

Lyttertall fra PPM. 19 2015 - Alle ukedager

fra 04.05.2015 til 10.05.2015

	Uke 12	Uke 13	Uke 14	Uke 15	Uke 16	Uke 17	Uke 18	Uke 19
Daglig dekning i %								
Total Radio	71.3	71.0	64.7	69.7	71.1	71.1	68.7	70.8
NRK Total	50.1	50.7	47.9	49.3	50.3	51.2	48.7	49.9
NRK P1	34.7	36.4	35.9	34.4	35.3	35.0	34.3	34.6
NRK P2	6.5	6.3	4.7	5.6	5.5	6.0	5.9	6.1
NRK P3	12.6	12.3	10.7	12.2	12.2	12.9	11.7	11.8
NRK Klassisk	0.5	0.6	0.7	0.4	0.4	0.5	0.5	0.4
NRK mP3	3.9	3.7	4.4	4.7	5.1	5.7	5.1	5.2
NRK Nyheter	1.8	1.9	1.2	1.8	2.0	1.9	1.4	2.1
NRK P1+	3.9	4.1	4.6	4.2	3.6	3.7	4.1	3.8
NRK P13	1.4	1.5	1.3	1.4	1.4	1.0	1.3	1.2
NRK Sport	0.5	0.3	0.2	0.3	0.4	0.4	0.4	0.4
P4	23.3	23.2	18.9	22.7	23.2	23.0	22.7	22.8
Radio Norge	16.3	17.1	15.0	15.8	16.5	15.8	16.8	16.6
P5	2.6	2.7	1.8	2.7	2.5	2.9	2.5	2.5
NRJ+	4.4	4.4	3.5	4.0	4.2	5.0	5.1	4.4
Radio Rock	1.6	1.6	1.4	1.5	1.9	1.5	1.6	1.7
Radio1	1.6	1.3	1.0	1.4	1.6	1.3	1.3	1.2
Daglig dekning i tusen								
Total Radio	3 113	3 099	2 826	3 043	3 105	3 105	3 001	3 091
NRK Total	2 186	2 212	2 092	2 153	2 194	2 236	2 126	2 180
NRK P1	1 514	1 588	1 566	1 503	1 542	1 528	1 497	1 512
NRK P2	284	274	203	245	241	262	258	265
NRK P3	551	537	467	534	531	563	509	516
NRK Klassisk	21	25	30	18	18	21	23	19
NRK mP3	169	160	193	204	221	247	224	226
NRK Nyheter	78	84	51	79	88	83	61	93
NRK P1+	171	180	200	185	157	163	179	164
NRK P13	59	64	58	61	60	42	57	51
NRK Sport	22	12	10	15	16	18	18	17
P4	1 018	1 012	824	991	1 012	1 003	992	997
Radio Norge	713	746	653	691	719	688	733	726
P5	112	119	78	116	109	127	109	109
NRJ+	194	194	155	176	183	220	222	193
Radio Rock	72	71	63	67	85	67	72	76
Radio1	68	55	42	62	70	55	56	54

Lyttertid i minutter (blant alle)

Total Radio	90	97	86	90	93	91	90	91
NRK Total	59	64	59	60	61	61	59	61
NRK P1	41	45	44	41	42	43	40	42
NRK P2	4	5	3	4	4	4	4	4
NRK P3	6	6	5	6	7	7	7	6
NRK mP3	2	2	2	2	3	3	2	3
NRK Nyheter	1	1	0	1	1	1	1	1
NRK P1+	4	4	3	3	4	3	4	3
NRK P13	1	1	1	1	1	1	1	1
P4	16	17	15	16	17	16	16	17
Radio Norge	9	11	9	9	9	9	10	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	3	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	2	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.2	66.4	68.0	66.6	65.7	67.2	65.9	67.1
NRK P1	45.7	46.7	50.7	46.2	45.4	46.6	45.1	46.0
NRK P2	4.7	4.7	3.4	4.3	3.9	4.4	4.7	4.6
NRK P3	6.6	6.4	5.9	7.2	7.2	7.2	7.4	7.1
NRK Klassisk	0.5	0.3	0.5	0.3	0.3	0.3	0.3	0.3
NRK mP3	2.3	2.1	2.0	2.4	2.8	3.1	2.3	3.1
NRK Nyheter	1.1	0.9	0.5	1.0	1.1	1.2	0.9	1.3
NRK P1+	4.4	4.2	4.0	3.9	4.0	3.5	4.1	3.6
NRK P13	0.8	1.0	0.9	1.0	0.8	0.8	0.8	0.8
NRK Sport	0.2	0.1	0.0	0.2	0.2	0.1	0.2	0.2
P4	18.0	17.5	17.0	17.7	18.6	17.4	17.5	18.2
Radio Norge	10.3	10.9	10.6	10.0	10.0	9.9	10.9	9.5
P5	1.0	1.2	0.8	1.0	1.3	1.2	1.2	1.0
NRJ+	2.0	1.9	2.0	2.3	2.2	2.3	2.8	1.8
Radio Rock	0.6	0.7	0.7	0.8	0.8	0.8	0.6	0.9
Radio1	1.9	1.4	0.9	1.6	1.4	1.3	1.1	1.4