

Lyttertall fra PPM. 30 2015 - Alle ukedager

fra 20.07.2015 til 26.07.2015

	Uke 23	Uke 24	Uke 25	Uke 26	Uke 27	Uke 28	Uke 29	Uke 30
Daglig dekning i %								
Total Radio	72.1	69.3	69.8	66.7	63.4	60.0	59.4	58.5
NRK Total	51.8	48.6	48.5	47.5	46.2	44.1	43.4	43.2
NRK P1	35.2	33.5	33.8	32.5	32.0	30.4	31.1	30.6
NRK P2	5.8	6.1	5.8	5.3	4.9	5.2	4.6	5.3
NRK P3	12.8	12.3	12.2	12.8	12.6	11.6	11.5	11.4
NRK Klassisk	0.5	0.4	0.4	0.5	0.4	0.6	0.5	0.5
NRK mP3	5.6	4.6	5.3	5.3	5.0	5.1	3.5	3.3
NRK Nyheter	1.9	1.3	1.6	1.6	1.2	1.4	1.4	1.1
NRK P1+	4.1	4.0	4.2	3.6	4.0	4.0	3.3	3.1
NRK P13	1.4	1.0	1.2	1.0	1.3	1.1	0.9	0.5
NRK Sport	0.4	0.5	0.3	0.5	0.5	1.1	0.7	0.8
P4	24.3	23.9	24.0	22.6	22.0	20.1	18.2	17.7
Radio Norge	17.1	16.2	16.2	14.5	14.0	13.4	13.2	13.1
P5	3.2	3.6	3.4	3.6	3.4	2.9	2.6	2.0
NRJ+	5.8	5.5	5.4	5.8	4.3	4.0	4.7	5.0
Radio Rock	1.8	1.4	1.5	1.2	1.5	1.5	1.5	1.3
Radio1	1.2	1.3	1.2	1.0	1.1	0.8	1.0	0.7
Daglig dekning i tusen								
Total Radio	3 148	3 026	3 047	2 912	2 790	2 652	2 623	2 585
NRK Total	2 260	2 121	2 117	2 073	2 032	1 950	1 919	1 910
NRK P1	1 538	1 465	1 474	1 419	1 409	1 345	1 375	1 352
NRK P2	252	265	255	232	218	229	203	234
NRK P3	559	538	532	558	553	511	507	505
NRK Klassisk	20	19	18	23	18	25	22	23
NRK mP3	245	202	232	232	220	227	157	145
NRK Nyheter	82	56	72	69	54	60	64	47
NRK P1+	177	172	182	159	174	175	148	139
NRK P13	59	46	54	42	56	48	39	24
NRK Sport	17	23	12	22	21	50	31	35
P4	1 063	1 041	1 047	988	971	890	806	783
Radio Norge	746	706	706	634	614	590	581	579
P5	138	158	147	159	149	129	116	89
NRJ+	253	242	237	253	188	179	206	219
Radio Rock	78	63	66	54	65	66	66	57
Radio1	55	57	55	44	47	36	42	30

Lyttertid i minutter (blant alle)

Total Radio	92	88	93	86	89	86	86	82
NRK Total	58	56	58	55	57	58	58	55
NRK P1	39	39	39	36	38	39	41	39
NRK P2	4	4	4	4	3	3	3	4
NRK P3	7	6	7	7	7	6	7	6
NRK mP3	3	2	3	3	3	3	2	1
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	3	3
NRK P13	1	1	1	1	1	1	0	0
NRK Sport	0	0	0	0	0	1	0	0
P4	18	17	19	17	18	15	14	13
Radio Norge	10	9	10	8	8	8	8	8
P5	1	1	1	2	1	1	1	1
NRJ+	3	2	3	3	2	2	3	3
Radio Rock	1	0	0	0	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.1	63.8	62.5	63.5	64.0	67.5	67.9	66.9
NRK P1	41.8	44.3	41.7	41.9	42.7	45.6	48.3	46.9
NRK P2	4.2	4.9	4.6	4.3	3.8	4.0	3.7	4.5
NRK P3	7.4	6.8	7.0	7.8	7.8	7.3	8.0	7.8
NRK Klassisk	0.3	0.2	0.3	0.3	0.2	0.3	0.3	0.4
NRK mP3	3.1	2.1	3.0	3.1	3.0	3.1	1.8	1.7
NRK Nyheter	1.1	0.7	0.9	0.7	0.8	0.8	0.9	0.8
NRK P1+	4.0	4.0	4.0	4.1	4.2	4.6	3.8	3.8
NRK P13	0.8	0.7	0.8	1.0	0.9	0.8	0.6	0.5
NRK Sport	0.2	0.2	0.2	0.4	0.4	0.9	0.5	0.6
P4	19.7	19.9	20.0	19.3	20.6	17.8	16.2	15.9
Radio Norge	10.8	10.0	10.3	9.7	8.8	8.8	8.8	9.7
P5	1.3	1.3	1.4	1.8	1.6	1.2	1.3	0.8
NRJ+	3.2	2.8	2.9	3.9	2.4	2.3	3.0	3.1
Radio Rock	0.8	0.5	0.5	0.4	0.8	0.9	0.8	0.9
Radio1	1.1	1.5	1.5	1.0	1.1	1.0	1.3	1.1