

Lyttertall fra PPM. 46 2015 - Alle ukedager

fra 09.11.2015 til 15.11.2015

	Uke 39	Uke 40	Uke 41	Uke 42	Uke 43	Uke 44	Uke 45	Uke 46
Daglig dekning i %								
Total Radio	69.0	66.9	67.2	71.0	71.0	70.2	68.8	70.4
NRK Total	48.8	47.5	46.9	49.6	50.8	50.3	49.3	49.9
NRK P1	33.5	33.3	32.2	33.8	35.1	34.8	33.5	34.5
NRK P2	5.7	5.3	4.8	5.3	5.6	5.5	5.6	5.4
NRK P3	11.7	11.9	11.9	13.2	12.4	11.9	12.3	12.6
NRK Klassisk	0.5	0.4	0.4	0.3	0.5	0.4	0.5	0.5
NRK mP3	5.2	4.7	5.0	5.6	5.4	5.6	5.8	5.5
NRK Nyheter	1.9	1.7	1.5	1.4	1.7	1.8	1.3	1.8
NRK P1+	4.0	3.4	3.9	3.8	4.0	3.8	4.0	3.6
NRK P13	1.4	1.3	1.3	1.2	1.5	1.6	1.6	1.5
NRK Sport	0.4	0.3	0.1	0.5	0.3	0.2	0.1	0.5
P4	23.0	22.5	22.7	22.5	22.4	23.0	22.9	23.0
Radio Norge	14.7	13.9	14.0	16.0	15.2	15.7	15.3	15.0
P5	3.0	3.3	2.4	2.8	2.5	2.9	3.4	2.9
NRJ+	5.9	5.6	5.5	5.2	5.2	5.4	5.5	5.6
Radio Rock	2.0	1.7	2.1	2.0	1.5	1.8	1.4	1.6
Radio1	1.0	0.9	0.8	0.9	1.0	0.9	1.2	1.0
Daglig dekning i tusen								
Total Radio	3 050	2 954	2 969	3 135	3 137	3 104	3 041	3 109
NRK Total	2 154	2 097	2 073	2 193	2 244	2 221	2 179	2 206
NRK P1	1 479	1 470	1 421	1 495	1 551	1 539	1 478	1 522
NRK P2	251	233	210	235	249	244	247	241
NRK P3	518	526	527	582	546	524	545	557
NRK Klassisk	22	18	18	14	24	16	22	23
NRK mP3	230	210	220	250	238	248	255	243
NRK Nyheter	82	74	66	63	77	82	58	78
NRK P1+	179	151	174	166	178	169	177	159
NRK P13	60	59	58	52	68	69	71	66
NRK Sport	17	13	4	22	13	9	5	24
P4	1 014	995	1 002	993	991	1 015	1 011	1 018
Radio Norge	649	613	619	706	670	692	675	665
P5	135	144	104	123	111	128	150	129
NRJ+	259	246	243	231	230	237	245	245
Radio Rock	89	75	91	88	66	80	61	72
Radio1	44	40	35	39	46	42	55	46

Lyttertider i minutter (blant alle)

Total Radio	88	89	87	91	89	91	87	87
NRK Total	57	58	56	60	60	60	57	57
NRK P1	38	40	38	39	40	41	37	38
NRK P2	4	4	3	4	4	4	4	4
NRK P3	7	7	7	9	6	6	8	7
NRK mP3	3	2	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	3	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	18	18	17	16	16	17	16	16
Radio Norge	8	7	8	10	8	8	8	8
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	2	3	3
Radio Rock	1	1	1	1	1	1	1	1
Radio1	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.0	65.5	64.8	66.3	67.2	66.3	65.7	66.1
NRK P1	43.4	45.0	43.4	43.2	45.3	45.3	42.3	43.8
NRK P2	4.2	4.3	3.6	4.0	4.6	4.3	4.3	4.3
NRK P3	7.5	7.6	7.9	9.4	7.0	6.4	8.8	8.0
NRK Klassisk	0.2	0.2	0.1	0.2	0.3	0.4	0.3	0.2
NRK mP3	3.2	2.6	3.1	3.1	2.9	3.3	3.8	3.2
NRK Nyheter	1.2	1.1	0.8	0.9	0.9	1.0	0.8	1.0
NRK P1+	4.3	3.7	4.8	4.6	4.8	4.5	4.4	4.2
NRK P13	0.8	0.9	0.9	0.7	1.2	0.9	1.0	0.9
NRK Sport	0.2	0.1	0.0	0.3	0.2	0.1	0.0	0.4
P4	20.5	20.5	19.4	17.4	17.9	18.5	18.6	18.6
Radio Norge	8.6	8.3	9.2	10.9	9.4	9.0	9.0	8.9
P5	1.5	1.2	1.2	1.2	1.1	1.2	1.2	1.1
NRJ+	2.5	2.4	2.8	1.9	2.5	2.5	3.0	3.0
Radio Rock	0.9	1.0	1.2	0.8	0.7	0.8	0.9	0.8
Radio1	0.7	0.9	1.2	1.3	1.1	1.4	1.4	1.3