

Lyttertall fra PPM. 28 2015 - Alle ukedager

fra 06.07.2015 til 12.07.2015

	Uke 21	Uke 22	Uke 23	Uke 24	Uke 25	Uke 26	Uke 27	Uke 28
Daglig dekning i %								
Total Radio	70.9	69.8	72.1	69.3	69.8	66.7	63.4	60.0
NRK Total	49.9	49.3	51.8	48.6	48.5	47.5	46.2	44.1
NRK P1	34.4	35.0	35.2	33.5	33.8	32.5	32.0	30.4
NRK P2	5.5	5.1	5.8	6.1	5.8	5.3	4.9	5.2
NRK P3	12.6	11.6	12.8	12.3	12.2	12.8	12.6	11.6
NRK Klassisk	0.6	0.5	0.5	0.4	0.4	0.5	0.4	0.6
NRK mP3	5.1	4.8	5.6	4.6	5.3	5.3	5.0	5.1
NRK Nyheter	1.7	1.5	1.9	1.3	1.6	1.6	1.2	1.4
NRK P1+	3.8	3.7	4.1	4.0	4.2	3.6	4.0	4.0
NRK P13	1.1	1.3	1.4	1.0	1.2	1.0	1.3	1.1
NRK Sport	0.2	0.6	0.4	0.5	0.3	0.5	0.5	1.1
P4	24.0	23.8	24.3	23.9	24.0	22.6	22.0	20.1
Radio Norge	16.6	17.0	17.1	16.2	16.2	14.5	14.0	13.4
P5	3.2	3.7	3.2	3.6	3.4	3.6	3.4	2.9
NRJ+	4.6	4.8	5.8	5.5	5.4	5.8	4.3	4.0
Radio Rock	2.1	1.8	1.8	1.4	1.5	1.2	1.5	1.5
Radio1	1.5	1.3	1.2	1.3	1.2	1.0	1.1	0.8
Daglig dekning i tusen								
Total Radio	3 094	3 049	3 148	3 026	3 047	2 912	2 790	2 652
NRK Total	2 179	2 151	2 260	2 121	2 117	2 073	2 032	1 950
NRK P1	1 501	1 527	1 538	1 465	1 474	1 419	1 409	1 345
NRK P2	241	225	252	265	255	232	218	229
NRK P3	549	506	559	538	532	558	553	511
NRK Klassisk	25	21	20	19	18	23	18	25
NRK mP3	224	210	245	202	232	232	220	227
NRK Nyheter	73	66	82	56	72	69	54	60
NRK P1+	165	160	177	172	182	159	174	175
NRK P13	46	59	59	46	54	42	56	48
NRK Sport	9	26	17	23	12	22	21	50
P4	1 047	1 041	1 063	1 041	1 047	988	971	890
Radio Norge	723	741	746	706	706	634	614	590
P5	142	159	138	158	147	159	149	129
NRJ+	200	210	253	242	237	253	188	179
Radio Rock	93	78	78	63	66	54	65	66
Radio1	67	56	55	57	55	44	47	36

Lyttertid i minutter (blant alle)

Total Radio	91	90	92	88	93	86	89	86
NRK Total	57	58	58	56	58	55	57	58
NRK P1	39	40	39	39	39	36	38	39
NRK P2	4	4	4	4	4	4	3	3
NRK P3	6	7	7	6	7	7	7	6
NRK mP3	3	2	3	2	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
NRK Sport	0	0	0	0	0	0	0	1
P4	17	16	18	17	19	17	18	15
Radio Norge	10	10	10	9	10	8	8	8
P5	1	1	1	1	1	2	1	1
NRJ+	2	2	3	2	3	3	2	2
Radio Rock	1	1	1	0	0	0	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.3	64.6	63.1	63.8	62.5	63.5	64.0	67.5
NRK P1	42.8	44.4	41.8	44.3	41.7	41.9	42.7	45.6
NRK P2	4.6	4.3	4.2	4.9	4.6	4.3	3.8	4.0
NRK P3	7.1	7.3	7.4	6.8	7.0	7.8	7.8	7.3
NRK Klassisk	0.4	0.3	0.3	0.2	0.3	0.3	0.2	0.3
NRK mP3	2.8	2.4	3.1	2.1	3.0	3.1	3.0	3.1
NRK Nyheter	1.1	0.9	1.1	0.7	0.9	0.7	0.8	0.8
NRK P1+	3.8	3.9	4.0	4.0	4.0	4.1	4.2	4.6
NRK P13	0.7	0.9	0.8	0.7	0.8	1.0	0.9	0.8
NRK Sport	0.1	0.2	0.2	0.2	0.2	0.4	0.4	0.9
P4	19.1	17.9	19.7	19.9	20.0	19.3	20.6	17.8
Radio Norge	11.0	11.5	10.8	10.0	10.3	9.7	8.8	8.8
P5	1.5	1.6	1.3	1.3	1.4	1.8	1.6	1.2
NRJ+	2.5	2.2	3.2	2.8	2.9	3.9	2.4	2.3
Radio Rock	1.2	0.8	0.8	0.5	0.5	0.4	0.8	0.9
Radio1	1.4	1.4	1.1	1.5	1.5	1.0	1.1	1.0