

Lyttertall fra PPM. 22 2015 - Alle ukedager

fra 25.05.2015 til 31.05.2015

	Uke 15	Uke 16	Uke 17	Uke 18	Uke 19	Uke 20	Uke 21	Uke 22
Daglig dekning i %								
Total Radio	69.7	71.1	71.1	68.7	70.8	69.8	70.9	69.8
NRK Total	49.3	50.3	51.2	48.7	49.9	49.8	49.9	49.3
NRK P1	34.4	35.3	35.0	34.3	34.6	34.5	34.4	35.0
NRK P2	5.6	5.5	6.0	5.9	6.1	5.2	5.5	5.1
NRK P3	12.2	12.2	12.9	11.7	11.8	11.7	12.6	11.6
NRK Klassisk	0.4	0.4	0.5	0.5	0.4	0.5	0.6	0.5
NRK mP3	4.7	5.1	5.7	5.1	5.2	5.5	5.1	4.8
NRK Nyheter	1.8	2.0	1.9	1.4	2.1	1.7	1.7	1.5
NRK P1+	4.2	3.6	3.7	4.1	3.8	4.0	3.8	3.7
NRK P13	1.4	1.4	1.0	1.3	1.2	1.1	1.1	1.3
NRK Sport	0.3	0.4	0.4	0.4	0.4	0.5	0.2	0.6
P4	22.7	23.2	23.0	22.7	22.8	22.8	24.0	23.8
Radio Norge	15.8	16.5	15.8	16.8	16.6	15.9	16.6	17.0
P5	2.7	2.5	2.9	2.5	2.5	3.2	3.2	3.7
NRJ+	4.0	4.2	5.0	5.1	4.4	5.5	4.6	4.8
Radio Rock	1.5	1.9	1.5	1.6	1.7	1.7	2.1	1.8
Radio1	1.4	1.6	1.3	1.3	1.2	1.4	1.5	1.3
Daglig dekning i tusen								
Total Radio	3 043	3 105	3 105	3 001	3 091	3 049	3 094	3 049
NRK Total	2 153	2 194	2 236	2 126	2 180	2 172	2 179	2 151
NRK P1	1 503	1 542	1 528	1 497	1 512	1 506	1 501	1 527
NRK P2	245	241	262	258	265	227	241	225
NRK P3	534	531	563	509	516	510	549	506
NRK Klassisk	18	18	21	23	19	22	25	21
NRK mP3	204	221	247	224	226	241	224	210
NRK Nyheter	79	88	83	61	93	72	73	66
NRK P1+	185	157	163	179	164	175	165	160
NRK P13	61	60	42	57	51	49	46	59
NRK Sport	15	16	18	18	17	24	9	26
P4	991	1 012	1 003	992	997	997	1 047	1 041
Radio Norge	691	719	688	733	726	693	723	741
P5	116	109	127	109	109	141	142	159
NRJ+	176	183	220	222	193	242	200	210
Radio Rock	67	85	67	72	76	74	93	78
Radio1	62	70	55	56	54	63	67	56

Lyttertid i minutter (blant alle)

Total Radio	90	93	91	90	91	89	91	90
NRK Total	60	61	61	59	61	59	57	58
NRK P1	41	42	43	40	42	40	39	40
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	7	7	7	6	6	6	7
NRK mP3	2	3	3	2	3	3	3	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	4	3	4	3	3	3	3
NRK P13	1	1	1	1	1	1	1	1
P4	16	17	16	16	17	16	17	16
Radio Norge	9	9	9	10	9	9	10	10
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	3	2	3	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.6	65.7	67.2	65.9	67.1	66.3	63.3	64.6
NRK P1	46.2	45.4	46.6	45.1	46.0	44.7	42.8	44.4
NRK P2	4.3	3.9	4.4	4.7	4.6	4.4	4.6	4.3
NRK P3	7.2	7.2	7.2	7.4	7.1	7.3	7.1	7.3
NRK Klassisk	0.3	0.3	0.3	0.3	0.3	0.2	0.4	0.3
NRK mP3	2.4	2.8	3.1	2.3	3.1	3.7	2.8	2.4
NRK Nyheter	1.0	1.1	1.2	0.9	1.3	1.0	1.1	0.9
NRK P1+	3.9	4.0	3.5	4.1	3.6	3.6	3.8	3.9
NRK P13	1.0	0.8	0.8	0.8	0.8	1.1	0.7	0.9
NRK Sport	0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.2
P4	17.7	18.6	17.4	17.5	18.2	17.7	19.1	17.9
Radio Norge	10.0	10.0	9.9	10.9	9.5	10.0	11.0	11.5
P5	1.0	1.3	1.2	1.2	1.0	0.9	1.5	1.6
NRJ+	2.3	2.2	2.3	2.8	1.8	3.0	2.5	2.2
Radio Rock	0.8	0.8	0.8	0.6	0.9	0.9	1.2	0.8
Radio1	1.6	1.4	1.3	1.1	1.4	1.3	1.4	1.4