

Lyttertall fra PPM. 20 2015 - Alle ukedager

fra 11.05.2015 til 17.05.2015

	Uke 13	Uke 14	Uke 15	Uke 16	Uke 17	Uke 18	Uke 19	Uke 20
Daglig dekning i %								
Total Radio	71.0	64.7	69.7	71.1	71.1	68.7	70.8	69.8
NRK Total	50.7	47.9	49.3	50.3	51.2	48.7	49.9	49.8
NRK P1	36.4	35.9	34.4	35.3	35.0	34.3	34.6	34.5
NRK P2	6.3	4.7	5.6	5.5	6.0	5.9	6.1	5.2
NRK P3	12.3	10.7	12.2	12.2	12.9	11.7	11.8	11.7
NRK Klassisk	0.6	0.7	0.4	0.4	0.5	0.5	0.4	0.5
NRK mP3	3.7	4.4	4.7	5.1	5.7	5.1	5.2	5.5
NRK Nyheter	1.9	1.2	1.8	2.0	1.9	1.4	2.1	1.7
NRK P1+	4.1	4.6	4.2	3.6	3.7	4.1	3.8	4.0
NRK P13	1.5	1.3	1.4	1.4	1.0	1.3	1.2	1.1
NRK Sport	0.3	0.2	0.3	0.4	0.4	0.4	0.4	0.5
P4	23.2	18.9	22.7	23.2	23.0	22.7	22.8	22.8
Radio Norge	17.1	15.0	15.8	16.5	15.8	16.8	16.6	15.9
P5	2.7	1.8	2.7	2.5	2.9	2.5	2.5	3.2
NRJ+	4.4	3.5	4.0	4.2	5.0	5.1	4.4	5.5
Radio Rock	1.6	1.4	1.5	1.9	1.5	1.6	1.7	1.7
Radio1	1.3	1.0	1.4	1.6	1.3	1.3	1.2	1.4
Daglig dekning i tusen								
Total Radio	3 099	2 826	3 043	3 105	3 105	3 001	3 091	3 049
NRK Total	2 212	2 092	2 153	2 194	2 236	2 126	2 180	2 172
NRK P1	1 588	1 566	1 503	1 542	1 528	1 497	1 512	1 506
NRK P2	274	203	245	241	262	258	265	227
NRK P3	537	467	534	531	563	509	516	510
NRK Klassisk	25	30	18	18	21	23	19	22
NRK mP3	160	193	204	221	247	224	226	241
NRK Nyheter	84	51	79	88	83	61	93	72
NRK P1+	180	200	185	157	163	179	164	175
NRK P13	64	58	61	60	42	57	51	49
NRK Sport	12	10	15	16	18	18	17	24
P4	1 012	824	991	1 012	1 003	992	997	997
Radio Norge	746	653	691	719	688	733	726	693
P5	119	78	116	109	127	109	109	141
NRJ+	194	155	176	183	220	222	193	242
Radio Rock	71	63	67	85	67	72	76	74
Radio1	55	42	62	70	55	56	54	63

Lyttertid i minutter (blant alle)

Total Radio	97	86	90	93	91	90	91	89
NRK Total	64	59	60	61	61	59	61	59
NRK P1	45	44	41	42	43	40	42	40
NRK P2	5	3	4	4	4	4	4	4
NRK P3	6	5	6	7	7	7	6	6
NRK mP3	2	2	2	3	3	2	3	3
NRK Nyheter	1	0	1	1	1	1	1	1
NRK P1+	4	3	3	4	3	4	3	3
NRK P13	1	1	1	1	1	1	1	1
P4	17	15	16	17	16	16	17	16
Radio Norge	11	9	9	9	9	10	9	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	3	2	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.4	68.0	66.6	65.7	67.2	65.9	67.1	66.3
NRK P1	46.7	50.7	46.2	45.4	46.6	45.1	46.0	44.7
NRK P2	4.7	3.4	4.3	3.9	4.4	4.7	4.6	4.4
NRK P3	6.4	5.9	7.2	7.2	7.2	7.4	7.1	7.3
NRK Klassisk	0.3	0.5	0.3	0.3	0.3	0.3	0.3	0.2
NRK mP3	2.1	2.0	2.4	2.8	3.1	2.3	3.1	3.7
NRK Nyheter	0.9	0.5	1.0	1.1	1.2	0.9	1.3	1.0
NRK P1+	4.2	4.0	3.9	4.0	3.5	4.1	3.6	3.6
NRK P13	1.0	0.9	1.0	0.8	0.8	0.8	0.8	1.1
NRK Sport	0.1	0.0	0.2	0.2	0.1	0.2	0.2	0.3
P4	17.5	17.0	17.7	18.6	17.4	17.5	18.2	17.7
Radio Norge	10.9	10.6	10.0	10.0	9.9	10.9	9.5	10.0
P5	1.2	0.8	1.0	1.3	1.2	1.2	1.0	0.9
NRJ+	1.9	2.0	2.3	2.2	2.3	2.8	1.8	3.0
Radio Rock	0.7	0.7	0.8	0.8	0.8	0.6	0.9	0.9
Radio1	1.4	0.9	1.6	1.4	1.3	1.1	1.4	1.3