

Lyttertall fra PPM. 49 2015 - Alle ukedager

fra 30.11.2015 til 06.12.2015

	Uke 42	Uke 43	Uke 44	Uke 45	Uke 46	Uke 47	Uke 48	Uke 49
Daglig dekning i %								
Total Radio	71.0	71.0	70.2	68.8	70.4	70.2	70.3	70.3
NRK Total	49.6	50.8	50.3	49.3	49.9	49.1	48.1	48.4
NRK P1	33.8	35.1	34.8	33.5	34.5	34.1	33.6	33.9
NRK P2	5.3	5.6	5.5	5.6	5.4	5.6	5.0	5.7
NRK P3	13.2	12.4	11.9	12.3	12.6	11.8	11.2	11.1
NRK Klassisk	0.3	0.5	0.4	0.5	0.5	0.4	0.4	0.3
NRK mP3	5.6	5.4	5.6	5.8	5.5	5.3	5.3	4.5
NRK Nyheter	1.4	1.7	1.8	1.3	1.8	1.9	1.7	1.4
NRK P1+	3.8	4.0	3.8	4.0	3.6	3.8	4.0	3.7
NRK P13	1.2	1.5	1.6	1.6	1.5	1.2	1.2	1.2
NRK Sport	0.5	0.3	0.2	0.1	0.5	0.3	0.3	0.5
P4	22.5	22.4	23.0	22.9	23.0	22.6	22.4	21.6
Radio Norge	16.0	15.2	15.7	15.3	15.0	15.7	15.2	13.9
P5	2.8	2.5	2.9	3.4	2.9	3.0	3.2	2.6
NRJ+	5.2	5.2	5.4	5.5	5.6	6.0	8.4	9.5
Radio Rock	2.0	1.5	1.8	1.4	1.6	1.7	1.2	1.1
Radio1	0.9	1.0	0.9	1.2	1.0	1.0	1.2	0.9
P4 Andre	0.0	0.0	0.0	0.0	0.0	3.2	5.6	6.8
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	1.0	1.4	1.7
Daglig dekning i tusen								
Total Radio	3 135	3 137	3 104	3 041	3 109	3 102	3 106	3 106
NRK Total	2 193	2 244	2 221	2 179	2 206	2 168	2 127	2 140
NRK P1	1 495	1 551	1 539	1 478	1 522	1 508	1 483	1 499
NRK P2	235	249	244	247	241	246	222	251
NRK P3	582	546	524	545	557	522	493	492
NRK Klassisk	14	24	16	22	23	16	18	14
NRK mP3	250	238	248	255	243	236	234	199
NRK Nyheter	63	77	82	58	78	83	76	64
NRK P1+	166	178	169	177	159	169	178	164
NRK P13	52	68	69	71	66	54	51	54
NRK Sport	22	13	9	5	24	13	13	20
P4	993	991	1 015	1 011	1 018	998	988	955
Radio Norge	706	670	692	675	665	694	671	613
P5	123	111	128	150	129	133	143	114
NRJ+	231	230	237	245	245	267	371	421
Radio Rock	88	66	80	61	72	73	51	49
Radio1	39	46	42	55	46	43	53	42
P4 Andre	0	0	0	0	0	141	249	302
RadioNorge Soft	0	0	0	0	0	43	63	77

Lyttertid i minutter (blant alle)

Total Radio	91	89	91	87	87	90	88	88
NRK Total	60	60	60	57	57	58	56	55
NRK P1	39	40	41	37	38	39	38	38
NRK P2	4	4	4	4	4	4	4	4
NRK P3	9	6	6	8	7	6	6	6
NRK mP3	3	3	3	3	3	3	3	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	4	3
NRK P13	1	1	1	1	1	1	1	1
P4	16	16	17	16	16	17	17	17
Radio Norge	10	8	8	8	8	8	7	8
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	2	3	3	3	5	5
Radio Rock	1	1	1	1	1	0	0	1
Radio1	1	1	1	1	1	1	1	1
P4 Andre	0	0	0	0	0	2	3	4
RadioNorge Soft	0	0	0	0	0	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.3	67.2	66.3	65.7	66.1	65.2	63.3	62.3
NRK P1	43.2	45.3	45.3	42.3	43.8	43.8	42.4	42.8
NRK P2	4.0	4.6	4.3	4.3	4.3	4.5	4.2	4.6
NRK P3	9.4	7.0	6.4	8.8	8.0	7.2	6.9	6.5
NRK Klassisk	0.2	0.3	0.4	0.3	0.2	0.2	0.2	0.2
NRK mP3	3.1	2.9	3.3	3.8	3.2	3.1	3.3	2.6
NRK Nyheter	0.9	0.9	1.0	0.8	1.0	0.9	1.0	0.9
NRK P1+	4.6	4.8	4.5	4.4	4.2	4.5	4.3	3.7
NRK P13	0.7	1.2	0.9	1.0	0.9	0.9	0.6	0.7
NRK Sport	0.3	0.2	0.1	0.0	0.4	0.1	0.3	0.3
P4	17.4	17.9	18.5	18.6	18.6	19.0	19.1	19.2
Radio Norge	10.9	9.4	9.0	9.0	8.9	8.8	8.4	8.7
P5	1.2	1.1	1.2	1.2	1.1	1.3	1.2	1.0
NRJ+	1.9	2.5	2.5	3.0	3.0	3.3	5.1	5.9
Radio Rock	0.8	0.7	0.8	0.9	0.8	0.5	0.6	0.6
Radio1	1.3	1.1	1.4	1.4	1.3	1.2	1.4	1.4
P4 Andre	0.0	0.0	0.0	0.0	0.0	2.0	3.9	4.5
RadioNorge Soft	0.0	0.0	0.0	0.0	0.0	0.7	0.9	1.0