

Lyttertall fra PPM. 4 2015 - Alle ukedager

fra 19.01.2015 til 25.01.2015

	Uke 49	Uke 50	Uke 51	Uke 52	Uke 53	Uke 2	Uke 3	Uke 4
Daglig dekning i %								
Total Radio	72.2	73.6	75.3	65.2	65.4	70.3	71.5	71.1
NRK Total	50.6	50.8	52.9	46.5	46.4	50.6	51.4	50.4
NRK P1	35.9	36.3	37.9	33.4	33.6	37.0	36.8	35.7
NRK P2	6.2	5.4	6.0	4.5	4.4	6.2	6.1	5.6
NRK P3	11.8	12.0	13.3	10.5	9.9	11.8	12.7	12.2
NRK Andre	12.0	12.2	12.6	11.3	11.4	12.0	12.1	12.7
P4	23.0	24.5	24.7	19.7	19.2	22.8	22.8	22.5
Radio Norge	17.9	17.2	18.5	13.7	14.3	15.9	15.5	16.0
Storby radioen	2.9	2.4	3.2	2.3	2.0	0.0	0.0	0.0
P5	3.0	3.3	2.7	2.0	1.9	2.4	2.9	2.4
NRJ+	5.9	7.7	8.2	7.6	4.7	4.7	4.3	4.3
Radio Rock	0.0	0.0	0.0	0.0	0.0	0.7	1.6	1.4
Radio1	0.0	0.0	0.0	0.0	0.0	0.7	1.2	1.4
Daglig dekning i tusen								
Total Radio	3 150	3 213	3 285	2 847	2 854	3 069	3 122	3 103
NRK Total	2 210	2 220	2 307	2 029	2 026	2 211	2 243	2 203
NRK P1	1 568	1 585	1 655	1 457	1 467	1 614	1 606	1 557
NRK P2	270	237	262	196	193	271	267	246
NRK P3	517	523	582	459	431	517	552	533
NRK Andre	523	531	551	492	497	524	527	556
P4	1 002	1 069	1 076	859	840	996	996	984
Radio Norge	782	751	806	598	623	696	678	697
Storby radioen	125	105	139	100	89	0	0	0
P5	129	142	119	86	83	107	125	105
NRJ+	260	336	359	332	207	205	188	188
Radio Rock	0	0	0	0	0	31	70	60
Radio1	0	0	0	0	0	30	51	59
Lyttertid i minutter (blant alle)								
Total Radio	95	94	100	80	79	90	92	90
NRK Total	61	59	64	52	52	59	62	61
NRK P1	42	40	44	38	38	41	41	42
NRK P2	4	3	4	2	3	4	4	4
NRK P3	6	6	7	5	4	6	7	6
NRK Andre	9	9	9	7	8	9	9	9
P4	18	18	18	15	14	17	17	15
Radio Norge	11	10	10	7	8	8	9	9
Storby radioen	2	2	2	1	1	0	0	0
P5	1	1	1	1	1	1	1	1
NRJ+	3	4	5	4	2	2	2	2
Radio Rock	0	0	0	0	0	0	1	1
Radio1	0	0	0	0	0	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.8	62.8	64.1	64.5	66.6	66.4	67.0	68.4
NRK P1	44.0	42.6	44.2	46.9	48.2	45.6	45.2	47.1
NRK P2	4.1	3.6	3.5	2.9	3.4	4.4	4.4	4.3
NRK P3	6.1	6.7	7.2	5.7	5.3	6.4	7.1	7.0
NRK Andre	9.5	10.0	9.1	9.0	9.7	10.0	10.3	10.0
P4	19.1	18.8	18.3	19.0	18.3	18.7	18.1	16.7
Radio Norge	11.1	10.7	10.0	9.0	9.7	9.1	9.3	9.6
Storby radioen	2.0	1.9	2.0	1.6	1.7	0.0	0.0	0.0
P5	1.3	1.4	1.1	0.8	0.9	1.2	1.5	1.3
NRJ+	2.7	4.3	4.5	5.1	2.8	2.3	2.1	1.8
Radio Rock	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.9
Radio1	0.0	0.0	0.0	0.0	0.0	0.9	1.2	1.3