

Lyttertall fra PPM. 41 2015 - Alle ukedager

fra 05.10.2015 til 11.10.2015

	Uke 34	Uke 35	Uke 36	Uke 37	Uke 38	Uke 39	Uke 40	Uke 41
Daglig dekning i %								
Total Radio	68.6	70.0	68.3	68.8	69.7	69.0	66.9	67.2
NRK Total	48.2	48.6	48.3	48.0	49.7	48.8	47.5	46.9
NRK P1	33.0	34.3	34.5	33.9	34.5	33.5	33.3	32.2
NRK P2	5.6	5.4	5.6	5.8	5.8	5.7	5.3	4.8
NRK P3	12.3	12.1	10.9	11.1	12.0	11.7	11.9	11.9
NRK Klassisk	0.4	0.4	0.5	0.2	0.4	0.5	0.4	0.4
NRK mP3	5.5	5.5	5.3	5.4	5.7	5.2	4.7	5.0
NRK Nyheter	1.5	1.7	1.6	1.4	1.9	1.9	1.7	1.5
NRK P1+	4.1	3.8	3.7	3.4	3.6	4.0	3.4	3.9
NRK P13	1.5	1.4	1.6	1.5	1.4	1.4	1.3	1.3
NRK Sport	0.6	0.5	0.5	0.2	0.2	0.4	0.3	0.1
P4	22.6	24.0	23.1	22.7	23.1	23.0	22.5	22.7
Radio Norge	15.8	15.7	15.1	15.1	15.2	14.7	13.9	14.0
P5	2.8	3.7	3.0	3.4	3.0	3.0	3.3	2.4
NRJ+	5.2	5.4	5.1	5.4	5.6	5.9	5.6	5.5
Radio Rock	2.3	1.8	1.6	1.8	1.9	2.0	1.7	2.1
Radio1	1.3	1.1	1.3	1.3	0.9	1.0	0.9	0.8
Daglig dekning i tusen								
Total Radio	3 029	3 091	3 016	3 038	3 082	3 050	2 954	2 969
NRK Total	2 130	2 149	2 133	2 120	2 194	2 154	2 097	2 073
NRK P1	1 459	1 517	1 525	1 498	1 526	1 479	1 470	1 421
NRK P2	247	237	249	257	255	251	233	210
NRK P3	545	536	481	492	532	518	526	527
NRK Klassisk	18	19	21	10	17	22	18	18
NRK mP3	241	241	236	237	252	230	210	220
NRK Nyheter	64	75	70	63	84	82	74	66
NRK P1+	182	170	166	148	161	179	151	174
NRK P13	67	63	68	66	61	60	59	58
NRK Sport	27	24	22	9	9	17	13	4
P4	999	1 060	1 020	1 002	1 022	1 014	995	1 002
Radio Norge	698	694	667	668	670	649	613	619
P5	124	164	134	150	131	135	144	104
NRJ+	231	237	226	240	247	259	246	243
Radio Rock	101	81	72	77	85	89	75	91
Radio1	57	47	57	58	41	44	40	35

Lyttertid i minutter (blant alle)

Total Radio	88	89	88	89	91	88	89	87
NRK Total	57	58	56	57	59	57	58	56
NRK P1	36	39	38	39	40	38	40	38
NRK P2	4	3	3	3	4	4	4	3
NRK P3	7	7	5	6	6	7	7	7
NRK mP3	3	3	3	3	3	3	2	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	3	4
NRK P13	1	1	1	1	1	1	1	1
P4	17	16	18	17	18	18	18	17
Radio Norge	9	9	8	8	8	8	7	8
P5	1	2	1	1	2	1	1	1
NRJ+	2	2	2	3	2	2	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.2	65.0	63.7	64.3	64.3	65.0	65.5	64.8
NRK P1	41.3	43.4	43.3	43.7	43.4	43.4	45.0	43.4
NRK P2	4.1	3.6	3.9	3.8	4.1	4.2	4.3	3.6
NRK P3	7.8	7.5	6.0	7.2	6.8	7.5	7.6	7.9
NRK Klassisk	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.1
NRK mP3	3.6	3.3	3.4	3.0	3.4	3.2	2.6	3.1
NRK Nyheter	1.2	1.1	1.0	0.9	1.1	1.2	1.1	0.8
NRK P1+	4.1	4.2	4.6	4.2	4.0	4.3	3.7	4.8
NRK P13	1.4	1.2	1.0	1.3	1.1	0.8	0.9	0.9
NRK Sport	0.5	0.4	0.2	0.1	0.1	0.2	0.1	0.0
P4	18.9	17.9	20.0	19.5	19.7	20.5	20.5	19.4
Radio Norge	10.0	9.6	9.5	9.3	9.2	8.6	8.3	9.2
P5	1.2	2.0	1.5	1.3	1.7	1.5	1.2	1.2
NRJ+	2.4	2.7	2.7	2.9	2.4	2.5	2.4	2.8
Radio Rock	1.6	0.9	1.0	1.2	1.0	0.9	1.0	1.2
Radio1	1.2	1.4	1.3	1.3	1.2	0.7	0.9	1.2