

# Lyttertall fra PPM. 23 2015 - Alle ukedager

fra 01.06.2015 til 07.06.2015

	Uke 16	Uke 17	Uke 18	Uke 19	Uke 20	Uke 21	Uke 22	Uke 23
<b>Daglig dekning i %</b>								
Total Radio	71.1	71.1	68.7	70.8	69.8	70.9	69.8	72.1
NRK Total	50.3	51.2	48.7	49.9	49.8	49.9	49.3	51.8
NRK P1	35.3	35.0	34.3	34.6	34.5	34.4	35.0	35.2
NRK P2	5.5	6.0	5.9	6.1	5.2	5.5	5.1	5.8
NRK P3	12.2	12.9	11.7	11.8	11.7	12.6	11.6	12.8
NRK Klassisk	0.4	0.5	0.5	0.4	0.5	0.6	0.5	0.5
NRK mP3	5.1	5.7	5.1	5.2	5.5	5.1	4.8	5.6
NRK Nyheter	2.0	1.9	1.4	2.1	1.7	1.7	1.5	1.9
NRK P1+	3.6	3.7	4.1	3.8	4.0	3.8	3.7	4.1
NRK P13	1.4	1.0	1.3	1.2	1.1	1.1	1.3	1.4
NRK Sport	0.4	0.4	0.4	0.4	0.5	0.2	0.6	0.4
P4	23.2	23.0	22.7	22.8	22.8	24.0	23.8	24.3
Radio Norge	16.5	15.8	16.8	16.6	15.9	16.6	17.0	17.1
P5	2.5	2.9	2.5	2.5	3.2	3.2	3.7	3.2
NRJ+	4.2	5.0	5.1	4.4	5.5	4.6	4.8	5.8
Radio Rock	1.9	1.5	1.6	1.7	1.7	2.1	1.8	1.8
Radio1	1.6	1.3	1.3	1.2	1.4	1.5	1.3	1.2
<b>Daglig dekning i tusen</b>								
Total Radio	3 105	3 105	3 001	3 091	3 049	3 094	3 049	3 148
NRK Total	2 194	2 236	2 126	2 180	2 172	2 179	2 151	2 260
NRK P1	1 542	1 528	1 497	1 512	1 506	1 501	1 527	1 538
NRK P2	241	262	258	265	227	241	225	252
NRK P3	531	563	509	516	510	549	506	559
NRK Klassisk	18	21	23	19	22	25	21	20
NRK mP3	221	247	224	226	241	224	210	245
NRK Nyheter	88	83	61	93	72	73	66	82
NRK P1+	157	163	179	164	175	165	160	177
NRK P13	60	42	57	51	49	46	59	59
NRK Sport	16	18	18	17	24	9	26	17
P4	1 012	1 003	992	997	997	1 047	1 041	1 063
Radio Norge	719	688	733	726	693	723	741	746
P5	109	127	109	109	141	142	159	138
NRJ+	183	220	222	193	242	200	210	253
Radio Rock	85	67	72	76	74	93	78	78
Radio1	70	55	56	54	63	67	56	55

**Lyttertid i minutter (blant alle)**

Total Radio	93	91	90	91	89	91	90	92
NRK Total	61	61	59	61	59	57	58	58
NRK P1	42	43	40	42	40	39	40	39
NRK P2	4	4	4	4	4	4	4	4
NRK P3	7	7	7	6	6	6	7	7
NRK mP3	3	3	2	3	3	3	2	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	3	4	3	3	3	3	4
NRK P13	1	1	1	1	1	1	1	1
P4	17	16	16	17	16	17	16	18
Radio Norge	9	9	10	9	9	10	10	10
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	3	2	3	2	2	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.7	67.2	65.9	67.1	66.3	63.3	64.6	63.1
NRK P1	45.4	46.6	45.1	46.0	44.7	42.8	44.4	41.8
NRK P2	3.9	4.4	4.7	4.6	4.4	4.6	4.3	4.2
NRK P3	7.2	7.2	7.4	7.1	7.3	7.1	7.3	7.4
NRK Klassisk	0.3	0.3	0.3	0.3	0.2	0.4	0.3	0.3
NRK mP3	2.8	3.1	2.3	3.1	3.7	2.8	2.4	3.1
NRK Nyheter	1.1	1.2	0.9	1.3	1.0	1.1	0.9	1.1
NRK P1+	4.0	3.5	4.1	3.6	3.6	3.8	3.9	4.0
NRK P13	0.8	0.8	0.8	0.8	1.1	0.7	0.9	0.8
NRK Sport	0.2	0.1	0.2	0.2	0.3	0.1	0.2	0.2
P4	18.6	17.4	17.5	18.2	17.7	19.1	17.9	19.7
Radio Norge	10.0	9.9	10.9	9.5	10.0	11.0	11.5	10.8
P5	1.3	1.2	1.2	1.0	0.9	1.5	1.6	1.3
NRJ+	2.2	2.3	2.8	1.8	3.0	2.5	2.2	3.2
Radio Rock	0.8	0.8	0.6	0.9	0.9	1.2	0.8	0.8
Radio1	1.4	1.3	1.1	1.4	1.3	1.4	1.4	1.1