

Lyttertall fra PPM. 9 2015 - Alle ukedager

fra 23.02.2015 til 01.03.2015

	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9
Daglig dekning i %								
Total Radio	70.3	71.5	71.1	73.0	72.0	70.3	69.8	71.7
NRK Total	50.6	51.4	50.4	51.7	50.3	50.6	50.7	52.8
NRK P1	37.0	36.8	35.7	36.1	35.8	36.1	36.7	38.4
NRK P2	6.2	6.1	5.6	6.2	6.0	5.4	5.7	6.1
NRK P3	11.8	12.7	12.2	12.3	11.4	11.9	12.5	12.5
NRK Andre	12.0	12.1	12.7	0.0	0.0	0.0	0.0	0.0
P4	22.8	22.8	22.5	22.5	23.1	22.7	22.9	22.6
Radio Norge	15.9	15.5	16.0	16.7	16.8	16.6	15.7	15.3
P5	2.4	2.9	2.4	2.9	3.0	2.7	2.6	2.6
NRJ+	4.7	4.3	4.3	4.6	5.0	4.3	4.6	5.2
Radio Rock	0.7	1.6	1.4	1.5	1.6	1.5	1.4	1.3
Radio1	0.7	1.2	1.4	1.3	1.4	1.7	1.4	1.3
Daglig dekning i tusen								
Total Radio	3 069	3 122	3 103	3 186	3 143	3 071	3 047	3 130
NRK Total	2 211	2 243	2 203	2 255	2 197	2 210	2 212	2 307
NRK P1	1 614	1 606	1 557	1 575	1 562	1 578	1 602	1 677
NRK P2	271	267	246	272	262	237	248	265
NRK P3	517	552	533	538	499	519	545	545
NRK Andre	524	527	556	0	0	0	0	0
P4	996	996	984	983	1 008	991	999	986
Radio Norge	696	678	697	730	734	724	687	668
P5	107	125	105	128	132	116	113	113
NRJ+	205	188	188	201	216	189	202	225
Radio Rock	31	70	60	64	68	63	63	58
Radio1	30	51	59	57	61	74	63	56
Lyttertid i minutter (blant alle)								
Total Radio	90	92	90	93	94	92	90	87
NRK Total	59	62	61	62	61	60	60	58
NRK P1	41	41	42	42	41	41	42	40
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	7	6	6	6	6	6	6
NRK Andre	9	9	9	0	0	0	0	0
P4	17	17	15	16	17	17	16	16
Radio Norge	8	9	9	9	10	10	9	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	3	2	2	2
Radio Rock	0	1	1	1	1	1	1	0
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.4	67.0	68.4	66.7	64.4	65.3	66.8	66.6
NRK P1	45.6	45.2	47.1	45.0	44.1	44.2	46.4	46.1
NRK P2	4.4	4.4	4.3	4.4	4.4	4.0	4.0	4.4
NRK P3	6.4	7.1	7.0	6.5	6.2	6.9	6.4	6.7
NRK Andre	10.0	10.3	10.0	0.0	0.0	0.0	0.0	0.0
P4	18.7	18.1	16.7	17.3	17.7	18.2	17.8	18.2
Radio Norge	9.1	9.3	9.6	10.3	11.1	10.6	10.0	10.1
P5	1.2	1.5	1.3	1.3	1.4	1.4	1.4	1.0
NRJ+	2.3	2.1	1.8	2.2	2.8	2.3	2.1	2.2
Radio Rock	0.3	0.8	0.9	0.9	1.0	0.9	0.7	0.6
Radio1	0.9	1.2	1.3	1.3	1.6	1.4	1.3	1.4