

Lyttertall fra PPM. 31 2015 - Alle ukedager

fra 27.07.2015 til 02.08.2015

	Uke 24	Uke 25	Uke 26	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31
Daglig dekning i %								
Total Radio	69.3	69.8	66.7	63.4	60.0	59.4	58.5	61.3
NRK Total	48.6	48.5	47.5	46.2	44.1	43.4	43.2	43.4
NRK P1	33.5	33.8	32.5	32.0	30.4	31.1	30.6	30.7
NRK P2	6.1	5.8	5.3	4.9	5.2	4.6	5.3	5.0
NRK P3	12.3	12.2	12.8	12.6	11.6	11.5	11.4	11.4
NRK Klassisk	0.4	0.4	0.5	0.4	0.6	0.5	0.5	0.5
NRK mP3	4.6	5.3	5.3	5.0	5.1	3.5	3.3	4.3
NRK Nyheter	1.3	1.6	1.6	1.2	1.4	1.4	1.1	1.4
NRK P1+	4.0	4.2	3.6	4.0	4.0	3.3	3.1	3.6
NRK P13	1.0	1.2	1.0	1.3	1.1	0.9	0.5	1.1
NRK Sport	0.5	0.3	0.5	0.5	1.1	0.7	0.8	0.5
P4	23.9	24.0	22.6	22.0	20.1	18.2	17.7	20.4
Radio Norge	16.2	16.2	14.5	14.0	13.4	13.2	13.1	13.2
P5	3.6	3.4	3.6	3.4	2.9	2.6	2.0	2.6
NRJ+	5.5	5.4	5.8	4.3	4.0	4.7	5.0	4.6
Radio Rock	1.4	1.5	1.2	1.5	1.5	1.5	1.3	1.7
Radio1	1.3	1.2	1.0	1.1	0.8	1.0	0.7	0.7
Daglig dekning i tusen								
Total Radio	3 026	3 047	2 912	2 790	2 652	2 623	2 585	2 707
NRK Total	2 121	2 117	2 073	2 032	1 950	1 919	1 910	1 917
NRK P1	1 465	1 474	1 419	1 409	1 345	1 375	1 352	1 357
NRK P2	265	255	232	218	229	203	234	219
NRK P3	538	532	558	553	511	507	505	502
NRK Klassisk	19	18	23	18	25	22	23	20
NRK mP3	202	232	232	220	227	157	145	189
NRK Nyheter	56	72	69	54	60	64	47	60
NRK P1+	172	182	159	174	175	148	139	161
NRK P13	46	54	42	56	48	39	24	48
NRK Sport	23	12	22	21	50	31	35	21
P4	1 041	1 047	988	971	890	806	783	899
Radio Norge	706	706	634	614	590	581	579	584
P5	158	147	159	149	129	116	89	116
NRJ+	242	237	253	188	179	206	219	203
Radio Rock	63	66	54	65	66	66	57	74
Radio1	57	55	44	47	36	42	30	33

Lyttertid i minutter (blant alle)

Total Radio	88	93	86	89	86	86	82	90
NRK Total	56	58	55	57	58	58	55	59
NRK P1	39	39	36	38	39	41	39	41
NRK P2	4	4	4	3	3	3	4	3
NRK P3	6	7	7	7	6	7	6	6
NRK mP3	2	3	3	3	3	2	1	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	3	3	4
NRK P13	1	1	1	1	1	0	0	1
NRK Sport	0	0	0	0	1	0	0	0
P4	17	19	17	18	15	14	13	19
Radio Norge	9	10	8	8	8	8	8	7
P5	1	1	2	1	1	1	1	1
NRJ+	2	3	3	2	2	3	3	2
Radio Rock	0	0	0	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.8	62.5	63.5	64.0	67.5	67.9	66.9	65.2
NRK P1	44.3	41.7	41.9	42.7	45.6	48.3	46.9	45.2
NRK P2	4.9	4.6	4.3	3.8	4.0	3.7	4.5	3.9
NRK P3	6.8	7.0	7.8	7.8	7.3	8.0	7.8	7.1
NRK Klassisk	0.2	0.3	0.3	0.2	0.3	0.3	0.4	0.2
NRK mP3	2.1	3.0	3.1	3.0	3.1	1.8	1.7	2.6
NRK Nyheter	0.7	0.9	0.7	0.8	0.8	0.9	0.8	0.9
NRK P1+	4.0	4.0	4.1	4.2	4.6	3.8	3.8	4.0
NRK P13	0.7	0.8	1.0	0.9	0.8	0.6	0.5	1.0
NRK Sport	0.2	0.2	0.4	0.4	0.9	0.5	0.6	0.4
P4	19.9	20.0	19.3	20.6	17.8	16.2	15.9	20.6
Radio Norge	10.0	10.3	9.7	8.8	8.8	8.8	9.7	8.2
P5	1.3	1.4	1.8	1.6	1.2	1.3	0.8	0.8
NRJ+	2.8	2.9	3.9	2.4	2.3	3.0	3.1	2.4
Radio Rock	0.5	0.5	0.4	0.8	0.9	0.8	0.9	0.8
Radio1	1.5	1.5	1.0	1.1	1.0	1.3	1.1	1.2