

# Lyttertall fra PPM. 34 2015 - Alle ukedager

fra 17.08.2015 til 23.08.2015

	Uke 27	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33	Uke 34
<b>Daglig dekning i %</b>								
Total Radio	63.4	60.0	59.4	58.5	61.3	65.0	67.6	68.6
NRK Total	46.2	44.1	43.4	43.2	43.4	46.7	48.6	48.2
NRK P1	32.0	30.4	31.1	30.6	30.7	33.0	33.7	33.0
NRK P2	4.9	5.2	4.6	5.3	5.0	5.4	5.4	5.6
NRK P3	12.6	11.6	11.5	11.4	11.4	11.2	12.4	12.3
NRK Klassisk	0.4	0.6	0.5	0.5	0.5	0.5	0.4	0.4
NRK mP3	5.0	5.1	3.5	3.3	4.3	4.5	5.1	5.5
NRK Nyheter	1.2	1.4	1.4	1.1	1.4	1.2	1.4	1.5
NRK P1+	4.0	4.0	3.3	3.1	3.6	3.7	3.7	4.1
NRK P13	1.3	1.1	0.9	0.5	1.1	1.3	1.6	1.5
NRK Sport	0.5	1.1	0.7	0.8	0.5	0.3	0.8	0.6
P4	22.0	20.1	18.2	17.7	20.4	20.8	23.1	22.6
Radio Norge	14.0	13.4	13.2	13.1	13.2	14.3	14.3	15.8
P5	3.4	2.9	2.6	2.0	2.6	2.8	2.8	2.8
NRJ+	4.3	4.0	4.7	5.0	4.6	4.7	5.3	5.2
Radio Rock	1.5	1.5	1.5	1.3	1.7	1.6	1.4	2.3
Radio1	1.1	0.8	1.0	0.7	0.7	1.1	1.1	1.3
<b>Daglig dekning i tusen</b>								
Total Radio	2 790	2 652	2 623	2 585	2 707	2 870	2 988	3 029
NRK Total	2 032	1 950	1 919	1 910	1 917	2 063	2 145	2 130
NRK P1	1 409	1 345	1 375	1 352	1 357	1 456	1 487	1 459
NRK P2	218	229	203	234	219	237	240	247
NRK P3	553	511	507	505	502	497	547	545
NRK Klassisk	18	25	22	23	20	23	18	18
NRK mP3	220	227	157	145	189	198	226	241
NRK Nyheter	54	60	64	47	60	52	60	64
NRK P1+	174	175	148	139	161	161	165	182
NRK P13	56	48	39	24	48	59	72	67
NRK Sport	21	50	31	35	21	11	34	27
P4	971	890	806	783	899	919	1 022	999
Radio Norge	614	590	581	579	584	632	631	698
P5	149	129	116	89	116	123	124	124
NRJ+	188	179	206	219	203	209	233	231
Radio Rock	65	66	66	57	74	71	64	101
Radio1	47	36	42	30	33	47	50	57

**Lyttertider i minutter (blant alle)**

Total Radio	89	86	86	82	90	89	91	88
NRK Total	57	58	58	55	59	58	59	57
NRK P1	38	39	41	39	41	39	39	36
NRK P2	3	3	3	4	3	4	4	4
NRK P3	7	6	7	6	6	7	8	7
NRK mP3	3	3	2	1	2	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	3	3	4	4	4	4
NRK P13	1	1	0	0	1	1	1	1
NRK Sport	0	1	0	0	0	0	0	0
P4	18	15	14	13	19	18	18	17
Radio Norge	8	8	8	8	7	8	8	9
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	3	3	2	2	3	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.0	67.5	67.9	66.9	65.2	64.8	65.1	64.2
NRK P1	42.7	45.6	48.3	46.9	45.2	43.2	42.5	41.3
NRK P2	3.8	4.0	3.7	4.5	3.9	4.4	4.3	4.1
NRK P3	7.8	7.3	8.0	7.8	7.1	7.6	8.4	7.8
NRK Klassisk	0.2	0.3	0.3	0.4	0.2	0.3	0.2	0.2
NRK mP3	3.0	3.1	1.8	1.7	2.6	3.3	3.4	3.6
NRK Nyheter	0.8	0.8	0.9	0.8	0.9	0.9	0.7	1.2
NRK P1+	4.2	4.6	3.8	3.8	4.0	4.1	4.3	4.1
NRK P13	0.9	0.8	0.6	0.5	1.0	0.9	0.8	1.4
NRK Sport	0.4	0.9	0.5	0.6	0.4	0.1	0.4	0.5
P4	20.6	17.8	16.2	15.9	20.6	20.0	19.7	18.9
Radio Norge	8.8	8.8	8.8	9.7	8.2	8.6	8.5	10.0
P5	1.6	1.2	1.3	0.8	0.8	1.1	1.0	1.2
NRJ+	2.4	2.3	3.0	3.1	2.4	2.6	2.9	2.4
Radio Rock	0.8	0.9	0.8	0.9	0.8	0.8	1.0	1.6
Radio1	1.1	1.0	1.3	1.1	1.2	1.4	1.3	1.2