

Lyttertall fra PPM. 18 2015 - Alle ukedager

fra 27.04.2015 til 03.05.2015

	Uke 11	Uke 12	Uke 13	Uke 14	Uke 15	Uke 16	Uke 17	Uke 18
Daglig dekning i %								
Total Radio	71.2	71.3	71.0	64.7	69.7	71.1	71.1	68.7
NRK Total	51.4	50.1	50.7	47.9	49.3	50.3	51.2	48.7
NRK P1	36.1	34.7	36.4	35.9	34.4	35.3	35.0	34.3
NRK P2	5.8	6.5	6.3	4.7	5.6	5.5	6.0	5.9
NRK P3	12.7	12.6	12.3	10.7	12.2	12.2	12.9	11.7
P4	22.1	23.3	23.2	18.9	22.7	23.2	23.0	22.7
Radio Norge	16.0	16.3	17.1	15.0	15.8	16.5	15.8	16.8
P5	2.7	2.6	2.7	1.8	2.7	2.5	2.9	2.5
NRJ+	5.4	4.4	4.4	3.5	4.0	4.2	5.0	5.1
Radio Rock	1.8	1.6	1.6	1.4	1.5	1.9	1.5	1.6
Radio1	1.4	1.6	1.3	1.0	1.4	1.6	1.3	1.3
Daglig dekning i tusen								
Total Radio	3 107	3 113	3 099	2 826	3 043	3 105	3 105	3 001
NRK Total	2 243	2 186	2 212	2 092	2 153	2 194	2 236	2 126
NRK P1	1 574	1 514	1 588	1 566	1 503	1 542	1 528	1 497
NRK P2	253	284	274	203	245	241	262	258
NRK P3	556	551	537	467	534	531	563	509
P4	967	1 018	1 012	824	991	1 012	1 003	992
Radio Norge	700	713	746	653	691	719	688	733
P5	119	112	119	78	116	109	127	109
NRJ+	235	194	194	155	176	183	220	222
Radio Rock	77	72	71	63	67	85	67	72
Radio1	61	68	55	42	62	70	55	56
Lyttertid i minutter (blant alle)								
Total Radio	88	90	97	86	90	93	91	90
NRK Total	58	59	64	59	60	61	61	59
NRK P1	40	41	45	44	41	42	43	40
NRK P2	4	4	5	3	4	4	4	4
NRK P3	6	6	6	5	6	7	7	7
P4	15	16	17	15	16	17	16	16
Radio Norge	9	9	11	9	9	9	9	10
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	2	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	2	1	1	1	1	1	1
Markedsandeler av den totale lyttertiden i prosent								
Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.7	66.2	66.4	68.0	66.6	65.7	67.2	65.9
NRK P1	46.0	45.7	46.7	50.7	46.2	45.4	46.6	45.1
NRK P2	4.4	4.7	4.7	3.4	4.3	3.9	4.4	4.7
NRK P3	7.3	6.6	6.4	5.9	7.2	7.2	7.2	7.4
P4	16.9	18.0	17.5	17.0	17.7	18.6	17.4	17.5
Radio Norge	10.6	10.3	10.9	10.6	10.0	10.0	9.9	10.9
P5	1.1	1.0	1.2	0.8	1.0	1.3	1.2	1.2
NRJ+	2.3	2.0	1.9	2.0	2.3	2.2	2.3	2.8
Radio Rock	0.8	0.6	0.7	0.7	0.8	0.8	0.8	0.6
Radio1	1.7	1.9	1.4	0.9	1.6	1.4	1.3	1.1