

Lyttertall fra PPM. 38 2015 - Alle ukedager

fra 14.09.2015 til 20.09.2015

	Uke 31	Uke 32	Uke 33	Uke 34	Uke 35	Uke 36	Uke 37	Uke 38
Daglig dekning i %								
Total Radio	61.3	65.0	67.6	68.6	70.0	68.3	68.8	69.7
NRK Total	43.4	46.7	48.6	48.2	48.6	48.3	48.0	49.7
NRK P1	30.7	33.0	33.7	33.0	34.3	34.5	33.9	34.5
NRK P2	5.0	5.4	5.4	5.6	5.4	5.6	5.8	5.8
NRK P3	11.4	11.2	12.4	12.3	12.1	10.9	11.1	12.0
NRK Klassisk	0.5	0.5	0.4	0.4	0.4	0.5	0.2	0.4
NRK mP3	4.3	4.5	5.1	5.5	5.5	5.3	5.4	5.7
NRK Nyheter	1.4	1.2	1.4	1.5	1.7	1.6	1.4	1.9
NRK P1+	3.6	3.7	3.7	4.1	3.8	3.7	3.4	3.6
NRK P13	1.1	1.3	1.6	1.5	1.4	1.6	1.5	1.4
NRK Sport	0.5	0.3	0.8	0.6	0.5	0.5	0.2	0.2
P4	20.4	20.8	23.1	22.6	24.0	23.1	22.7	23.1
Radio Norge	13.2	14.3	14.3	15.8	15.7	15.1	15.1	15.2
P5	2.6	2.8	2.8	2.8	3.7	3.0	3.4	3.0
NRJ+	4.6	4.7	5.3	5.2	5.4	5.1	5.4	5.6
Radio Rock	1.7	1.6	1.4	2.3	1.8	1.6	1.8	1.9
Radio1	0.7	1.1	1.1	1.3	1.1	1.3	1.3	0.9
Daglig dekning i tusen								
Total Radio	2 707	2 870	2 988	3 029	3 091	3 016	3 038	3 082
NRK Total	1 917	2 063	2 145	2 130	2 149	2 133	2 120	2 194
NRK P1	1 357	1 456	1 487	1 459	1 517	1 525	1 498	1 526
NRK P2	219	237	240	247	237	249	257	255
NRK P3	502	497	547	545	536	481	492	532
NRK Klassisk	20	23	18	18	19	21	10	17
NRK mP3	189	198	226	241	241	236	237	252
NRK Nyheter	60	52	60	64	75	70	63	84
NRK P1+	161	161	165	182	170	166	148	161
NRK P13	48	59	72	67	63	68	66	61
NRK Sport	21	11	34	27	24	22	9	9
P4	899	919	1 022	999	1 060	1 020	1 002	1 022
Radio Norge	584	632	631	698	694	667	668	670
P5	116	123	124	124	164	134	150	131
NRJ+	203	209	233	231	237	226	240	247
Radio Rock	74	71	64	101	81	72	77	85
Radio1	33	47	50	57	47	57	58	41

Lyttertid i minutter (blant alle)

Total Radio	90	89	91	88	89	88	89	91
NRK Total	59	58	59	57	58	56	57	59
NRK P1	41	39	39	36	39	38	39	40
NRK P2	3	4	4	4	3	3	3	4
NRK P3	6	7	8	7	7	5	6	6
NRK mP3	2	3	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	19	18	18	17	16	18	17	18
Radio Norge	7	8	8	9	9	8	8	8
P5	1	1	1	1	2	1	1	2
NRJ+	2	2	3	2	2	2	3	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.2	64.8	65.1	64.2	65.0	63.7	64.3	64.3
NRK P1	45.2	43.2	42.5	41.3	43.4	43.3	43.7	43.4
NRK P2	3.9	4.4	4.3	4.1	3.6	3.9	3.8	4.1
NRK P3	7.1	7.6	8.4	7.8	7.5	6.0	7.2	6.8
NRK Klassisk	0.2	0.3	0.2	0.2	0.3	0.3	0.2	0.2
NRK mP3	2.6	3.3	3.4	3.6	3.3	3.4	3.0	3.4
NRK Nyheter	0.9	0.9	0.7	1.2	1.1	1.0	0.9	1.1
NRK P1+	4.0	4.1	4.3	4.1	4.2	4.6	4.2	4.0
NRK P13	1.0	0.9	0.8	1.4	1.2	1.0	1.3	1.1
NRK Sport	0.4	0.1	0.4	0.5	0.4	0.2	0.1	0.1
P4	20.6	20.0	19.7	18.9	17.9	20.0	19.5	19.7
Radio Norge	8.2	8.6	8.5	10.0	9.6	9.5	9.3	9.2
P5	0.8	1.1	1.0	1.2	2.0	1.5	1.3	1.7
NRJ+	2.4	2.6	2.9	2.4	2.7	2.7	2.9	2.4
Radio Rock	0.8	0.8	1.0	1.6	0.9	1.0	1.2	1.0
Radio1	1.2	1.4	1.3	1.2	1.4	1.3	1.3	1.2