

Lyttertall fra PPM. 6 2015 - Alle ukedager

fra 02.02.2015 til 08.02.2015

	Uke 51	Uke 52	Uke 53	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6
Daglig dekning i %								
Total Radio	75.3	65.2	65.4	70.3	71.5	71.1	73.0	72.0
NRK Total	52.9	46.5	46.4	50.6	51.4	50.4	51.7	50.3
NRK P1	37.9	33.4	33.6	37.0	36.8	35.7	36.1	35.8
NRK P2	6.0	4.5	4.4	6.2	6.1	5.6	6.2	6.0
NRK P3	13.3	10.5	9.9	11.8	12.7	12.2	12.3	11.4
NRK Andre	12.6	11.3	11.4	12.0	12.1	12.7	0.0	0.0
P4	24.7	19.7	19.2	22.8	22.8	22.5	22.5	23.1
Radio Norge	18.5	13.7	14.3	15.9	15.5	16.0	16.7	16.8
Storby radioen	3.2	2.3	2.0	0.0	0.0	0.0	0.0	0.0
P5	2.7	2.0	1.9	2.4	2.9	2.4	2.9	3.0
NRJ+	8.2	7.6	4.7	4.7	4.3	4.3	4.6	5.0
Radio Rock	0.0	0.0	0.0	0.7	1.6	1.4	1.5	1.6
Radio1	0.0	0.0	0.0	0.7	1.2	1.4	1.3	1.4
Daglig dekning i tusen								
Total Radio	3 285	2 847	2 854	3 069	3 122	3 103	3 186	3 143
NRK Total	2 307	2 029	2 026	2 211	2 243	2 203	2 255	2 197
NRK P1	1 655	1 457	1 467	1 614	1 606	1 557	1 575	1 562
NRK P2	262	196	193	271	267	246	272	262
NRK P3	582	459	431	517	552	533	538	499
NRK Andre	551	492	497	524	527	556	0	0
P4	1 076	859	840	996	996	984	983	1 008
Radio Norge	806	598	623	696	678	697	730	734
Storby radioen	139	100	89	0	0	0	0	0
P5	119	86	83	107	125	105	128	132
NRJ+	359	332	207	205	188	188	201	216
Radio Rock	0	0	0	31	70	60	64	68
Radio1	0	0	0	30	51	59	57	61
Lyttertid i minutter (blant alle)								
Total Radio	100	80	79	90	92	90	93	94
NRK Total	64	52	52	59	62	61	62	61
NRK P1	44	38	38	41	41	42	42	41
NRK P2	4	2	3	4	4	4	4	4
NRK P3	7	5	4	6	7	6	6	6
NRK Andre	9	7	8	9	9	9	0	0
P4	18	15	14	17	17	15	16	17
Radio Norge	10	7	8	8	9	9	9	10
Storby radioen	2	1	1	0	0	0	0	0
P5	1	1	1	1	1	1	1	1
NRJ+	5	4	2	2	2	2	2	3
Radio Rock	0	0	0	0	1	1	1	1
Radio1	0	0	0	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.1	64.5	66.6	66.4	67.0	68.4	66.7	64.4
NRK P1	44.2	46.9	48.2	45.6	45.2	47.1	45.0	44.1
NRK P2	3.5	2.9	3.4	4.4	4.4	4.3	4.4	4.4
NRK P3	7.2	5.7	5.3	6.4	7.1	7.0	6.5	6.2
NRK Andre	9.1	9.0	9.7	10.0	10.3	10.0	0.0	0.0
P4	18.3	19.0	18.3	18.7	18.1	16.7	17.3	17.7
Radio Norge	10.0	9.0	9.7	9.1	9.3	9.6	10.3	11.1
Storby radioen	2.0	1.6	1.7	0.0	0.0	0.0	0.0	0.0
P5	1.1	0.8	0.9	1.2	1.5	1.3	1.3	1.4
NRJ+	4.5	5.1	2.8	2.3	2.1	1.8	2.2	2.8
Radio Rock	0.0	0.0	0.0	0.3	0.8	0.9	0.9	1.0
Radio1	0.0	0.0	0.0	0.9	1.2	1.3	1.3	1.6