

# Lyttertall fra PPM. 51 2015 - Alle ukedager

fra 14.12.2015 til 20.12.2015

	Uke 44	Uke 45	Uke 46	Uke 47	Uke 48	Uke 49	Uke 50	Uke 51
<b>Daglig dekning i %</b>								
Total Radio	70.2	68.8	70.4	70.2	70.3	70.3	70.3	72.1
NRK Total	50.3	49.3	49.9	49.1	48.1	48.4	48.5	50.6
NRK P1	34.8	33.5	34.5	34.1	33.6	33.9	34.6	37.2
NRK P2	5.5	5.6	5.4	5.6	5.0	5.7	5.7	5.3
NRK P3	11.9	12.3	12.6	11.8	11.2	11.1	11.0	11.3
NRK Klassisk	0.4	0.5	0.5	0.4	0.4	0.3	0.4	0.7
NRK mP3	5.6	5.8	5.5	5.3	5.3	4.5	4.8	4.9
NRK Nyheter	1.8	1.3	1.8	1.9	1.7	1.4	1.4	1.5
NRK P1+	3.8	4.0	3.6	3.8	4.0	3.7	4.0	4.5
NRK P13	1.6	1.6	1.5	1.2	1.2	1.2	1.1	1.1
NRK Sport	0.2	0.1	0.5	0.3	0.3	0.5	0.5	0.6
P4	23.0	22.9	23.0	22.6	22.4	21.6	22.5	22.7
Radio Norge	15.7	15.3	15.0	15.7	15.2	13.9	15.2	14.1
P5	2.9	3.4	2.9	3.0	3.2	2.6	3.2	2.7
NRJ+	5.4	5.5	5.6	6.0	8.4	9.5	9.7	11.9
Radio Rock	1.8	1.4	1.6	1.7	1.2	1.1	1.1	0.9
Radio1	0.9	1.2	1.0	1.0	1.2	0.9	1.1	0.9
P4 Andre	0.0	0.0	0.0	3.2	5.6	6.8	7.2	9.3
RadioNorge Soft	0.0	0.0	0.0	1.0	1.4	1.7	2.0	2.2
<b>Daglig dekning i tusen</b>								
Total Radio	3 104	3 041	3 109	3 102	3 106	3 106	3 105	3 186
NRK Total	2 221	2 179	2 206	2 168	2 127	2 140	2 142	2 237
NRK P1	1 539	1 478	1 522	1 508	1 483	1 499	1 528	1 642
NRK P2	244	247	241	246	222	251	251	234
NRK P3	524	545	557	522	493	492	487	500
NRK Klassisk	16	22	23	16	18	14	18	32
NRK mP3	248	255	243	236	234	199	210	216
NRK Nyheter	82	58	78	83	76	64	64	65
NRK P1+	169	177	159	169	178	164	175	197
NRK P13	69	71	66	54	51	54	48	50
NRK Sport	9	5	24	13	13	20	20	25
P4	1 015	1 011	1 018	998	988	955	996	1 002
Radio Norge	692	675	665	694	671	613	670	625
P5	128	150	129	133	143	114	142	121
NRJ+	237	245	245	267	371	421	430	526
Radio Rock	80	61	72	73	51	49	50	40
Radio1	42	55	46	43	53	42	49	38
P4 Andre	0	0	0	141	249	302	320	410
RadioNorge Soft	0	0	0	43	63	77	88	95

**Lyttertid i minutter (blant alle)**

Total Radio	91	87	87	90	88	88	90	95
NRK Total	60	57	57	58	56	55	57	60
NRK P1	41	37	38	39	38	38	40	42
NRK P2	4	4	4	4	4	4	4	4
NRK P3	6	8	7	6	6	6	6	6
NRK mP3	3	3	3	3	3	2	2	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	4	4	4	4	4	3	4	4
NRK P13	1	1	1	1	1	1	0	1
P4	17	16	16	17	17	17	16	17
Radio Norge	8	8	8	8	7	8	8	7
P5	1	1	1	1	1	1	1	1
NRJ+	2	3	3	3	5	5	5	7
Radio Rock	1	1	1	0	0	1	1	0
Radio1	1	1	1	1	1	1	1	1
P4 Andre	0	0	0	2	3	4	4	6
RadioNorge Soft	0	0	0	1	1	1	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.3	65.7	66.1	65.2	63.3	62.3	63.1	63.0
NRK P1	45.3	42.3	43.8	43.8	42.4	42.8	44.5	44.1
NRK P2	4.3	4.3	4.3	4.5	4.2	4.6	4.2	3.9
NRK P3	6.4	8.8	8.0	7.2	6.9	6.5	6.3	6.2
NRK Klassisk	0.4	0.3	0.2	0.2	0.2	0.2	0.3	0.5
NRK mP3	3.3	3.8	3.2	3.1	3.3	2.6	2.5	2.3
NRK Nyheter	1.0	0.8	1.0	0.9	1.0	0.9	0.7	1.0
NRK P1+	4.5	4.4	4.2	4.5	4.3	3.7	3.9	4.2
NRK P13	0.9	1.0	0.9	0.9	0.6	0.7	0.5	0.6
NRK Sport	0.1	0.0	0.4	0.1	0.3	0.3	0.2	0.4
P4	18.5	18.6	18.6	19.0	19.1	19.2	17.9	17.8
Radio Norge	9.0	9.0	8.9	8.8	8.4	8.7	9.0	7.6
P5	1.2	1.2	1.1	1.3	1.2	1.0	1.0	1.1
NRJ+	2.5	3.0	3.0	3.3	5.1	5.9	5.7	7.4
Radio Rock	0.8	0.9	0.8	0.5	0.6	0.6	0.6	0.4
Radio1	1.4	1.4	1.3	1.2	1.4	1.4	1.4	1.2
P4 Andre	0.0	0.0	0.0	2.0	3.9	4.5	4.5	6.1
RadioNorge Soft	0.0	0.0	0.0	0.7	0.9	1.0	1.2	1.4