

Lyttertall fra PPM. 27 2015 - Alle ukedager

fra 29.06.2015 til 05.07.2015

	Uke 20	Uke 21	Uke 22	Uke 23	Uke 24	Uke 25	Uke 26	Uke 27
Daglig dekning i %								
Total Radio	69.8	70.9	69.8	72.1	69.3	69.8	66.7	63.4
NRK Total	49.8	49.9	49.3	51.8	48.6	48.5	47.5	46.2
NRK P1	34.5	34.4	35.0	35.2	33.5	33.8	32.5	32.0
NRK P2	5.2	5.5	5.1	5.8	6.1	5.8	5.3	4.9
NRK P3	11.7	12.6	11.6	12.8	12.3	12.2	12.8	12.6
NRK Klassisk	0.5	0.6	0.5	0.5	0.4	0.4	0.5	0.4
NRK mP3	5.5	5.1	4.8	5.6	4.6	5.3	5.3	5.0
NRK Nyheter	1.7	1.7	1.5	1.9	1.3	1.6	1.6	1.2
NRK P1+	4.0	3.8	3.7	4.1	4.0	4.2	3.6	4.0
NRK P13	1.1	1.1	1.3	1.4	1.0	1.2	1.0	1.3
NRK Sport	0.5	0.2	0.6	0.4	0.5	0.3	0.5	0.5
P4	22.8	24.0	23.8	24.3	23.9	24.0	22.6	22.0
Radio Norge	15.9	16.6	17.0	17.1	16.2	16.2	14.5	14.0
P5	3.2	3.2	3.7	3.2	3.6	3.4	3.6	3.4
NRJ+	5.5	4.6	4.8	5.8	5.5	5.4	5.8	4.3
Radio Rock	1.7	2.1	1.8	1.8	1.4	1.5	1.2	1.5
Radio1	1.4	1.5	1.3	1.2	1.3	1.2	1.0	1.1
Daglig dekning i tusen								
Total Radio	3 049	3 094	3 049	3 148	3 026	3 047	2 912	2 790
NRK Total	2 172	2 179	2 151	2 260	2 121	2 117	2 073	2 032
NRK P1	1 506	1 501	1 527	1 538	1 465	1 474	1 419	1 409
NRK P2	227	241	225	252	265	255	232	218
NRK P3	510	549	506	559	538	532	558	553
NRK Klassisk	22	25	21	20	19	18	23	18
NRK mP3	241	224	210	245	202	232	232	220
NRK Nyheter	72	73	66	82	56	72	69	54
NRK P1+	175	165	160	177	172	182	159	174
NRK P13	49	46	59	59	46	54	42	56
NRK Sport	24	9	26	17	23	12	22	21
P4	997	1 047	1 041	1 063	1 041	1 047	988	971
Radio Norge	693	723	741	746	706	706	634	614
P5	141	142	159	138	158	147	159	149
NRJ+	242	200	210	253	242	237	253	188
Radio Rock	74	93	78	78	63	66	54	65
Radio1	63	67	56	55	57	55	44	47

Lyttertid i minutter (blant alle)

Total Radio	89	91	90	92	88	93	86	89
NRK Total	59	57	58	58	56	58	55	57
NRK P1	40	39	40	39	39	39	36	38
NRK P2	4	4	4	4	4	4	4	3
NRK P3	6	6	7	7	6	7	7	7
NRK mP3	3	3	2	3	2	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	3	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	16	17	16	18	17	19	17	18
Radio Norge	9	10	10	10	9	10	8	8
P5	1	1	1	1	1	1	2	1
NRJ+	3	2	2	3	2	3	3	2
Radio Rock	1	1	1	1	0	0	0	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.3	63.3	64.6	63.1	63.8	62.5	63.5	64.0
NRK P1	44.7	42.8	44.4	41.8	44.3	41.7	41.9	42.7
NRK P2	4.4	4.6	4.3	4.2	4.9	4.6	4.3	3.8
NRK P3	7.3	7.1	7.3	7.4	6.8	7.0	7.8	7.8
NRK Klassisk	0.2	0.4	0.3	0.3	0.2	0.3	0.3	0.2
NRK mP3	3.7	2.8	2.4	3.1	2.1	3.0	3.1	3.0
NRK Nyheter	1.0	1.1	0.9	1.1	0.7	0.9	0.7	0.8
NRK P1+	3.6	3.8	3.9	4.0	4.0	4.0	4.1	4.2
NRK P13	1.1	0.7	0.9	0.8	0.7	0.8	1.0	0.9
NRK Sport	0.3	0.1	0.2	0.2	0.2	0.2	0.4	0.4
P4	17.7	19.1	17.9	19.7	19.9	20.0	19.3	20.6
Radio Norge	10.0	11.0	11.5	10.8	10.0	10.3	9.7	8.8
P5	0.9	1.5	1.6	1.3	1.3	1.4	1.8	1.6
NRJ+	3.0	2.5	2.2	3.2	2.8	2.9	3.9	2.4
Radio Rock	0.9	1.2	0.8	0.8	0.5	0.5	0.4	0.8
Radio1	1.3	1.4	1.4	1.1	1.5	1.5	1.0	1.1