

Lyttertall fra PPM. 36 2015 - Alle ukedager

fra 31.08.2015 til 06.09.2015

	Uke 29	Uke 30	Uke 31	Uke 32	Uke 33	Uke 34	Uke 35	Uke 36
Daglig dekning i %								
Total Radio	59.4	58.5	61.3	65.0	67.6	68.6	70.0	68.3
NRK Total	43.4	43.2	43.4	46.7	48.6	48.2	48.6	48.3
NRK P1	31.1	30.6	30.7	33.0	33.7	33.0	34.3	34.5
NRK P2	4.6	5.3	5.0	5.4	5.4	5.6	5.4	5.6
NRK P3	11.5	11.4	11.4	11.2	12.4	12.3	12.1	10.9
NRK Klassisk	0.5	0.5	0.5	0.5	0.4	0.4	0.4	0.5
NRK mP3	3.5	3.3	4.3	4.5	5.1	5.5	5.5	5.3
NRK Nyheter	1.4	1.1	1.4	1.2	1.4	1.5	1.7	1.6
NRK P1+	3.3	3.1	3.6	3.7	3.7	4.1	3.8	3.7
NRK P13	0.9	0.5	1.1	1.3	1.6	1.5	1.4	1.6
NRK Sport	0.7	0.8	0.5	0.3	0.8	0.6	0.5	0.5
P4	18.2	17.7	20.4	20.8	23.1	22.6	24.0	23.1
Radio Norge	13.2	13.1	13.2	14.3	14.3	15.8	15.7	15.1
P5	2.6	2.0	2.6	2.8	2.8	2.8	3.7	3.0
NRJ+	4.7	5.0	4.6	4.7	5.3	5.2	5.4	5.1
Radio Rock	1.5	1.3	1.7	1.6	1.4	2.3	1.8	1.6
Radio1	1.0	0.7	0.7	1.1	1.1	1.3	1.1	1.3
Daglig dekning i tusen								
Total Radio	2 623	2 585	2 707	2 870	2 988	3 029	3 091	3 016
NRK Total	1 919	1 910	1 917	2 063	2 145	2 130	2 149	2 133
NRK P1	1 375	1 352	1 357	1 456	1 487	1 459	1 517	1 525
NRK P2	203	234	219	237	240	247	237	249
NRK P3	507	505	502	497	547	545	536	481
NRK Klassisk	22	23	20	23	18	18	19	21
NRK mP3	157	145	189	198	226	241	241	236
NRK Nyheter	64	47	60	52	60	64	75	70
NRK P1+	148	139	161	161	165	182	170	166
NRK P13	39	24	48	59	72	67	63	68
NRK Sport	31	35	21	11	34	27	24	22
P4	806	783	899	919	1 022	999	1 060	1 020
Radio Norge	581	579	584	632	631	698	694	667
P5	116	89	116	123	124	124	164	134
NRJ+	206	219	203	209	233	231	237	226
Radio Rock	66	57	74	71	64	101	81	72
Radio1	42	30	33	47	50	57	47	57

Lyttertider i minutter (blant alle)

Total Radio	86	82	90	89	91	88	89	88
NRK Total	58	55	59	58	59	57	58	56
NRK P1	41	39	41	39	39	36	39	38
NRK P2	3	4	3	4	4	4	3	3
NRK P3	7	6	6	7	8	7	7	5
NRK mP3	2	1	2	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	4	4	4	4	4	4
NRK P13	0	0	1	1	1	1	1	1
P4	14	13	19	18	18	17	16	18
Radio Norge	8	8	7	8	8	9	9	8
P5	1	1	1	1	1	1	2	1
NRJ+	3	3	2	2	3	2	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.9	66.9	65.2	64.8	65.1	64.2	65.0	63.7
NRK P1	48.3	46.9	45.2	43.2	42.5	41.3	43.4	43.3
NRK P2	3.7	4.5	3.9	4.4	4.3	4.1	3.6	3.9
NRK P3	8.0	7.8	7.1	7.6	8.4	7.8	7.5	6.0
NRK Klassisk	0.3	0.4	0.2	0.3	0.2	0.2	0.3	0.3
NRK mP3	1.8	1.7	2.6	3.3	3.4	3.6	3.3	3.4
NRK Nyheter	0.9	0.8	0.9	0.9	0.7	1.2	1.1	1.0
NRK P1+	3.8	3.8	4.0	4.1	4.3	4.1	4.2	4.6
NRK P13	0.6	0.5	1.0	0.9	0.8	1.4	1.2	1.0
NRK Sport	0.5	0.6	0.4	0.1	0.4	0.5	0.4	0.2
P4	16.2	15.9	20.6	20.0	19.7	18.9	17.9	20.0
Radio Norge	8.8	9.7	8.2	8.6	8.5	10.0	9.6	9.5
P5	1.3	0.8	0.8	1.1	1.0	1.2	2.0	1.5
NRJ+	3.0	3.1	2.4	2.6	2.9	2.4	2.7	2.7
Radio Rock	0.8	0.9	0.8	0.8	1.0	1.6	0.9	1.0
Radio1	1.3	1.1	1.2	1.4	1.3	1.2	1.4	1.3