

Lyttertall fra PPM. 15 2015 - Alle ukedager

fra 06.04.2015 til 12.04.2015

	Uke 8	Uke 9	Uke 10	Uke 11	Uke 12	Uke 13	Uke 14	Uke 15
Daglig dekning i %								
Total Radio	69.8	71.7	71.6	71.2	71.3	71.0	64.7	69.7
NRK Total	50.7	52.8	52.2	51.4	50.1	50.7	47.9	49.3
NRK P1	36.7	38.4	36.4	36.1	34.7	36.4	35.9	34.4
NRK P2	5.7	6.1	6.3	5.8	6.5	6.3	4.7	5.6
NRK P3	12.5	12.5	12.8	12.7	12.6	12.3	10.7	12.2
P4	22.9	22.6	23.0	22.1	23.3	23.2	18.9	22.7
Radio Norge	15.7	15.3	15.1	16.0	16.3	17.1	15.0	15.8
P5	2.6	2.6	2.8	2.7	2.6	2.7	1.8	2.7
NRJ+	4.6	5.2	4.7	5.4	4.4	4.4	3.5	4.0
Radio Rock	1.4	1.3	1.7	1.8	1.6	1.6	1.4	1.5
Radio1	1.4	1.3	1.5	1.4	1.6	1.3	1.0	1.4
Daglig dekning i tusen								
Total Radio	3 047	3 130	3 125	3 107	3 113	3 099	2 826	3 043
NRK Total	2 212	2 307	2 279	2 243	2 186	2 212	2 092	2 153
NRK P1	1 602	1 677	1 590	1 574	1 514	1 588	1 566	1 503
NRK P2	248	265	275	253	284	274	203	245
NRK P3	545	545	561	556	551	537	467	534
P4	999	986	1 004	967	1 018	1 012	824	991
Radio Norge	687	668	658	700	713	746	653	691
P5	113	113	123	119	112	119	78	116
NRJ+	202	225	204	235	194	194	155	176
Radio Rock	63	58	76	77	72	71	63	67
Radio1	63	56	68	61	68	55	42	62
Lyttertid i minutter (blant alle)								
Total Radio	90	87	92	88	90	97	86	90
NRK Total	60	58	62	58	59	64	59	60
NRK P1	42	40	42	40	41	45	44	41
NRK P2	4	4	4	4	4	5	3	4
NRK P3	6	6	6	6	6	6	5	6
P4	16	16	17	15	16	17	15	16
Radio Norge	9	9	8	9	9	11	9	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	2	2
Radio Rock	1	0	1	1	1	1	1	1
Radio1	1	1	1	1	2	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.8	66.6	67.4	66.7	66.2	66.4	68.0	66.6
NRK P1	46.4	46.1	46.1	46.0	45.7	46.7	50.7	46.2
NRK P2	4.0	4.4	4.3	4.4	4.7	4.7	3.4	4.3
NRK P3	6.4	6.7	7.1	7.3	6.6	6.4	5.9	7.2
P4	17.8	18.2	18.4	16.9	18.0	17.5	17.0	17.7
Radio Norge	10.0	10.1	8.9	10.6	10.3	10.9	10.6	10.0
P5	1.4	1.0	1.1	1.1	1.0	1.2	0.8	1.0
NRJ+	2.1	2.2	2.1	2.3	2.0	1.9	2.0	2.3
Radio Rock	0.7	0.6	0.7	0.8	0.6	0.7	0.7	0.8
Radio1	1.3	1.4	1.4	1.7	1.9	1.4	0.9	1.6