

Lyttertall fra PPM. 11 2015 - Alle ukedager

fra 09.03.2015 til 15.03.2015

	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9	Uke 10	Uke 11
Daglig dekning i %								
Total Radio	71.1	73.0	72.0	70.3	69.8	71.7	71.6	71.2
NRK Total	50.4	51.7	50.3	50.6	50.7	52.8	52.2	51.4
NRK P1	35.7	36.1	35.8	36.1	36.7	38.4	36.4	36.1
NRK P2	5.6	6.2	6.0	5.4	5.7	6.1	6.3	5.8
NRK P3	12.2	12.3	11.4	11.9	12.5	12.5	12.8	12.7
NRK Andre	12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
P4	22.5	22.5	23.1	22.7	22.9	22.6	23.0	22.1
Radio Norge	16.0	16.7	16.8	16.6	15.7	15.3	15.1	16.0
P5	2.4	2.9	3.0	2.7	2.6	2.6	2.8	2.7
NRJ+	4.3	4.6	5.0	4.3	4.6	5.2	4.7	5.4
Radio Rock	1.4	1.5	1.6	1.5	1.4	1.3	1.7	1.8
Radio1	1.4	1.3	1.4	1.7	1.4	1.3	1.5	1.4
Daglig dekning i tusen								
Total Radio	3 103	3 186	3 143	3 071	3 047	3 130	3 125	3 107
NRK Total	2 203	2 255	2 197	2 210	2 212	2 307	2 279	2 243
NRK P1	1 557	1 575	1 562	1 578	1 602	1 677	1 590	1 574
NRK P2	246	272	262	237	248	265	275	253
NRK P3	533	538	499	519	545	545	561	556
NRK Andre	556	0	0	0	0	0	0	0
P4	984	983	1 008	991	999	986	1 004	967
Radio Norge	697	730	734	724	687	668	658	700
P5	105	128	132	116	113	113	123	119
NRJ+	188	201	216	189	202	225	204	235
Radio Rock	60	64	68	63	63	58	76	77
Radio1	59	57	61	74	63	56	68	61
Lyttertid i minutter (blant alle)								
Total Radio	90	93	94	92	90	87	92	88
NRK Total	61	62	61	60	60	58	62	58
NRK P1	42	42	41	41	42	40	42	40
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	6	6	6	6	6	6	6
NRK Andre	9	0	0	0	0	0	0	0
P4	15	16	17	17	16	16	17	15
Radio Norge	9	9	10	10	9	9	8	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	3	2	2	2	2	2
Radio Rock	1	1	1	1	1	0	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	68.4	66.7	64.4	65.3	66.8	66.6	67.4	66.7
NRK P1	47.1	45.0	44.1	44.2	46.4	46.1	46.1	46.0
NRK P2	4.3	4.4	4.4	4.0	4.0	4.4	4.3	4.4
NRK P3	7.0	6.5	6.2	6.9	6.4	6.7	7.1	7.3
NRK Andre	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
P4	16.7	17.3	17.7	18.2	17.8	18.2	18.4	16.9
Radio Norge	9.6	10.3	11.1	10.6	10.0	10.1	8.9	10.6
P5	1.3	1.3	1.4	1.4	1.4	1.0	1.1	1.1
NRJ+	1.8	2.2	2.8	2.3	2.1	2.2	2.1	2.3
Radio Rock	0.9	0.9	1.0	0.9	0.7	0.6	0.7	0.8
Radio1	1.3	1.3	1.6	1.4	1.3	1.4	1.4	1.7