

Lyttertall fra PPM. 35 2015 - Alle ukedager

fra 24.08.2015 til 30.08.2015

	Uke 28	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33	Uke 34	Uke 35
Daglig dekning i %								
Total Radio	60.0	59.4	58.5	61.3	65.0	67.6	68.6	70.0
NRK Total	44.1	43.4	43.2	43.4	46.7	48.6	48.2	48.6
NRK P1	30.4	31.1	30.6	30.7	33.0	33.7	33.0	34.3
NRK P2	5.2	4.6	5.3	5.0	5.4	5.4	5.6	5.4
NRK P3	11.6	11.5	11.4	11.4	11.2	12.4	12.3	12.1
NRK Klassisk	0.6	0.5	0.5	0.5	0.5	0.4	0.4	0.4
NRK mP3	5.1	3.5	3.3	4.3	4.5	5.1	5.5	5.5
NRK Nyheter	1.4	1.4	1.1	1.4	1.2	1.4	1.5	1.7
NRK P1+	4.0	3.3	3.1	3.6	3.7	3.7	4.1	3.8
NRK P13	1.1	0.9	0.5	1.1	1.3	1.6	1.5	1.4
NRK Sport	1.1	0.7	0.8	0.5	0.3	0.8	0.6	0.5
P4	20.1	18.2	17.7	20.4	20.8	23.1	22.6	24.0
Radio Norge	13.4	13.2	13.1	13.2	14.3	14.3	15.8	15.7
P5	2.9	2.6	2.0	2.6	2.8	2.8	2.8	3.7
NRJ+	4.0	4.7	5.0	4.6	4.7	5.3	5.2	5.4
Radio Rock	1.5	1.5	1.3	1.7	1.6	1.4	2.3	1.8
Radio1	0.8	1.0	0.7	0.7	1.1	1.1	1.3	1.1
Daglig dekning i tusen								
Total Radio	2 652	2 623	2 585	2 707	2 870	2 988	3 029	3 091
NRK Total	1 950	1 919	1 910	1 917	2 063	2 145	2 130	2 149
NRK P1	1 345	1 375	1 352	1 357	1 456	1 487	1 459	1 517
NRK P2	229	203	234	219	237	240	247	237
NRK P3	511	507	505	502	497	547	545	536
NRK Klassisk	25	22	23	20	23	18	18	19
NRK mP3	227	157	145	189	198	226	241	241
NRK Nyheter	60	64	47	60	52	60	64	75
NRK P1+	175	148	139	161	161	165	182	170
NRK P13	48	39	24	48	59	72	67	63
NRK Sport	50	31	35	21	11	34	27	24
P4	890	806	783	899	919	1 022	999	1 060
Radio Norge	590	581	579	584	632	631	698	694
P5	129	116	89	116	123	124	124	164
NRJ+	179	206	219	203	209	233	231	237
Radio Rock	66	66	57	74	71	64	101	81
Radio1	36	42	30	33	47	50	57	47

Lyttertid i minutter (blant alle)

Total Radio	86	86	82	90	89	91	88	89
NRK Total	58	58	55	59	58	59	57	58
NRK P1	39	41	39	41	39	39	36	39
NRK P2	3	3	4	3	4	4	4	3
NRK P3	6	7	6	6	7	8	7	7
NRK mP3	3	2	1	2	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	3	3	4	4	4	4	4
NRK P13	1	0	0	1	1	1	1	1
NRK Sport	1	0	0	0	0	0	0	0
P4	15	14	13	19	18	18	17	16
Radio Norge	8	8	8	7	8	8	9	9
P5	1	1	1	1	1	1	1	2
NRJ+	2	3	3	2	2	3	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.5	67.9	66.9	65.2	64.8	65.1	64.2	65.0
NRK P1	45.6	48.3	46.9	45.2	43.2	42.5	41.3	43.4
NRK P2	4.0	3.7	4.5	3.9	4.4	4.3	4.1	3.6
NRK P3	7.3	8.0	7.8	7.1	7.6	8.4	7.8	7.5
NRK Klassisk	0.3	0.3	0.4	0.2	0.3	0.2	0.2	0.3
NRK mP3	3.1	1.8	1.7	2.6	3.3	3.4	3.6	3.3
NRK Nyheter	0.8	0.9	0.8	0.9	0.9	0.7	1.2	1.1
NRK P1+	4.6	3.8	3.8	4.0	4.1	4.3	4.1	4.2
NRK P13	0.8	0.6	0.5	1.0	0.9	0.8	1.4	1.2
NRK Sport	0.9	0.5	0.6	0.4	0.1	0.4	0.5	0.4
P4	17.8	16.2	15.9	20.6	20.0	19.7	18.9	17.9
Radio Norge	8.8	8.8	9.7	8.2	8.6	8.5	10.0	9.6
P5	1.2	1.3	0.8	0.8	1.1	1.0	1.2	2.0
NRJ+	2.3	3.0	3.1	2.4	2.6	2.9	2.4	2.7
Radio Rock	0.9	0.8	0.9	0.8	0.8	1.0	1.6	0.9
Radio1	1.0	1.3	1.1	1.2	1.4	1.3	1.2	1.4