

# Lyttertall fra PPM. 47 2015 - Alle ukedager

fra 16.11.2015 til 22.11.2015

	Uke 40	Uke 41	Uke 42	Uke 43	Uke 44	Uke 45	Uke 46	Uke 47
<b>Daglig dekning i %</b>								
Total Radio	66.9	67.2	71.0	71.0	70.2	68.8	70.4	70.2
NRK Total	47.5	46.9	49.6	50.8	50.3	49.3	49.9	49.1
NRK P1	33.3	32.2	33.8	35.1	34.8	33.5	34.5	34.1
NRK P2	5.3	4.8	5.3	5.6	5.5	5.6	5.4	5.6
NRK P3	11.9	11.9	13.2	12.4	11.9	12.3	12.6	11.8
NRK Klassisk	0.4	0.4	0.3	0.5	0.4	0.5	0.5	0.4
NRK mP3	4.7	5.0	5.6	5.4	5.6	5.8	5.5	5.3
NRK Nyheter	1.7	1.5	1.4	1.7	1.8	1.3	1.8	1.9
NRK P1+	3.4	3.9	3.8	4.0	3.8	4.0	3.6	3.8
NRK P13	1.3	1.3	1.2	1.5	1.6	1.6	1.5	1.2
NRK Sport	0.3	0.1	0.5	0.3	0.2	0.1	0.5	0.3
P4	22.5	22.7	22.5	22.4	23.0	22.9	23.0	22.6
Radio Norge	13.9	14.0	16.0	15.2	15.7	15.3	15.0	15.7
P5	3.3	2.4	2.8	2.5	2.9	3.4	2.9	3.0
NRJ+	5.6	5.5	5.2	5.2	5.4	5.5	5.6	6.0
Radio Rock	1.7	2.1	2.0	1.5	1.8	1.4	1.6	1.7
Radio1	0.9	0.8	0.9	1.0	0.9	1.2	1.0	1.0
P4 Andre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
<b>Daglig dekning i tusen</b>								
Total Radio	2 954	2 969	3 135	3 137	3 104	3 041	3 109	3 102
NRK Total	2 097	2 073	2 193	2 244	2 221	2 179	2 206	2 168
NRK P1	1 470	1 421	1 495	1 551	1 539	1 478	1 522	1 508
NRK P2	233	210	235	249	244	247	241	246
NRK P3	526	527	582	546	524	545	557	522
NRK Klassisk	18	18	14	24	16	22	23	16
NRK mP3	210	220	250	238	248	255	243	236
NRK Nyheter	74	66	63	77	82	58	78	83
NRK P1+	151	174	166	178	169	177	159	169
NRK P13	59	58	52	68	69	71	66	54
NRK Sport	13	4	22	13	9	5	24	13
P4	995	1 002	993	991	1 015	1 011	1 018	998
Radio Norge	613	619	706	670	692	675	665	694
P5	144	104	123	111	128	150	129	133
NRJ+	246	243	231	230	237	245	245	267
Radio Rock	75	91	88	66	80	61	72	73
Radio1	40	35	39	46	42	55	46	43
P4 Andre	0	0	0	0	0	0	0	141
RadioNorge Soft	0	0	0	0	0	0	0	43

**Lyttertider i minutter (blant alle)**

Total Radio	89	87	91	89	91	87	87	90
NRK Total	58	56	60	60	60	57	57	58
NRK P1	40	38	39	40	41	37	38	39
NRK P2	4	3	4	4	4	4	4	4
NRK P3	7	7	9	6	6	8	7	6
NRK mP3	2	3	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	4	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	18	17	16	16	17	16	16	17
Radio Norge	7	8	10	8	8	8	8	8
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	2	3	3	3
Radio Rock	1	1	1	1	1	1	1	0
Radio1	1	1	1	1	1	1	1	1
P4 Andre	0	0	0	0	0	0	0	2
RadioNorge Soft	0	0	0	0	0	0	0	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.5	64.8	66.3	67.2	66.3	65.7	66.1	65.2
NRK P1	45.0	43.4	43.2	45.3	45.3	42.3	43.8	43.8
NRK P2	4.3	3.6	4.0	4.6	4.3	4.3	4.3	4.5
NRK P3	7.6	7.9	9.4	7.0	6.4	8.8	8.0	7.2
NRK Klassisk	0.2	0.1	0.2	0.3	0.4	0.3	0.2	0.2
NRK mP3	2.6	3.1	3.1	2.9	3.3	3.8	3.2	3.1
NRK Nyheter	1.1	0.8	0.9	0.9	1.0	0.8	1.0	0.9
NRK P1+	3.7	4.8	4.6	4.8	4.5	4.4	4.2	4.5
NRK P13	0.9	0.9	0.7	1.2	0.9	1.0	0.9	0.9
NRK Sport	0.1	0.0	0.3	0.2	0.1	0.0	0.4	0.1
P4	20.5	19.4	17.4	17.9	18.5	18.6	18.6	19.0
Radio Norge	8.3	9.2	10.9	9.4	9.0	9.0	8.9	8.8
P5	1.2	1.2	1.2	1.1	1.2	1.2	1.1	1.3
NRJ+	2.4	2.8	1.9	2.5	2.5	3.0	3.0	3.3
Radio Rock	1.0	1.2	0.8	0.7	0.8	0.9	0.8	0.5
Radio1	0.9	1.2	1.3	1.1	1.4	1.4	1.3	1.2
P4 Andre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7