

Lyttertall fra PPM. 21 2015 - Alle ukedager

fra 18.05.2015 til 24.05.2015

	Uke 14	Uke 15	Uke 16	Uke 17	Uke 18	Uke 19	Uke 20	Uke 21
Daglig dekning i %								
Total Radio	64.7	69.7	71.1	71.1	68.7	70.8	69.8	70.9
NRK Total	47.9	49.3	50.3	51.2	48.7	49.9	49.8	49.9
NRK P1	35.9	34.4	35.3	35.0	34.3	34.6	34.5	34.4
NRK P2	4.7	5.6	5.5	6.0	5.9	6.1	5.2	5.5
NRK P3	10.7	12.2	12.2	12.9	11.7	11.8	11.7	12.6
NRK Klassisk	0.7	0.4	0.4	0.5	0.5	0.4	0.5	0.6
NRK mP3	4.4	4.7	5.1	5.7	5.1	5.2	5.5	5.1
NRK Nyheter	1.2	1.8	2.0	1.9	1.4	2.1	1.7	1.7
NRK P1+	4.6	4.2	3.6	3.7	4.1	3.8	4.0	3.8
NRK P13	1.3	1.4	1.4	1.0	1.3	1.2	1.1	1.1
NRK Sport	0.2	0.3	0.4	0.4	0.4	0.4	0.5	0.2
P4	18.9	22.7	23.2	23.0	22.7	22.8	22.8	24.0
Radio Norge	15.0	15.8	16.5	15.8	16.8	16.6	15.9	16.6
P5	1.8	2.7	2.5	2.9	2.5	2.5	3.2	3.2
NRJ+	3.5	4.0	4.2	5.0	5.1	4.4	5.5	4.6
Radio Rock	1.4	1.5	1.9	1.5	1.6	1.7	1.7	2.1
Radio1	1.0	1.4	1.6	1.3	1.3	1.2	1.4	1.5
Daglig dekning i tusen								
Total Radio	2 826	3 043	3 105	3 105	3 001	3 091	3 049	3 094
NRK Total	2 092	2 153	2 194	2 236	2 126	2 180	2 172	2 179
NRK P1	1 566	1 503	1 542	1 528	1 497	1 512	1 506	1 501
NRK P2	203	245	241	262	258	265	227	241
NRK P3	467	534	531	563	509	516	510	549
NRK Klassisk	30	18	18	21	23	19	22	25
NRK mP3	193	204	221	247	224	226	241	224
NRK Nyheter	51	79	88	83	61	93	72	73
NRK P1+	200	185	157	163	179	164	175	165
NRK P13	58	61	60	42	57	51	49	46
NRK Sport	10	15	16	18	18	17	24	9
P4	824	991	1 012	1 003	992	997	997	1 047
Radio Norge	653	691	719	688	733	726	693	723
P5	78	116	109	127	109	109	141	142
NRJ+	155	176	183	220	222	193	242	200
Radio Rock	63	67	85	67	72	76	74	93
Radio1	42	62	70	55	56	54	63	67

Lyttertid i minutter (blant alle)

Total Radio	86	90	93	91	90	91	89	91
NRK Total	59	60	61	61	59	61	59	57
NRK P1	44	41	42	43	40	42	40	39
NRK P2	3	4	4	4	4	4	4	4
NRK P3	5	6	7	7	7	6	6	6
NRK mP3	2	2	3	3	2	3	3	3
NRK Nyheter	0	1	1	1	1	1	1	1
NRK P1+	3	3	4	3	4	3	3	3
NRK P13	1	1	1	1	1	1	1	1
P4	15	16	17	16	16	17	16	17
Radio Norge	9	9	9	9	10	9	9	10
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	3	2	3	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	68.0	66.6	65.7	67.2	65.9	67.1	66.3	63.3
NRK P1	50.7	46.2	45.4	46.6	45.1	46.0	44.7	42.8
NRK P2	3.4	4.3	3.9	4.4	4.7	4.6	4.4	4.6
NRK P3	5.9	7.2	7.2	7.2	7.4	7.1	7.3	7.1
NRK Klassisk	0.5	0.3	0.3	0.3	0.3	0.3	0.2	0.4
NRK mP3	2.0	2.4	2.8	3.1	2.3	3.1	3.7	2.8
NRK Nyheter	0.5	1.0	1.1	1.2	0.9	1.3	1.0	1.1
NRK P1+	4.0	3.9	4.0	3.5	4.1	3.6	3.6	3.8
NRK P13	0.9	1.0	0.8	0.8	0.8	0.8	1.1	0.7
NRK Sport	0.0	0.2	0.2	0.1	0.2	0.2	0.3	0.1
P4	17.0	17.7	18.6	17.4	17.5	18.2	17.7	19.1
Radio Norge	10.6	10.0	10.0	9.9	10.9	9.5	10.0	11.0
P5	0.8	1.0	1.3	1.2	1.2	1.0	0.9	1.5
NRJ+	2.0	2.3	2.2	2.3	2.8	1.8	3.0	2.5
Radio Rock	0.7	0.8	0.8	0.8	0.6	0.9	0.9	1.2
Radio1	0.9	1.6	1.4	1.3	1.1	1.4	1.3	1.4