

Lyttertall fra PPM. 39 2015 - Alle ukedager

fra 21.09.2015 til 27.09.2015

	Uke 32	Uke 33	Uke 34	Uke 35	Uke 36	Uke 37	Uke 38	Uke 39
Daglig dekning i %								
Total Radio	65.0	67.6	68.6	70.0	68.3	68.8	69.7	69.0
NRK Total	46.7	48.6	48.2	48.6	48.3	48.0	49.7	48.8
NRK P1	33.0	33.7	33.0	34.3	34.5	33.9	34.5	33.5
NRK P2	5.4	5.4	5.6	5.4	5.6	5.8	5.8	5.7
NRK P3	11.2	12.4	12.3	12.1	10.9	11.1	12.0	11.7
NRK Klassisk	0.5	0.4	0.4	0.4	0.5	0.2	0.4	0.5
NRK mP3	4.5	5.1	5.5	5.5	5.3	5.4	5.7	5.2
NRK Nyheter	1.2	1.4	1.5	1.7	1.6	1.4	1.9	1.9
NRK P1+	3.7	3.7	4.1	3.8	3.7	3.4	3.6	4.0
NRK P13	1.3	1.6	1.5	1.4	1.6	1.5	1.4	1.4
NRK Sport	0.3	0.8	0.6	0.5	0.5	0.2	0.2	0.4
P4	20.8	23.1	22.6	24.0	23.1	22.7	23.1	23.0
Radio Norge	14.3	14.3	15.8	15.7	15.1	15.1	15.2	14.7
P5	2.8	2.8	2.8	3.7	3.0	3.4	3.0	3.0
NRJ+	4.7	5.3	5.2	5.4	5.1	5.4	5.6	5.9
Radio Rock	1.6	1.4	2.3	1.8	1.6	1.8	1.9	2.0
Radio1	1.1	1.1	1.3	1.1	1.3	1.3	0.9	1.0
Daglig dekning i tusen								
Total Radio	2 870	2 988	3 029	3 091	3 016	3 038	3 082	3 050
NRK Total	2 063	2 145	2 130	2 149	2 133	2 120	2 194	2 154
NRK P1	1 456	1 487	1 459	1 517	1 525	1 498	1 526	1 479
NRK P2	237	240	247	237	249	257	255	251
NRK P3	497	547	545	536	481	492	532	518
NRK Klassisk	23	18	18	19	21	10	17	22
NRK mP3	198	226	241	241	236	237	252	230
NRK Nyheter	52	60	64	75	70	63	84	82
NRK P1+	161	165	182	170	166	148	161	179
NRK P13	59	72	67	63	68	66	61	60
NRK Sport	11	34	27	24	22	9	9	17
P4	919	1 022	999	1 060	1 020	1 002	1 022	1 014
Radio Norge	632	631	698	694	667	668	670	649
P5	123	124	124	164	134	150	131	135
NRJ+	209	233	231	237	226	240	247	259
Radio Rock	71	64	101	81	72	77	85	89
Radio1	47	50	57	47	57	58	41	44

Lyttertid i minutter (blant alle)

Total Radio	89	91	88	89	88	89	91	88
NRK Total	58	59	57	58	56	57	59	57
NRK P1	39	39	36	39	38	39	40	38
NRK P2	4	4	4	3	3	3	4	4
NRK P3	7	8	7	7	5	6	6	7
NRK mP3	3	3	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	18	18	17	16	18	17	18	18
Radio Norge	8	8	9	9	8	8	8	8
P5	1	1	1	2	1	1	2	1
NRJ+	2	3	2	2	2	3	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.8	65.1	64.2	65.0	63.7	64.3	64.3	65.0
NRK P1	43.2	42.5	41.3	43.4	43.3	43.7	43.4	43.4
NRK P2	4.4	4.3	4.1	3.6	3.9	3.8	4.1	4.2
NRK P3	7.6	8.4	7.8	7.5	6.0	7.2	6.8	7.5
NRK Klassisk	0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.2
NRK mP3	3.3	3.4	3.6	3.3	3.4	3.0	3.4	3.2
NRK Nyheter	0.9	0.7	1.2	1.1	1.0	0.9	1.1	1.2
NRK P1+	4.1	4.3	4.1	4.2	4.6	4.2	4.0	4.3
NRK P13	0.9	0.8	1.4	1.2	1.0	1.3	1.1	0.8
NRK Sport	0.1	0.4	0.5	0.4	0.2	0.1	0.1	0.2
P4	20.0	19.7	18.9	17.9	20.0	19.5	19.7	20.5
Radio Norge	8.6	8.5	10.0	9.6	9.5	9.3	9.2	8.6
P5	1.1	1.0	1.2	2.0	1.5	1.3	1.7	1.5
NRJ+	2.6	2.9	2.4	2.7	2.7	2.9	2.4	2.5
Radio Rock	0.8	1.0	1.6	0.9	1.0	1.2	1.0	0.9
Radio1	1.4	1.3	1.2	1.4	1.3	1.3	1.2	0.7