

Lyttertall fra PPM. 44 2015 - Alle ukedager

fra 26.10.2015 til 01.11.2015

	Uke 37	Uke 38	Uke 39	Uke 40	Uke 41	Uke 42	Uke 43	Uke 44
Daglig dekning i %								
Total Radio	68.8	69.7	69.0	66.9	67.2	71.0	71.0	70.2
NRK Total	48.0	49.7	48.8	47.5	46.9	49.6	50.8	50.3
NRK P1	33.9	34.5	33.5	33.3	32.2	33.8	35.1	34.8
NRK P2	5.8	5.8	5.7	5.3	4.8	5.3	5.6	5.5
NRK P3	11.1	12.0	11.7	11.9	11.9	13.2	12.4	11.9
NRK Klassisk	0.2	0.4	0.5	0.4	0.4	0.3	0.5	0.4
NRK mP3	5.4	5.7	5.2	4.7	5.0	5.6	5.4	5.6
NRK Nyheter	1.4	1.9	1.9	1.7	1.5	1.4	1.7	1.8
NRK P1+	3.4	3.6	4.0	3.4	3.9	3.8	4.0	3.8
NRK P13	1.5	1.4	1.4	1.3	1.3	1.2	1.5	1.6
NRK Sport	0.2	0.2	0.4	0.3	0.1	0.5	0.3	0.2
P4	22.7	23.1	23.0	22.5	22.7	22.5	22.4	23.0
Radio Norge	15.1	15.2	14.7	13.9	14.0	16.0	15.2	15.7
P5	3.4	3.0	3.0	3.3	2.4	2.8	2.5	2.9
NRJ+	5.4	5.6	5.9	5.6	5.5	5.2	5.2	5.4
Radio Rock	1.8	1.9	2.0	1.7	2.1	2.0	1.5	1.8
Radio1	1.3	0.9	1.0	0.9	0.8	0.9	1.0	0.9
Daglig dekning i tusen								
Total Radio	3 038	3 082	3 050	2 954	2 969	3 135	3 137	3 104
NRK Total	2 120	2 194	2 154	2 097	2 073	2 193	2 244	2 221
NRK P1	1 498	1 526	1 479	1 470	1 421	1 495	1 551	1 539
NRK P2	257	255	251	233	210	235	249	244
NRK P3	492	532	518	526	527	582	546	524
NRK Klassisk	10	17	22	18	18	14	24	16
NRK mP3	237	252	230	210	220	250	238	248
NRK Nyheter	63	84	82	74	66	63	77	82
NRK P1+	148	161	179	151	174	166	178	169
NRK P13	66	61	60	59	58	52	68	69
NRK Sport	9	9	17	13	4	22	13	9
P4	1 002	1 022	1 014	995	1 002	993	991	1 015
Radio Norge	668	670	649	613	619	706	670	692
P5	150	131	135	144	104	123	111	128
NRJ+	240	247	259	246	243	231	230	237
Radio Rock	77	85	89	75	91	88	66	80
Radio1	58	41	44	40	35	39	46	42

Lyttertid i minutter (blant alle)

Total Radio	89	91	88	89	87	91	89	91
NRK Total	57	59	57	58	56	60	60	60
NRK P1	39	40	38	40	38	39	40	41
NRK P2	3	4	4	4	3	4	4	4
NRK P3	6	6	7	7	7	9	6	6
NRK mP3	3	3	3	2	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	3	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	17	18	18	18	17	16	16	17
Radio Norge	8	8	8	7	8	10	8	8
P5	1	2	1	1	1	1	1	1
NRJ+	3	2	2	2	2	2	2	2
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.3	64.3	65.0	65.5	64.8	66.3	67.2	66.3
NRK P1	43.7	43.4	43.4	45.0	43.4	43.2	45.3	45.3
NRK P2	3.8	4.1	4.2	4.3	3.6	4.0	4.6	4.3
NRK P3	7.2	6.8	7.5	7.6	7.9	9.4	7.0	6.4
NRK Klassisk	0.2	0.2	0.2	0.2	0.1	0.2	0.3	0.4
NRK mP3	3.0	3.4	3.2	2.6	3.1	3.1	2.9	3.3
NRK Nyheter	0.9	1.1	1.2	1.1	0.8	0.9	0.9	1.0
NRK P1+	4.2	4.0	4.3	3.7	4.8	4.6	4.8	4.5
NRK P13	1.3	1.1	0.8	0.9	0.9	0.7	1.2	0.9
NRK Sport	0.1	0.1	0.2	0.1	0.0	0.3	0.2	0.1
P4	19.5	19.7	20.5	20.5	19.4	17.4	17.9	18.5
Radio Norge	9.3	9.2	8.6	8.3	9.2	10.9	9.4	9.0
P5	1.3	1.7	1.5	1.2	1.2	1.2	1.1	1.2
NRJ+	2.9	2.4	2.5	2.4	2.8	1.9	2.5	2.5
Radio Rock	1.2	1.0	0.9	1.0	1.2	0.8	0.7	0.8
Radio1	1.3	1.2	0.7	0.9	1.2	1.3	1.1	1.4