

Lyttertall fra PPM. 29 2015 - Alle ukedager

fra 13.07.2015 til 19.07.2015

	Uke 22	Uke 23	Uke 24	Uke 25	Uke 26	Uke 27	Uke 28	Uke 29
Daglig dekning i %								
Total Radio	69.8	72.1	69.3	69.8	66.7	63.4	60.0	59.4
NRK Total	49.3	51.8	48.6	48.5	47.5	46.2	44.1	43.4
NRK P1	35.0	35.2	33.5	33.8	32.5	32.0	30.4	31.1
NRK P2	5.1	5.8	6.1	5.8	5.3	4.9	5.2	4.6
NRK P3	11.6	12.8	12.3	12.2	12.8	12.6	11.6	11.5
NRK Klassisk	0.5	0.5	0.4	0.4	0.5	0.4	0.6	0.5
NRK mP3	4.8	5.6	4.6	5.3	5.3	5.0	5.1	3.5
NRK Nyheter	1.5	1.9	1.3	1.6	1.6	1.2	1.4	1.4
NRK P1+	3.7	4.1	4.0	4.2	3.6	4.0	4.0	3.3
NRK P13	1.3	1.4	1.0	1.2	1.0	1.3	1.1	0.9
NRK Sport	0.6	0.4	0.5	0.3	0.5	0.5	1.1	0.7
P4	23.8	24.3	23.9	24.0	22.6	22.0	20.1	18.2
Radio Norge	17.0	17.1	16.2	16.2	14.5	14.0	13.4	13.2
P5	3.7	3.2	3.6	3.4	3.6	3.4	2.9	2.6
NRJ+	4.8	5.8	5.5	5.4	5.8	4.3	4.0	4.7
Radio Rock	1.8	1.8	1.4	1.5	1.2	1.5	1.5	1.5
Radio1	1.3	1.2	1.3	1.2	1.0	1.1	0.8	1.0
Daglig dekning i tusen								
Total Radio	3 049	3 148	3 026	3 047	2 912	2 790	2 652	2 623
NRK Total	2 151	2 260	2 121	2 117	2 073	2 032	1 950	1 919
NRK P1	1 527	1 538	1 465	1 474	1 419	1 409	1 345	1 375
NRK P2	225	252	265	255	232	218	229	203
NRK P3	506	559	538	532	558	553	511	507
NRK Klassisk	21	20	19	18	23	18	25	22
NRK mP3	210	245	202	232	232	220	227	157
NRK Nyheter	66	82	56	72	69	54	60	64
NRK P1+	160	177	172	182	159	174	175	148
NRK P13	59	59	46	54	42	56	48	39
NRK Sport	26	17	23	12	22	21	50	31
P4	1 041	1 063	1 041	1 047	988	971	890	806
Radio Norge	741	746	706	706	634	614	590	581
P5	159	138	158	147	159	149	129	116
NRJ+	210	253	242	237	253	188	179	206
Radio Rock	78	78	63	66	54	65	66	66
Radio1	56	55	57	55	44	47	36	42

Lyttertid i minutter (blant alle)

Total Radio	90	92	88	93	86	89	86	86
NRK Total	58	58	56	58	55	57	58	58
NRK P1	40	39	39	39	36	38	39	41
NRK P2	4	4	4	4	4	3	3	3
NRK P3	7	7	6	7	7	7	6	7
NRK mP3	2	3	2	3	3	3	3	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	4	4	4	4	4	4	3
NRK P13	1	1	1	1	1	1	1	0
NRK Sport	0	0	0	0	0	0	1	0
P4	16	18	17	19	17	18	15	14
Radio Norge	10	10	9	10	8	8	8	8
P5	1	1	1	1	2	1	1	1
NRJ+	2	3	2	3	3	2	2	3
Radio Rock	1	1	0	0	0	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.6	63.1	63.8	62.5	63.5	64.0	67.5	67.9
NRK P1	44.4	41.8	44.3	41.7	41.9	42.7	45.6	48.3
NRK P2	4.3	4.2	4.9	4.6	4.3	3.8	4.0	3.7
NRK P3	7.3	7.4	6.8	7.0	7.8	7.8	7.3	8.0
NRK Klassisk	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3
NRK mP3	2.4	3.1	2.1	3.0	3.1	3.0	3.1	1.8
NRK Nyheter	0.9	1.1	0.7	0.9	0.7	0.8	0.8	0.9
NRK P1+	3.9	4.0	4.0	4.0	4.1	4.2	4.6	3.8
NRK P13	0.9	0.8	0.7	0.8	1.0	0.9	0.8	0.6
NRK Sport	0.2	0.2	0.2	0.2	0.4	0.4	0.9	0.5
P4	17.9	19.7	19.9	20.0	19.3	20.6	17.8	16.2
Radio Norge	11.5	10.8	10.0	10.3	9.7	8.8	8.8	8.8
P5	1.6	1.3	1.3	1.4	1.8	1.6	1.2	1.3
NRJ+	2.2	3.2	2.8	2.9	3.9	2.4	2.3	3.0
Radio Rock	0.8	0.8	0.5	0.5	0.4	0.8	0.9	0.8
Radio1	1.4	1.1	1.5	1.5	1.0	1.1	1.0	1.3