

# Lyttertall fra PPM. 25 2015 - Alle ukedager

fra 15.06.2015 til 21.06.2015

	Uke 18	Uke 19	Uke 20	Uke 21	Uke 22	Uke 23	Uke 24	Uke 25
<b>Daglig dekning i %</b>								
Total Radio	68.7	70.8	69.8	70.9	69.8	72.1	69.3	69.8
NRK Total	48.7	49.9	49.8	49.9	49.3	51.8	48.6	48.5
NRK P1	34.3	34.6	34.5	34.4	35.0	35.2	33.5	33.8
NRK P2	5.9	6.1	5.2	5.5	5.1	5.8	6.1	5.8
NRK P3	11.7	11.8	11.7	12.6	11.6	12.8	12.3	12.2
NRK Klassisk	0.5	0.4	0.5	0.6	0.5	0.5	0.4	0.4
NRK mP3	5.1	5.2	5.5	5.1	4.8	5.6	4.6	5.3
NRK Nyheter	1.4	2.1	1.7	1.7	1.5	1.9	1.3	1.6
NRK P1+	4.1	3.8	4.0	3.8	3.7	4.1	4.0	4.2
NRK P13	1.3	1.2	1.1	1.1	1.3	1.4	1.0	1.2
NRK Sport	0.4	0.4	0.5	0.2	0.6	0.4	0.5	0.3
P4	22.7	22.8	22.8	24.0	23.8	24.3	23.9	24.0
Radio Norge	16.8	16.6	15.9	16.6	17.0	17.1	16.2	16.2
P5	2.5	2.5	3.2	3.2	3.7	3.2	3.6	3.4
NRJ+	5.1	4.4	5.5	4.6	4.8	5.8	5.5	5.4
Radio Rock	1.6	1.7	1.7	2.1	1.8	1.8	1.4	1.5
Radio1	1.3	1.2	1.4	1.5	1.3	1.2	1.3	1.2
<b>Daglig dekning i tusen</b>								
Total Radio	3 001	3 091	3 049	3 094	3 049	3 148	3 026	3 047
NRK Total	2 126	2 180	2 172	2 179	2 151	2 260	2 121	2 117
NRK P1	1 497	1 512	1 506	1 501	1 527	1 538	1 465	1 474
NRK P2	258	265	227	241	225	252	265	255
NRK P3	509	516	510	549	506	559	538	532
NRK Klassisk	23	19	22	25	21	20	19	18
NRK mP3	224	226	241	224	210	245	202	232
NRK Nyheter	61	93	72	73	66	82	56	72
NRK P1+	179	164	175	165	160	177	172	182
NRK P13	57	51	49	46	59	59	46	54
NRK Sport	18	17	24	9	26	17	23	12
P4	992	997	997	1 047	1 041	1 063	1 041	1 047
Radio Norge	733	726	693	723	741	746	706	706
P5	109	109	141	142	159	138	158	147
NRJ+	222	193	242	200	210	253	242	237
Radio Rock	72	76	74	93	78	78	63	66
Radio1	56	54	63	67	56	55	57	55

**Lyttertid i minutter (blant alle)**

Total Radio	90	91	89	91	90	92	88	93
NRK Total	59	61	59	57	58	58	56	58
NRK P1	40	42	40	39	40	39	39	39
NRK P2	4	4	4	4	4	4	4	4
NRK P3	7	6	6	6	7	7	6	7
NRK mP3	2	3	3	3	2	3	2	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	3	3	3	3	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	16	17	16	17	16	18	17	19
Radio Norge	10	9	9	10	10	10	9	10
P5	1	1	1	1	1	1	1	1
NRJ+	3	2	3	2	2	3	2	3
Radio Rock	1	1	1	1	1	1	0	0
Radio1	1	1	1	1	1	1	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.9	67.1	66.3	63.3	64.6	63.1	63.8	62.5
NRK P1	45.1	46.0	44.7	42.8	44.4	41.8	44.3	41.7
NRK P2	4.7	4.6	4.4	4.6	4.3	4.2	4.9	4.6
NRK P3	7.4	7.1	7.3	7.1	7.3	7.4	6.8	7.0
NRK Klassisk	0.3	0.3	0.2	0.4	0.3	0.3	0.2	0.3
NRK mP3	2.3	3.1	3.7	2.8	2.4	3.1	2.1	3.0
NRK Nyheter	0.9	1.3	1.0	1.1	0.9	1.1	0.7	0.9
NRK P1+	4.1	3.6	3.6	3.8	3.9	4.0	4.0	4.0
NRK P13	0.8	0.8	1.1	0.7	0.9	0.8	0.7	0.8
NRK Sport	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.2
P4	17.5	18.2	17.7	19.1	17.9	19.7	19.9	20.0
Radio Norge	10.9	9.5	10.0	11.0	11.5	10.8	10.0	10.3
P5	1.2	1.0	0.9	1.5	1.6	1.3	1.3	1.4
NRJ+	2.8	1.8	3.0	2.5	2.2	3.2	2.8	2.9
Radio Rock	0.6	0.9	0.9	1.2	0.8	0.8	0.5	0.5
Radio1	1.1	1.4	1.3	1.4	1.4	1.1	1.5	1.5