

Lyttertall fra PPM. 50 2015 - Alle ukedager

fra 07.12.2015 til 13.12.2015

	Uke 43	Uke 44	Uke 45	Uke 46	Uke 47	Uke 48	Uke 49	Uke 50
Daglig dekning i %								
Total Radio	71.0	70.2	68.8	70.4	70.2	70.3	70.3	70.3
NRK Total	50.8	50.3	49.3	49.9	49.1	48.1	48.4	48.5
NRK P1	35.1	34.8	33.5	34.5	34.1	33.6	33.9	34.6
NRK P2	5.6	5.5	5.6	5.4	5.6	5.0	5.7	5.7
NRK P3	12.4	11.9	12.3	12.6	11.8	11.2	11.1	11.0
NRK Klassisk	0.5	0.4	0.5	0.5	0.4	0.4	0.3	0.4
NRK mP3	5.4	5.6	5.8	5.5	5.3	5.3	4.5	4.8
NRK Nyheter	1.7	1.8	1.3	1.8	1.9	1.7	1.4	1.4
NRK P1+	4.0	3.8	4.0	3.6	3.8	4.0	3.7	4.0
NRK P13	1.5	1.6	1.6	1.5	1.2	1.2	1.2	1.1
NRK Sport	0.3	0.2	0.1	0.5	0.3	0.3	0.5	0.5
P4	22.4	23.0	22.9	23.0	22.6	22.4	21.6	22.5
Radio Norge	15.2	15.7	15.3	15.0	15.7	15.2	13.9	15.2
P5	2.5	2.9	3.4	2.9	3.0	3.2	2.6	3.2
NRJ+	5.2	5.4	5.5	5.6	6.0	8.4	9.5	9.7
Radio Rock	1.5	1.8	1.4	1.6	1.7	1.2	1.1	1.1
Radio1	1.0	0.9	1.2	1.0	1.0	1.2	0.9	1.1
P4 Andre	0.0	0.0	0.0	0.0	3.2	5.6	6.8	7.2
RadioNorge Soft	0.0	0.0	0.0	0.0	1.0	1.4	1.7	2.0
Daglig dekning i tusen								
Total Radio	3 137	3 104	3 041	3 109	3 102	3 106	3 106	3 105
NRK Total	2 244	2 221	2 179	2 206	2 168	2 127	2 140	2 142
NRK P1	1 551	1 539	1 478	1 522	1 508	1 483	1 499	1 528
NRK P2	249	244	247	241	246	222	251	251
NRK P3	546	524	545	557	522	493	492	487
NRK Klassisk	24	16	22	23	16	18	14	18
NRK mP3	238	248	255	243	236	234	199	210
NRK Nyheter	77	82	58	78	83	76	64	64
NRK P1+	178	169	177	159	169	178	164	175
NRK P13	68	69	71	66	54	51	54	48
NRK Sport	13	9	5	24	13	13	20	20
P4	991	1 015	1 011	1 018	998	988	955	996
Radio Norge	670	692	675	665	694	671	613	670
P5	111	128	150	129	133	143	114	142
NRJ+	230	237	245	245	267	371	421	430
Radio Rock	66	80	61	72	73	51	49	50
Radio1	46	42	55	46	43	53	42	49
P4 Andre	0	0	0	0	141	249	302	320
RadioNorge Soft	0	0	0	0	43	63	77	88

Lyttertider i minutter (blant alle)

Total Radio	89	91	87	87	90	88	88	90
NRK Total	60	60	57	57	58	56	55	57
NRK P1	40	41	37	38	39	38	38	40
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	6	8	7	6	6	6	6
NRK mP3	3	3	3	3	3	3	2	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	4	3	4
NRK P13	1	1	1	1	1	1	1	0
P4	16	17	16	16	17	17	17	16
Radio Norge	8	8	8	8	8	7	8	8
P5	1	1	1	1	1	1	1	1
NRJ+	2	2	3	3	3	5	5	5
Radio Rock	1	1	1	1	0	0	1	1
Radio1	1	1	1	1	1	1	1	1
P4 Andre	0	0	0	0	2	3	4	4
RadioNorge Soft	0	0	0	0	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.2	66.3	65.7	66.1	65.2	63.3	62.3	63.1
NRK P1	45.3	45.3	42.3	43.8	43.8	42.4	42.8	44.5
NRK P2	4.6	4.3	4.3	4.3	4.5	4.2	4.6	4.2
NRK P3	7.0	6.4	8.8	8.0	7.2	6.9	6.5	6.3
NRK Klassisk	0.3	0.4	0.3	0.2	0.2	0.2	0.2	0.3
NRK mP3	2.9	3.3	3.8	3.2	3.1	3.3	2.6	2.5
NRK Nyheter	0.9	1.0	0.8	1.0	0.9	1.0	0.9	0.7
NRK P1+	4.8	4.5	4.4	4.2	4.5	4.3	3.7	3.9
NRK P13	1.2	0.9	1.0	0.9	0.9	0.6	0.7	0.5
NRK Sport	0.2	0.1	0.0	0.4	0.1	0.3	0.3	0.2
P4	17.9	18.5	18.6	18.6	19.0	19.1	19.2	17.9
Radio Norge	9.4	9.0	9.0	8.9	8.8	8.4	8.7	9.0
P5	1.1	1.2	1.2	1.1	1.3	1.2	1.0	1.0
NRJ+	2.5	2.5	3.0	3.0	3.3	5.1	5.9	5.7
Radio Rock	0.7	0.8	0.9	0.8	0.5	0.6	0.6	0.6
Radio1	1.1	1.4	1.4	1.3	1.2	1.4	1.4	1.4
P4 Andre	0.0	0.0	0.0	0.0	2.0	3.9	4.5	4.5
RadioNorge Soft	0.0	0.0	0.0	0.0	0.7	0.9	1.0	1.2