

Lyttertall fra PPM. 45 2015 - Alle ukedager

fra 02.11.2015 til 08.11.2015

	Uke 38	Uke 39	Uke 40	Uke 41	Uke 42	Uke 43	Uke 44	Uke 45
Daglig dekning i %								
Total Radio	69.7	69.0	66.9	67.2	71.0	71.0	70.2	68.8
NRK Total	49.7	48.8	47.5	46.9	49.6	50.8	50.3	49.3
NRK P1	34.5	33.5	33.3	32.2	33.8	35.1	34.8	33.5
NRK P2	5.8	5.7	5.3	4.8	5.3	5.6	5.5	5.6
NRK P3	12.0	11.7	11.9	11.9	13.2	12.4	11.9	12.3
NRK Klassisk	0.4	0.5	0.4	0.4	0.3	0.5	0.4	0.5
NRK mP3	5.7	5.2	4.7	5.0	5.6	5.4	5.6	5.8
NRK Nyheter	1.9	1.9	1.7	1.5	1.4	1.7	1.8	1.3
NRK P1+	3.6	4.0	3.4	3.9	3.8	4.0	3.8	4.0
NRK P13	1.4	1.4	1.3	1.3	1.2	1.5	1.6	1.6
NRK Sport	0.2	0.4	0.3	0.1	0.5	0.3	0.2	0.1
P4	23.1	23.0	22.5	22.7	22.5	22.4	23.0	22.9
Radio Norge	15.2	14.7	13.9	14.0	16.0	15.2	15.7	15.3
P5	3.0	3.0	3.3	2.4	2.8	2.5	2.9	3.4
NRJ+	5.6	5.9	5.6	5.5	5.2	5.2	5.4	5.5
Radio Rock	1.9	2.0	1.7	2.1	2.0	1.5	1.8	1.4
Radio1	0.9	1.0	0.9	0.8	0.9	1.0	0.9	1.2
Daglig dekning i tusen								
Total Radio	3 082	3 050	2 954	2 969	3 135	3 137	3 104	3 041
NRK Total	2 194	2 154	2 097	2 073	2 193	2 244	2 221	2 179
NRK P1	1 526	1 479	1 470	1 421	1 495	1 551	1 539	1 478
NRK P2	255	251	233	210	235	249	244	247
NRK P3	532	518	526	527	582	546	524	545
NRK Klassisk	17	22	18	18	14	24	16	22
NRK mP3	252	230	210	220	250	238	248	255
NRK Nyheter	84	82	74	66	63	77	82	58
NRK P1+	161	179	151	174	166	178	169	177
NRK P13	61	60	59	58	52	68	69	71
NRK Sport	9	17	13	4	22	13	9	5
P4	1 022	1 014	995	1 002	993	991	1 015	1 011
Radio Norge	670	649	613	619	706	670	692	675
P5	131	135	144	104	123	111	128	150
NRJ+	247	259	246	243	231	230	237	245
Radio Rock	85	89	75	91	88	66	80	61
Radio1	41	44	40	35	39	46	42	55

Lyttertid i minutter (blant alle)

Total Radio	91	88	89	87	91	89	91	87
NRK Total	59	57	58	56	60	60	60	57
NRK P1	40	38	40	38	39	40	41	37
NRK P2	4	4	4	3	4	4	4	4
NRK P3	6	7	7	7	9	6	6	8
NRK mP3	3	3	2	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	3	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	18	18	18	17	16	16	17	16
Radio Norge	8	8	7	8	10	8	8	8
P5	2	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	2	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.3	65.0	65.5	64.8	66.3	67.2	66.3	65.7
NRK P1	43.4	43.4	45.0	43.4	43.2	45.3	45.3	42.3
NRK P2	4.1	4.2	4.3	3.6	4.0	4.6	4.3	4.3
NRK P3	6.8	7.5	7.6	7.9	9.4	7.0	6.4	8.8
NRK Klassisk	0.2	0.2	0.2	0.1	0.2	0.3	0.4	0.3
NRK mP3	3.4	3.2	2.6	3.1	3.1	2.9	3.3	3.8
NRK Nyheter	1.1	1.2	1.1	0.8	0.9	0.9	1.0	0.8
NRK P1+	4.0	4.3	3.7	4.8	4.6	4.8	4.5	4.4
NRK P13	1.1	0.8	0.9	0.9	0.7	1.2	0.9	1.0
NRK Sport	0.1	0.2	0.1	0.0	0.3	0.2	0.1	0.0
P4	19.7	20.5	20.5	19.4	17.4	17.9	18.5	18.6
Radio Norge	9.2	8.6	8.3	9.2	10.9	9.4	9.0	9.0
P5	1.7	1.5	1.2	1.2	1.2	1.1	1.2	1.2
NRJ+	2.4	2.5	2.4	2.8	1.9	2.5	2.5	3.0
Radio Rock	1.0	0.9	1.0	1.2	0.8	0.7	0.8	0.9
Radio1	1.2	0.7	0.9	1.2	1.3	1.1	1.4	1.4