

Lyttertall fra PPM. 26 2015 - Alle ukedager

fra 22.06.2015 til 28.06.2015

	Uke 19	Uke 20	Uke 21	Uke 22	Uke 23	Uke 24	Uke 25	Uke 26
Daglig dekning i %								
Total Radio	70.8	69.8	70.9	69.8	72.1	69.3	69.8	66.7
NRK Total	49.9	49.8	49.9	49.3	51.8	48.6	48.5	47.5
NRK P1	34.6	34.5	34.4	35.0	35.2	33.5	33.8	32.5
NRK P2	6.1	5.2	5.5	5.1	5.8	6.1	5.8	5.3
NRK P3	11.8	11.7	12.6	11.6	12.8	12.3	12.2	12.8
NRK Klassisk	0.4	0.5	0.6	0.5	0.5	0.4	0.4	0.5
NRK mP3	5.2	5.5	5.1	4.8	5.6	4.6	5.3	5.3
NRK Nyheter	2.1	1.7	1.7	1.5	1.9	1.3	1.6	1.6
NRK P1+	3.8	4.0	3.8	3.7	4.1	4.0	4.2	3.6
NRK P13	1.2	1.1	1.1	1.3	1.4	1.0	1.2	1.0
NRK Sport	0.4	0.5	0.2	0.6	0.4	0.5	0.3	0.5
P4	22.8	22.8	24.0	23.8	24.3	23.9	24.0	22.6
Radio Norge	16.6	15.9	16.6	17.0	17.1	16.2	16.2	14.5
P5	2.5	3.2	3.2	3.7	3.2	3.6	3.4	3.6
NRJ+	4.4	5.5	4.6	4.8	5.8	5.5	5.4	5.8
Radio Rock	1.7	1.7	2.1	1.8	1.8	1.4	1.5	1.2
Radio1	1.2	1.4	1.5	1.3	1.2	1.3	1.2	1.0
Daglig dekning i tusen								
Total Radio	3 091	3 049	3 094	3 049	3 148	3 026	3 047	2 912
NRK Total	2 180	2 172	2 179	2 151	2 260	2 121	2 117	2 073
NRK P1	1 512	1 506	1 501	1 527	1 538	1 465	1 474	1 419
NRK P2	265	227	241	225	252	265	255	232
NRK P3	516	510	549	506	559	538	532	558
NRK Klassisk	19	22	25	21	20	19	18	23
NRK mP3	226	241	224	210	245	202	232	232
NRK Nyheter	93	72	73	66	82	56	72	69
NRK P1+	164	175	165	160	177	172	182	159
NRK P13	51	49	46	59	59	46	54	42
NRK Sport	17	24	9	26	17	23	12	22
P4	997	997	1 047	1 041	1 063	1 041	1 047	988
Radio Norge	726	693	723	741	746	706	706	634
P5	109	141	142	159	138	158	147	159
NRJ+	193	242	200	210	253	242	237	253
Radio Rock	76	74	93	78	78	63	66	54
Radio1	54	63	67	56	55	57	55	44

Lyttertid i minutter (blant alle)

Total Radio	91	89	91	90	92	88	93	86
NRK Total	61	59	57	58	58	56	58	55
NRK P1	42	40	39	40	39	39	39	36
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	6	6	7	7	6	7	7
NRK mP3	3	3	3	2	3	2	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	3	3	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	17	16	17	16	18	17	19	17
Radio Norge	9	9	10	10	10	9	10	8
P5	1	1	1	1	1	1	1	2
NRJ+	2	3	2	2	3	2	3	3
Radio Rock	1	1	1	1	1	0	0	0
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.1	66.3	63.3	64.6	63.1	63.8	62.5	63.5
NRK P1	46.0	44.7	42.8	44.4	41.8	44.3	41.7	41.9
NRK P2	4.6	4.4	4.6	4.3	4.2	4.9	4.6	4.3
NRK P3	7.1	7.3	7.1	7.3	7.4	6.8	7.0	7.8
NRK Klassisk	0.3	0.2	0.4	0.3	0.3	0.2	0.3	0.3
NRK mP3	3.1	3.7	2.8	2.4	3.1	2.1	3.0	3.1
NRK Nyheter	1.3	1.0	1.1	0.9	1.1	0.7	0.9	0.7
NRK P1+	3.6	3.6	3.8	3.9	4.0	4.0	4.0	4.1
NRK P13	0.8	1.1	0.7	0.9	0.8	0.7	0.8	1.0
NRK Sport	0.2	0.3	0.1	0.2	0.2	0.2	0.2	0.4
P4	18.2	17.7	19.1	17.9	19.7	19.9	20.0	19.3
Radio Norge	9.5	10.0	11.0	11.5	10.8	10.0	10.3	9.7
P5	1.0	0.9	1.5	1.6	1.3	1.3	1.4	1.8
NRJ+	1.8	3.0	2.5	2.2	3.2	2.8	2.9	3.9
Radio Rock	0.9	0.9	1.2	0.8	0.8	0.5	0.5	0.4
Radio1	1.4	1.3	1.4	1.4	1.1	1.5	1.5	1.0