

Lyttertall fra PPM. 8 2015 - Alle ukedager

fra 16.02.2015 til 22.02.2015

	Uke 53	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8
Daglig dekning i %								
Total Radio	65.4	70.3	71.5	71.1	73.0	72.0	70.3	69.8
NRK Total	46.4	50.6	51.4	50.4	51.7	50.3	50.6	50.7
NRK P1	33.6	37.0	36.8	35.7	36.1	35.8	36.1	36.7
NRK P2	4.4	6.2	6.1	5.6	6.2	6.0	5.4	5.7
NRK P3	9.9	11.8	12.7	12.2	12.3	11.4	11.9	12.5
NRK Andre	11.4	12.0	12.1	12.7	0.0	0.0	0.0	0.0
P4	19.2	22.8	22.8	22.5	22.5	23.1	22.7	22.9
Radio Norge	14.3	15.9	15.5	16.0	16.7	16.8	16.6	15.7
Storby radioen	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
P5	1.9	2.4	2.9	2.4	2.9	3.0	2.7	2.6
NRJ+	4.7	4.7	4.3	4.3	4.6	5.0	4.3	4.6
Radio Rock	0.0	0.7	1.6	1.4	1.5	1.6	1.5	1.4
Radio1	0.0	0.7	1.2	1.4	1.3	1.4	1.7	1.4
Daglig dekning i tusen								
Total Radio	2 854	3 069	3 122	3 103	3 186	3 143	3 071	3 047
NRK Total	2 026	2 211	2 243	2 203	2 255	2 197	2 210	2 212
NRK P1	1 467	1 614	1 606	1 557	1 575	1 562	1 578	1 602
NRK P2	193	271	267	246	272	262	237	248
NRK P3	431	517	552	533	538	499	519	545
NRK Andre	497	524	527	556	0	0	0	0
P4	840	996	996	984	983	1 008	991	999
Radio Norge	623	696	678	697	730	734	724	687
Storby radioen	89	0	0	0	0	0	0	0
P5	83	107	125	105	128	132	116	113
NRJ+	207	205	188	188	201	216	189	202
Radio Rock	0	31	70	60	64	68	63	63
Radio1	0	30	51	59	57	61	74	63
Lyttertid i minutter (blant alle)								
Total Radio	79	90	92	90	93	94	92	90
NRK Total	52	59	62	61	62	61	60	60
NRK P1	38	41	41	42	42	41	41	42
NRK P2	3	4	4	4	4	4	4	4
NRK P3	4	6	7	6	6	6	6	6
NRK Andre	8	9	9	9	0	0	0	0
P4	14	17	17	15	16	17	17	16
Radio Norge	8	8	9	9	9	10	10	9
Storby radioen	1	0	0	0	0	0	0	0
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	3	2	2
Radio Rock	0	0	1	1	1	1	1	1
Radio1	0	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.6	66.4	67.0	68.4	66.7	64.4	65.3	66.8
NRK P1	48.2	45.6	45.2	47.1	45.0	44.1	44.2	46.4
NRK P2	3.4	4.4	4.4	4.3	4.4	4.4	4.0	4.0
NRK P3	5.3	6.4	7.1	7.0	6.5	6.2	6.9	6.4
NRK Andre	9.7	10.0	10.3	10.0	0.0	0.0	0.0	0.0
P4	18.3	18.7	18.1	16.7	17.3	17.7	18.2	17.8
Radio Norge	9.7	9.1	9.3	9.6	10.3	11.1	10.6	10.0
Storby radioen	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
P5	0.9	1.2	1.5	1.3	1.3	1.4	1.4	1.4
NRJ+	2.8	2.3	2.1	1.8	2.2	2.8	2.3	2.1
Radio Rock	0.0	0.3	0.8	0.9	0.9	1.0	0.9	0.7
Radio1	0.0	0.9	1.2	1.3	1.3	1.6	1.4	1.3