

Lyttertall fra PPM. 17 2015 - Alle ukedager

fra 20.04.2015 til 26.04.2015

	Uke 10	Uke 11	Uke 12	Uke 13	Uke 14	Uke 15	Uke 16	Uke 17
Daglig dekning i %								
Total Radio	71.6	71.2	71.3	71.0	64.7	69.7	71.1	71.1
NRK Total	52.2	51.4	50.1	50.7	47.9	49.3	50.3	51.2
NRK P1	36.4	36.1	34.7	36.4	35.9	34.4	35.3	35.0
NRK P2	6.3	5.8	6.5	6.3	4.7	5.6	5.5	6.0
NRK P3	12.8	12.7	12.6	12.3	10.7	12.2	12.2	12.9
P4	23.0	22.1	23.3	23.2	18.9	22.7	23.2	23.0
Radio Norge	15.1	16.0	16.3	17.1	15.0	15.8	16.5	15.8
P5	2.8	2.7	2.6	2.7	1.8	2.7	2.5	2.9
NRJ+	4.7	5.4	4.4	4.4	3.5	4.0	4.2	5.0
Radio Rock	1.7	1.8	1.6	1.6	1.4	1.5	1.9	1.5
Radio1	1.5	1.4	1.6	1.3	1.0	1.4	1.6	1.3
Daglig dekning i tusen								
Total Radio	3 125	3 107	3 113	3 099	2 826	3 043	3 105	3 105
NRK Total	2 279	2 243	2 186	2 212	2 092	2 153	2 194	2 236
NRK P1	1 590	1 574	1 514	1 588	1 566	1 503	1 542	1 528
NRK P2	275	253	284	274	203	245	241	262
NRK P3	561	556	551	537	467	534	531	563
P4	1 004	967	1 018	1 012	824	991	1 012	1 003
Radio Norge	658	700	713	746	653	691	719	688
P5	123	119	112	119	78	116	109	127
NRJ+	204	235	194	194	155	176	183	220
Radio Rock	76	77	72	71	63	67	85	67
Radio1	68	61	68	55	42	62	70	55
Lyttertid i minutter (blant alle)								
Total Radio	92	88	90	97	86	90	93	91
NRK Total	62	58	59	64	59	60	61	61
NRK P1	42	40	41	45	44	41	42	43
NRK P2	4	4	4	5	3	4	4	4
NRK P3	6	6	6	6	5	6	7	7
P4	17	15	16	17	15	16	17	16
Radio Norge	8	9	9	11	9	9	9	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	2	1	1	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.4	66.7	66.2	66.4	68.0	66.6	65.7	67.2
NRK P1	46.1	46.0	45.7	46.7	50.7	46.2	45.4	46.6
NRK P2	4.3	4.4	4.7	4.7	3.4	4.3	3.9	4.4
NRK P3	7.1	7.3	6.6	6.4	5.9	7.2	7.2	7.2
P4	18.4	16.9	18.0	17.5	17.0	17.7	18.6	17.4
Radio Norge	8.9	10.6	10.3	10.9	10.6	10.0	10.0	9.9
P5	1.1	1.1	1.0	1.2	0.8	1.0	1.3	1.2
NRJ+	2.1	2.3	2.0	1.9	2.0	2.3	2.2	2.3
Radio Rock	0.7	0.8	0.6	0.7	0.7	0.8	0.8	0.8
Radio1	1.4	1.7	1.9	1.4	0.9	1.6	1.4	1.3