

Lyttertall fra PPM. 32 2015 - Alle ukedager

fra 03.08.2015 til 09.08.2015

	Uke 25	Uke 26	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32
Daglig dekning i %								
Total Radio	69.8	66.7	63.4	60.0	59.4	58.5	61.3	65.0
NRK Total	48.5	47.5	46.2	44.1	43.4	43.2	43.4	46.7
NRK P1	33.8	32.5	32.0	30.4	31.1	30.6	30.7	33.0
NRK P2	5.8	5.3	4.9	5.2	4.6	5.3	5.0	5.4
NRK P3	12.2	12.8	12.6	11.6	11.5	11.4	11.4	11.2
NRK Klassisk	0.4	0.5	0.4	0.6	0.5	0.5	0.5	0.5
NRK mP3	5.3	5.3	5.0	5.1	3.5	3.3	4.3	4.5
NRK Nyheter	1.6	1.6	1.2	1.4	1.4	1.1	1.4	1.2
NRK P1+	4.2	3.6	4.0	4.0	3.3	3.1	3.6	3.7
NRK P13	1.2	1.0	1.3	1.1	0.9	0.5	1.1	1.3
NRK Sport	0.3	0.5	0.5	1.1	0.7	0.8	0.5	0.3
P4	24.0	22.6	22.0	20.1	18.2	17.7	20.4	20.8
Radio Norge	16.2	14.5	14.0	13.4	13.2	13.1	13.2	14.3
P5	3.4	3.6	3.4	2.9	2.6	2.0	2.6	2.8
NRJ+	5.4	5.8	4.3	4.0	4.7	5.0	4.6	4.7
Radio Rock	1.5	1.2	1.5	1.5	1.5	1.3	1.7	1.6
Radio1	1.2	1.0	1.1	0.8	1.0	0.7	0.7	1.1
Daglig dekning i tusen								
Total Radio	3 047	2 912	2 790	2 652	2 623	2 585	2 707	2 870
NRK Total	2 117	2 073	2 032	1 950	1 919	1 910	1 917	2 063
NRK P1	1 474	1 419	1 409	1 345	1 375	1 352	1 357	1 456
NRK P2	255	232	218	229	203	234	219	237
NRK P3	532	558	553	511	507	505	502	497
NRK Klassisk	18	23	18	25	22	23	20	23
NRK mP3	232	232	220	227	157	145	189	198
NRK Nyheter	72	69	54	60	64	47	60	52
NRK P1+	182	159	174	175	148	139	161	161
NRK P13	54	42	56	48	39	24	48	59
NRK Sport	12	22	21	50	31	35	21	11
P4	1 047	988	971	890	806	783	899	919
Radio Norge	706	634	614	590	581	579	584	632
P5	147	159	149	129	116	89	116	123
NRJ+	237	253	188	179	206	219	203	209
Radio Rock	66	54	65	66	66	57	74	71
Radio1	55	44	47	36	42	30	33	47

Lyttertid i minutter (blant alle)

Total Radio	93	86	89	86	86	82	90	89
NRK Total	58	55	57	58	58	55	59	58
NRK P1	39	36	38	39	41	39	41	39
NRK P2	4	4	3	3	3	4	3	4
NRK P3	7	7	7	6	7	6	6	7
NRK mP3	3	3	3	3	2	1	2	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	3	3	4	4
NRK P13	1	1	1	1	0	0	1	1
NRK Sport	0	0	0	1	0	0	0	0
P4	19	17	18	15	14	13	19	18
Radio Norge	10	8	8	8	8	8	7	8
P5	1	2	1	1	1	1	1	1
NRJ+	3	3	2	2	3	3	2	2
Radio Rock	0	0	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	62.5	63.5	64.0	67.5	67.9	66.9	65.2	64.8
NRK P1	41.7	41.9	42.7	45.6	48.3	46.9	45.2	43.2
NRK P2	4.6	4.3	3.8	4.0	3.7	4.5	3.9	4.4
NRK P3	7.0	7.8	7.8	7.3	8.0	7.8	7.1	7.6
NRK Klassisk	0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.3
NRK mP3	3.0	3.1	3.0	3.1	1.8	1.7	2.6	3.3
NRK Nyheter	0.9	0.7	0.8	0.8	0.9	0.8	0.9	0.9
NRK P1+	4.0	4.1	4.2	4.6	3.8	3.8	4.0	4.1
NRK P13	0.8	1.0	0.9	0.8	0.6	0.5	1.0	0.9
NRK Sport	0.2	0.4	0.4	0.9	0.5	0.6	0.4	0.1
P4	20.0	19.3	20.6	17.8	16.2	15.9	20.6	20.0
Radio Norge	10.3	9.7	8.8	8.8	8.8	9.7	8.2	8.6
P5	1.4	1.8	1.6	1.2	1.3	0.8	0.8	1.1
NRJ+	2.9	3.9	2.4	2.3	3.0	3.1	2.4	2.6
Radio Rock	0.5	0.4	0.8	0.9	0.8	0.9	0.8	0.8
Radio1	1.5	1.0	1.1	1.0	1.3	1.1	1.2	1.4