

Lyttertall fra PPM. 40 2015 - Alle ukedager

fra 28.09.2015 til 04.10.2015

	Uke 33	Uke 34	Uke 35	Uke 36	Uke 37	Uke 38	Uke 39	Uke 40
Daglig dekning i %								
Total Radio	67.6	68.6	70.0	68.3	68.8	69.7	69.0	66.9
NRK Total	48.6	48.2	48.6	48.3	48.0	49.7	48.8	47.5
NRK P1	33.7	33.0	34.3	34.5	33.9	34.5	33.5	33.3
NRK P2	5.4	5.6	5.4	5.6	5.8	5.8	5.7	5.3
NRK P3	12.4	12.3	12.1	10.9	11.1	12.0	11.7	11.9
NRK Klassisk	0.4	0.4	0.4	0.5	0.2	0.4	0.5	0.4
NRK mP3	5.1	5.5	5.5	5.3	5.4	5.7	5.2	4.7
NRK Nyheter	1.4	1.5	1.7	1.6	1.4	1.9	1.9	1.7
NRK P1+	3.7	4.1	3.8	3.7	3.4	3.6	4.0	3.4
NRK P13	1.6	1.5	1.4	1.6	1.5	1.4	1.4	1.3
NRK Sport	0.8	0.6	0.5	0.5	0.2	0.2	0.4	0.3
P4	23.1	22.6	24.0	23.1	22.7	23.1	23.0	22.5
Radio Norge	14.3	15.8	15.7	15.1	15.1	15.2	14.7	13.9
P5	2.8	2.8	3.7	3.0	3.4	3.0	3.0	3.3
NRJ+	5.3	5.2	5.4	5.1	5.4	5.6	5.9	5.6
Radio Rock	1.4	2.3	1.8	1.6	1.8	1.9	2.0	1.7
Radio1	1.1	1.3	1.1	1.3	1.3	0.9	1.0	0.9
Daglig dekning i tusen								
Total Radio	2 988	3 029	3 091	3 016	3 038	3 082	3 050	2 954
NRK Total	2 145	2 130	2 149	2 133	2 120	2 194	2 154	2 097
NRK P1	1 487	1 459	1 517	1 525	1 498	1 526	1 479	1 470
NRK P2	240	247	237	249	257	255	251	233
NRK P3	547	545	536	481	492	532	518	526
NRK Klassisk	18	18	19	21	10	17	22	18
NRK mP3	226	241	241	236	237	252	230	210
NRK Nyheter	60	64	75	70	63	84	82	74
NRK P1+	165	182	170	166	148	161	179	151
NRK P13	72	67	63	68	66	61	60	59
NRK Sport	34	27	24	22	9	9	17	13
P4	1 022	999	1 060	1 020	1 002	1 022	1 014	995
Radio Norge	631	698	694	667	668	670	649	613
P5	124	124	164	134	150	131	135	144
NRJ+	233	231	237	226	240	247	259	246
Radio Rock	64	101	81	72	77	85	89	75
Radio1	50	57	47	57	58	41	44	40

Lyttertid i minutter (blant alle)

Total Radio	91	88	89	88	89	91	88	89
NRK Total	59	57	58	56	57	59	57	58
NRK P1	39	36	39	38	39	40	38	40
NRK P2	4	4	3	3	3	4	4	4
NRK P3	8	7	7	5	6	6	7	7
NRK mP3	3	3	3	3	3	3	3	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	4	3
NRK P13	1	1	1	1	1	1	1	1
P4	18	17	16	18	17	18	18	18
Radio Norge	8	9	9	8	8	8	8	7
P5	1	1	2	1	1	2	1	1
NRJ+	3	2	2	2	3	2	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.1	64.2	65.0	63.7	64.3	64.3	65.0	65.5
NRK P1	42.5	41.3	43.4	43.3	43.7	43.4	43.4	45.0
NRK P2	4.3	4.1	3.6	3.9	3.8	4.1	4.2	4.3
NRK P3	8.4	7.8	7.5	6.0	7.2	6.8	7.5	7.6
NRK Klassisk	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.2
NRK mP3	3.4	3.6	3.3	3.4	3.0	3.4	3.2	2.6
NRK Nyheter	0.7	1.2	1.1	1.0	0.9	1.1	1.2	1.1
NRK P1+	4.3	4.1	4.2	4.6	4.2	4.0	4.3	3.7
NRK P13	0.8	1.4	1.2	1.0	1.3	1.1	0.8	0.9
NRK Sport	0.4	0.5	0.4	0.2	0.1	0.1	0.2	0.1
P4	19.7	18.9	17.9	20.0	19.5	19.7	20.5	20.5
Radio Norge	8.5	10.0	9.6	9.5	9.3	9.2	8.6	8.3
P5	1.0	1.2	2.0	1.5	1.3	1.7	1.5	1.2
NRJ+	2.9	2.4	2.7	2.7	2.9	2.4	2.5	2.4
Radio Rock	1.0	1.6	0.9	1.0	1.2	1.0	0.9	1.0
Radio1	1.3	1.2	1.4	1.3	1.3	1.2	0.7	0.9