

Lyttertall fra PPM. 52 2015 - Alle ukedager

fra 21.12.2015 til 27.12.2015

	Uke 45	Uke 46	Uke 47	Uke 48	Uke 49	Uke 50	Uke 51	Uke 52
Daglig dekning i %								
Total Radio	68.8	70.4	70.2	70.3	70.3	70.3	72.1	66.2
NRK Total	49.3	49.9	49.1	48.1	48.4	48.5	50.6	46.2
NRK P1	33.5	34.5	34.1	33.6	33.9	34.6	37.2	33.1
NRK P2	5.6	5.4	5.6	5.0	5.7	5.7	5.3	4.2
NRK P3	12.3	12.6	11.8	11.2	11.1	11.0	11.3	10.2
NRK Klassisk	0.5	0.5	0.4	0.4	0.3	0.4	0.7	0.6
NRK mP3	5.8	5.5	5.3	5.3	4.5	4.8	4.9	4.7
NRK Nyheter	1.3	1.8	1.9	1.7	1.4	1.4	1.5	0.8
NRK P1+	4.0	3.6	3.8	4.0	3.7	4.0	4.5	5.0
NRK P13	1.6	1.5	1.2	1.2	1.2	1.1	1.1	1.3
NRK Sport	0.1	0.5	0.3	0.3	0.5	0.5	0.6	0.3
P4	22.9	23.0	22.6	22.4	21.6	22.5	22.7	19.2
Radio Norge	15.3	15.0	15.7	15.2	13.9	15.2	14.1	12.2
P5	3.4	2.9	3.0	3.2	2.6	3.2	2.7	1.7
NRJ+	5.5	5.6	6.0	8.4	9.5	9.7	11.9	10.9
Radio Rock	1.4	1.6	1.7	1.2	1.1	1.1	0.9	1.1
Radio1	1.2	1.0	1.0	1.2	0.9	1.1	0.9	0.5
P4 Andre	0.0	0.0	3.2	5.6	6.8	7.2	9.3	8.5
RadioNorge Soft	0.0	0.0	1.0	1.4	1.7	2.0	2.2	2.1
Daglig dekning i tusen								
Total Radio	3 041	3 109	3 102	3 106	3 106	3 105	3 186	2 925
NRK Total	2 179	2 206	2 168	2 127	2 140	2 142	2 237	2 039
NRK P1	1 478	1 522	1 508	1 483	1 499	1 528	1 642	1 464
NRK P2	247	241	246	222	251	251	234	185
NRK P3	545	557	522	493	492	487	500	452
NRK Klassisk	22	23	16	18	14	18	32	27
NRK mP3	255	243	236	234	199	210	216	209
NRK Nyheter	58	78	83	76	64	64	65	34
NRK P1+	177	159	169	178	164	175	197	221
NRK P13	71	66	54	51	54	48	50	56
NRK Sport	5	24	13	13	20	20	25	12
P4	1 011	1 018	998	988	955	996	1 002	850
Radio Norge	675	665	694	671	613	670	625	541
P5	150	129	133	143	114	142	121	75
NRJ+	245	245	267	371	421	430	526	481
Radio Rock	61	72	73	51	49	50	40	48
Radio1	55	46	43	53	42	49	38	21
P4 Andre	0	0	141	249	302	320	410	374
RadioNorge Soft	0	0	43	63	77	88	95	95

Lyttertid i minutter (blant alle)

Total Radio	87	87	90	88	88	90	95	80
NRK Total	57	57	58	56	55	57	60	50
NRK P1	37	38	39	38	38	40	42	35
NRK P2	4	4	4	4	4	4	4	3
NRK P3	8	7	6	6	6	6	6	5
NRK mP3	3	3	3	3	2	2	2	2
NRK Nyheter	1	1	1	1	1	1	1	0
NRK P1+	4	4	4	4	3	4	4	4
NRK P13	1	1	1	1	1	0	1	1
P4	16	16	17	17	17	16	17	15
Radio Norge	8	8	8	7	8	8	7	6
P5	1	1	1	1	1	1	1	1
NRJ+	3	3	3	5	5	5	7	6
Radio Rock	1	1	0	0	1	1	0	0
Radio1	1	1	1	1	1	1	1	0
P4 Andre	0	0	2	3	4	4	6	5
RadioNorge Soft	0	0	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.7	66.1	65.2	63.3	62.3	63.1	63.0	62.1
NRK P1	42.3	43.8	43.8	42.4	42.8	44.5	44.1	43.5
NRK P2	4.3	4.3	4.5	4.2	4.6	4.2	3.9	3.2
NRK P3	8.8	8.0	7.2	6.9	6.5	6.3	6.2	5.9
NRK Klassisk	0.3	0.2	0.2	0.2	0.2	0.3	0.5	0.3
NRK mP3	3.8	3.2	3.1	3.3	2.6	2.5	2.3	2.4
NRK Nyheter	0.8	1.0	0.9	1.0	0.9	0.7	1.0	0.5
NRK P1+	4.4	4.2	4.5	4.3	3.7	3.9	4.2	5.6
NRK P13	1.0	0.9	0.9	0.6	0.7	0.5	0.6	0.7
NRK Sport	0.0	0.4	0.1	0.3	0.3	0.2	0.4	0.1
P4	18.6	18.6	19.0	19.1	19.2	17.9	17.8	19.0
Radio Norge	9.0	8.9	8.8	8.4	8.7	9.0	7.6	7.5
P5	1.2	1.1	1.3	1.2	1.0	1.0	1.1	0.7
NRJ+	3.0	3.0	3.3	5.1	5.9	5.7	7.4	7.9
Radio Rock	0.9	0.8	0.5	0.6	0.6	0.6	0.4	0.4
Radio1	1.4	1.3	1.2	1.4	1.4	1.4	1.2	0.6
P4 Andre	0.0	0.0	2.0	3.9	4.5	4.5	6.1	6.8
RadioNorge Soft	0.0	0.0	0.7	0.9	1.0	1.2	1.4	1.7