

Lyttertall fra PPM. 48 2015 - Alle ukedager

fra 23.11.2015 til 29.11.2015

	Uke 41	Uke 42	Uke 43	Uke 44	Uke 45	Uke 46	Uke 47	Uke 48
Daglig dekning i %								
Total Radio	67.2	71.0	71.0	70.2	68.8	70.4	70.2	70.3
NRK Total	46.9	49.6	50.8	50.3	49.3	49.9	49.1	48.1
NRK P1	32.2	33.8	35.1	34.8	33.5	34.5	34.1	33.6
NRK P2	4.8	5.3	5.6	5.5	5.6	5.4	5.6	5.0
NRK P3	11.9	13.2	12.4	11.9	12.3	12.6	11.8	11.2
NRK Klassisk	0.4	0.3	0.5	0.4	0.5	0.5	0.4	0.4
NRK mP3	5.0	5.6	5.4	5.6	5.8	5.5	5.3	5.3
NRK Nyheter	1.5	1.4	1.7	1.8	1.3	1.8	1.9	1.7
NRK P1+	3.9	3.8	4.0	3.8	4.0	3.6	3.8	4.0
NRK P13	1.3	1.2	1.5	1.6	1.6	1.5	1.2	1.2
NRK Sport	0.1	0.5	0.3	0.2	0.1	0.5	0.3	0.3
P4	22.7	22.5	22.4	23.0	22.9	23.0	22.6	22.4
Radio Norge	14.0	16.0	15.2	15.7	15.3	15.0	15.7	15.2
P5	2.4	2.8	2.5	2.9	3.4	2.9	3.0	3.2
NRJ+	5.5	5.2	5.2	5.4	5.5	5.6	6.0	8.4
Radio Rock	2.1	2.0	1.5	1.8	1.4	1.6	1.7	1.2
Radio1	0.8	0.9	1.0	0.9	1.2	1.0	1.0	1.2
P4 Andre	0.0	0.0	0.0	0.0	0.0	0.0	3.2	5.6
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.4
Daglig dekning i tusen								
Total Radio	2 969	3 135	3 137	3 104	3 041	3 109	3 102	3 106
NRK Total	2 073	2 193	2 244	2 221	2 179	2 206	2 168	2 127
NRK P1	1 421	1 495	1 551	1 539	1 478	1 522	1 508	1 483
NRK P2	210	235	249	244	247	241	246	222
NRK P3	527	582	546	524	545	557	522	493
NRK Klassisk	18	14	24	16	22	23	16	18
NRK mP3	220	250	238	248	255	243	236	234
NRK Nyheter	66	63	77	82	58	78	83	76
NRK P1+	174	166	178	169	177	159	169	178
NRK P13	58	52	68	69	71	66	54	51
NRK Sport	4	22	13	9	5	24	13	13
P4	1 002	993	991	1 015	1 011	1 018	998	988
Radio Norge	619	706	670	692	675	665	694	671
P5	104	123	111	128	150	129	133	143
NRJ+	243	231	230	237	245	245	267	371
Radio Rock	91	88	66	80	61	72	73	51
Radio1	35	39	46	42	55	46	43	53
P4 Andre	0	0	0	0	0	0	141	249
RadioNorge Soft	0	0	0	0	0	0	43	63

Lyttertid i minutter (blant alle)

Total Radio	87	91	89	91	87	87	90	88
NRK Total	56	60	60	60	57	57	58	56
NRK P1	38	39	40	41	37	38	39	38
NRK P2	3	4	4	4	4	4	4	4
NRK P3	7	9	6	6	8	7	6	6
NRK mP3	3	3	3	3	3	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	4	4
NRK P13	1	1	1	1	1	1	1	1
P4	17	16	16	17	16	16	17	17
Radio Norge	8	10	8	8	8	8	8	7
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	2	3	3	3	5
Radio Rock	1	1	1	1	1	1	0	0
Radio1	1	1	1	1	1	1	1	1
P4 Andre	0	0	0	0	0	0	2	3
RadioNorge Soft	0	0	0	0	0	0	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	64.8	66.3	67.2	66.3	65.7	66.1	65.2	63.3
NRK P1	43.4	43.2	45.3	45.3	42.3	43.8	43.8	42.4
NRK P2	3.6	4.0	4.6	4.3	4.3	4.3	4.5	4.2
NRK P3	7.9	9.4	7.0	6.4	8.8	8.0	7.2	6.9
NRK Klassisk	0.1	0.2	0.3	0.4	0.3	0.2	0.2	0.2
NRK mP3	3.1	3.1	2.9	3.3	3.8	3.2	3.1	3.3
NRK Nyheter	0.8	0.9	0.9	1.0	0.8	1.0	0.9	1.0
NRK P1+	4.8	4.6	4.8	4.5	4.4	4.2	4.5	4.3
NRK P13	0.9	0.7	1.2	0.9	1.0	0.9	0.9	0.6
NRK Sport	0.0	0.3	0.2	0.1	0.0	0.4	0.1	0.3
P4	19.4	17.4	17.9	18.5	18.6	18.6	19.0	19.1
Radio Norge	9.2	10.9	9.4	9.0	9.0	8.9	8.8	8.4
P5	1.2	1.2	1.1	1.2	1.2	1.1	1.3	1.2
NRJ+	2.8	1.9	2.5	2.5	3.0	3.0	3.3	5.1
Radio Rock	1.2	0.8	0.7	0.8	0.9	0.8	0.5	0.6
Radio1	1.2	1.3	1.1	1.4	1.4	1.3	1.2	1.4
P4 Andre	0.0	0.0	0.0	0.0	0.0	0.0	2.0	3.9
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.9