

Lyttertall fra PPM. 37 2015 - Alle ukedager

fra 07.09.2015 til 13.09.2015

	Uke 30	Uke 31	Uke 32	Uke 33	Uke 34	Uke 35	Uke 36	Uke 37
Daglig dekning i %								
Total Radio	58.5	61.3	65.0	67.6	68.6	70.0	68.3	68.8
NRK Total	43.2	43.4	46.7	48.6	48.2	48.6	48.3	48.0
NRK P1	30.6	30.7	33.0	33.7	33.0	34.3	34.5	33.9
NRK P2	5.3	5.0	5.4	5.4	5.6	5.4	5.6	5.8
NRK P3	11.4	11.4	11.2	12.4	12.3	12.1	10.9	11.1
NRK Klassisk	0.5	0.5	0.5	0.4	0.4	0.4	0.5	0.2
NRK mP3	3.3	4.3	4.5	5.1	5.5	5.5	5.3	5.4
NRK Nyheter	1.1	1.4	1.2	1.4	1.5	1.7	1.6	1.4
NRK P1+	3.1	3.6	3.7	3.7	4.1	3.8	3.7	3.4
NRK P13	0.5	1.1	1.3	1.6	1.5	1.4	1.6	1.5
NRK Sport	0.8	0.5	0.3	0.8	0.6	0.5	0.5	0.2
P4	17.7	20.4	20.8	23.1	22.6	24.0	23.1	22.7
Radio Norge	13.1	13.2	14.3	14.3	15.8	15.7	15.1	15.1
P5	2.0	2.6	2.8	2.8	2.8	3.7	3.0	3.4
NRJ+	5.0	4.6	4.7	5.3	5.2	5.4	5.1	5.4
Radio Rock	1.3	1.7	1.6	1.4	2.3	1.8	1.6	1.8
Radio1	0.7	0.7	1.1	1.1	1.3	1.1	1.3	1.3
Daglig dekning i tusen								
Total Radio	2 585	2 707	2 870	2 988	3 029	3 091	3 016	3 038
NRK Total	1 910	1 917	2 063	2 145	2 130	2 149	2 133	2 120
NRK P1	1 352	1 357	1 456	1 487	1 459	1 517	1 525	1 498
NRK P2	234	219	237	240	247	237	249	257
NRK P3	505	502	497	547	545	536	481	492
NRK Klassisk	23	20	23	18	18	19	21	10
NRK mP3	145	189	198	226	241	241	236	237
NRK Nyheter	47	60	52	60	64	75	70	63
NRK P1+	139	161	161	165	182	170	166	148
NRK P13	24	48	59	72	67	63	68	66
NRK Sport	35	21	11	34	27	24	22	9
P4	783	899	919	1 022	999	1 060	1 020	1 002
Radio Norge	579	584	632	631	698	694	667	668
P5	89	116	123	124	124	164	134	150
NRJ+	219	203	209	233	231	237	226	240
Radio Rock	57	74	71	64	101	81	72	77
Radio1	30	33	47	50	57	47	57	58

Lyttertid i minutter (blant alle)

Total Radio	82	90	89	91	88	89	88	89
NRK Total	55	59	58	59	57	58	56	57
NRK P1	39	41	39	39	36	39	38	39
NRK P2	4	3	4	4	4	3	3	3
NRK P3	6	6	7	8	7	7	5	6
NRK mP3	1	2	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	4	4	4	4	4	4	4
NRK P13	0	1	1	1	1	1	1	1
P4	13	19	18	18	17	16	18	17
Radio Norge	8	7	8	8	9	9	8	8
P5	1	1	1	1	1	2	1	1
NRJ+	3	2	2	3	2	2	2	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.9	65.2	64.8	65.1	64.2	65.0	63.7	64.3
NRK P1	46.9	45.2	43.2	42.5	41.3	43.4	43.3	43.7
NRK P2	4.5	3.9	4.4	4.3	4.1	3.6	3.9	3.8
NRK P3	7.8	7.1	7.6	8.4	7.8	7.5	6.0	7.2
NRK Klassisk	0.4	0.2	0.3	0.2	0.2	0.3	0.3	0.2
NRK mP3	1.7	2.6	3.3	3.4	3.6	3.3	3.4	3.0
NRK Nyheter	0.8	0.9	0.9	0.7	1.2	1.1	1.0	0.9
NRK P1+	3.8	4.0	4.1	4.3	4.1	4.2	4.6	4.2
NRK P13	0.5	1.0	0.9	0.8	1.4	1.2	1.0	1.3
NRK Sport	0.6	0.4	0.1	0.4	0.5	0.4	0.2	0.1
P4	15.9	20.6	20.0	19.7	18.9	17.9	20.0	19.5
Radio Norge	9.7	8.2	8.6	8.5	10.0	9.6	9.5	9.3
P5	0.8	0.8	1.1	1.0	1.2	2.0	1.5	1.3
NRJ+	3.1	2.4	2.6	2.9	2.4	2.7	2.7	2.9
Radio Rock	0.9	0.8	0.8	1.0	1.6	0.9	1.0	1.2
Radio1	1.1	1.2	1.4	1.3	1.2	1.4	1.3	1.3