

Lyttertall fra PPM. 33 2015 - Alle ukedager

fra 10.08.2015 til 16.08.2015

	Uke 26	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33
Daglig dekning i %								
Total Radio	66.7	63.4	60.0	59.4	58.5	61.3	65.0	67.6
NRK Total	47.5	46.2	44.1	43.4	43.2	43.4	46.7	48.6
NRK P1	32.5	32.0	30.4	31.1	30.6	30.7	33.0	33.7
NRK P2	5.3	4.9	5.2	4.6	5.3	5.0	5.4	5.4
NRK P3	12.8	12.6	11.6	11.5	11.4	11.4	11.2	12.4
NRK Klassisk	0.5	0.4	0.6	0.5	0.5	0.5	0.5	0.4
NRK mP3	5.3	5.0	5.1	3.5	3.3	4.3	4.5	5.1
NRK Nyheter	1.6	1.2	1.4	1.4	1.1	1.4	1.2	1.4
NRK P1+	3.6	4.0	4.0	3.3	3.1	3.6	3.7	3.7
NRK P13	1.0	1.3	1.1	0.9	0.5	1.1	1.3	1.6
NRK Sport	0.5	0.5	1.1	0.7	0.8	0.5	0.3	0.8
P4	22.6	22.0	20.1	18.2	17.7	20.4	20.8	23.1
Radio Norge	14.5	14.0	13.4	13.2	13.1	13.2	14.3	14.3
P5	3.6	3.4	2.9	2.6	2.0	2.6	2.8	2.8
NRJ+	5.8	4.3	4.0	4.7	5.0	4.6	4.7	5.3
Radio Rock	1.2	1.5	1.5	1.5	1.3	1.7	1.6	1.4
Radio1	1.0	1.1	0.8	1.0	0.7	0.7	1.1	1.1
Daglig dekning i tusen								
Total Radio	2 912	2 790	2 652	2 623	2 585	2 707	2 870	2 988
NRK Total	2 073	2 032	1 950	1 919	1 910	1 917	2 063	2 145
NRK P1	1 419	1 409	1 345	1 375	1 352	1 357	1 456	1 487
NRK P2	232	218	229	203	234	219	237	240
NRK P3	558	553	511	507	505	502	497	547
NRK Klassisk	23	18	25	22	23	20	23	18
NRK mP3	232	220	227	157	145	189	198	226
NRK Nyheter	69	54	60	64	47	60	52	60
NRK P1+	159	174	175	148	139	161	161	165
NRK P13	42	56	48	39	24	48	59	72
NRK Sport	22	21	50	31	35	21	11	34
P4	988	971	890	806	783	899	919	1 022
Radio Norge	634	614	590	581	579	584	632	631
P5	159	149	129	116	89	116	123	124
NRJ+	253	188	179	206	219	203	209	233
Radio Rock	54	65	66	66	57	74	71	64
Radio1	44	47	36	42	30	33	47	50

Lyttertider i minutter (blant alle)

Total Radio	86	89	86	86	82	90	89	91
NRK Total	55	57	58	58	55	59	58	59
NRK P1	36	38	39	41	39	41	39	39
NRK P2	4	3	3	3	4	3	4	4
NRK P3	7	7	6	7	6	6	7	8
NRK mP3	3	3	3	2	1	2	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	3	3	4	4	4
NRK P13	1	1	1	0	0	1	1	1
NRK Sport	0	0	1	0	0	0	0	0
P4	17	18	15	14	13	19	18	18
Radio Norge	8	8	8	8	8	7	8	8
P5	2	1	1	1	1	1	1	1
NRJ+	3	2	2	3	3	2	2	3
Radio Rock	0	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.5	64.0	67.5	67.9	66.9	65.2	64.8	65.1
NRK P1	41.9	42.7	45.6	48.3	46.9	45.2	43.2	42.5
NRK P2	4.3	3.8	4.0	3.7	4.5	3.9	4.4	4.3
NRK P3	7.8	7.8	7.3	8.0	7.8	7.1	7.6	8.4
NRK Klassisk	0.3	0.2	0.3	0.3	0.4	0.2	0.3	0.2
NRK mP3	3.1	3.0	3.1	1.8	1.7	2.6	3.3	3.4
NRK Nyheter	0.7	0.8	0.8	0.9	0.8	0.9	0.9	0.7
NRK P1+	4.1	4.2	4.6	3.8	3.8	4.0	4.1	4.3
NRK P13	1.0	0.9	0.8	0.6	0.5	1.0	0.9	0.8
NRK Sport	0.4	0.4	0.9	0.5	0.6	0.4	0.1	0.4
P4	19.3	20.6	17.8	16.2	15.9	20.6	20.0	19.7
Radio Norge	9.7	8.8	8.8	8.8	9.7	8.2	8.6	8.5
P5	1.8	1.6	1.2	1.3	0.8	0.8	1.1	1.0
NRJ+	3.9	2.4	2.3	3.0	3.1	2.4	2.6	2.9
Radio Rock	0.4	0.8	0.9	0.8	0.9	0.8	0.8	1.0
Radio1	1.0	1.1	1.0	1.3	1.1	1.2	1.4	1.3