

# Lyttertall fra PPM. 53 2015 - Alle ukedager

fra 28.12.2015 til 03.01.2016

	Uke 46	Uke 47	Uke 48	Uke 49	Uke 50	Uke 51	Uke 52	Uke 53
<b>Daglig dekning i %</b>								
Total Radio	70.4	70.2	70.3	70.3	70.3	72.1	66.2	62.4
NRK Total	49.9	49.1	48.1	48.4	48.5	50.6	46.2	44.2
NRK P1	34.5	34.1	33.6	33.9	34.6	37.2	33.1	30.5
NRK P2	5.4	5.6	5.0	5.7	5.7	5.3	4.2	4.2
NRK P3	12.6	11.8	11.2	11.1	11.0	11.3	10.2	10.1
NRK Klassisk	0.5	0.4	0.4	0.3	0.4	0.7	0.6	0.6
NRK mP3	5.5	5.3	5.3	4.5	4.8	4.9	4.7	4.8
NRK Nyheter	1.8	1.9	1.7	1.4	1.4	1.5	0.8	0.4
NRK P1+	3.6	3.8	4.0	3.7	4.0	4.5	5.0	3.9
NRK P13	1.5	1.2	1.2	1.2	1.1	1.1	1.3	1.5
NRK Sport	0.5	0.3	0.3	0.5	0.5	0.6	0.3	1.0
P4	23.0	22.6	22.4	21.6	22.5	22.7	19.2	18.3
Radio Norge	15.0	15.7	15.2	13.9	15.2	14.1	12.2	12.4
P5	2.9	3.0	3.2	2.6	3.2	2.7	1.7	1.2
NRJ+	5.6	6.0	8.4	9.5	9.7	11.9	10.9	6.3
Radio Rock	1.6	1.7	1.2	1.1	1.1	0.9	1.1	0.9
Radio1	1.0	1.0	1.2	0.9	1.1	0.9	0.5	0.4
P4 Andre	0.0	3.2	5.6	6.8	7.2	9.3	8.5	4.1
RadioNorge Soft	0.0	1.0	1.4	1.7	2.0	2.2	2.1	1.1
<b>Daglig dekning i tusen</b>								
Total Radio	3 109	3 102	3 106	3 106	3 105	3 186	2 925	2 759
NRK Total	2 206	2 168	2 127	2 140	2 142	2 237	2 039	1 954
NRK P1	1 522	1 508	1 483	1 499	1 528	1 642	1 464	1 347
NRK P2	241	246	222	251	251	234	185	185
NRK P3	557	522	493	492	487	500	452	448
NRK Klassisk	23	16	18	14	18	32	27	24
NRK mP3	243	236	234	199	210	216	209	211
NRK Nyheter	78	83	76	64	64	65	34	19
NRK P1+	159	169	178	164	175	197	221	173
NRK P13	66	54	51	54	48	50	56	67
NRK Sport	24	13	13	20	20	25	12	46
P4	1 018	998	988	955	996	1 002	850	811
Radio Norge	665	694	671	613	670	625	541	548
P5	129	133	143	114	142	121	75	51
NRJ+	245	267	371	421	430	526	481	279
Radio Rock	72	73	51	49	50	40	48	41
Radio1	46	43	53	42	49	38	21	16
P4 Andre	0	141	249	302	320	410	374	181
RadioNorge Soft	0	43	63	77	88	95	95	47

**Lyttertider i minutter (blant alle)**

Total Radio	87	90	88	88	90	95	80	74
NRK Total	57	58	56	55	57	60	50	48
NRK P1	38	39	38	38	40	42	35	34
NRK P2	4	4	4	4	4	4	3	2
NRK P3	7	6	6	6	6	6	5	5
NRK mP3	3	3	3	2	2	2	2	2
NRK Nyheter	1	1	1	1	1	1	0	0
NRK P1+	4	4	4	3	4	4	4	3
NRK P13	1	1	1	1	0	1	1	1
NRK Sport	0	0	0	0	0	0	0	1
P4	16	17	17	17	16	17	15	14
Radio Norge	8	8	7	8	8	7	6	6
P5	1	1	1	1	1	1	1	0
NRJ+	3	3	5	5	5	7	6	3
Radio Rock	1	0	0	1	1	0	0	1
Radio1	1	1	1	1	1	1	0	0
P4 Andre	0	2	3	4	4	6	5	2
RadioNorge Soft	0	1	1	1	1	1	1	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.1	65.2	63.3	62.3	63.1	63.0	62.1	65.0
NRK P1	43.8	43.8	42.4	42.8	44.5	44.1	43.5	45.2
NRK P2	4.3	4.5	4.2	4.6	4.2	3.9	3.2	3.1
NRK P3	8.0	7.2	6.9	6.5	6.3	6.2	5.9	6.9
NRK Klassisk	0.2	0.2	0.2	0.2	0.3	0.5	0.3	0.4
NRK mP3	3.2	3.1	3.3	2.6	2.5	2.3	2.4	2.2
NRK Nyheter	1.0	0.9	1.0	0.9	0.7	1.0	0.5	0.3
NRK P1+	4.2	4.5	4.3	3.7	3.9	4.2	5.6	4.6
NRK P13	0.9	0.9	0.6	0.7	0.5	0.6	0.7	1.3
NRK Sport	0.4	0.1	0.3	0.3	0.2	0.4	0.1	0.9
P4	18.6	19.0	19.1	19.2	17.9	17.8	19.0	18.9
Radio Norge	8.9	8.8	8.4	8.7	9.0	7.6	7.5	8.5
P5	1.1	1.3	1.2	1.0	1.0	1.1	0.7	0.3
NRJ+	3.0	3.3	5.1	5.9	5.7	7.4	7.9	4.3
Radio Rock	0.8	0.5	0.6	0.6	0.6	0.4	0.4	0.7
Radio1	1.3	1.2	1.4	1.4	1.4	1.2	0.6	0.4
P4 Andre	0.0	2.0	3.9	4.5	4.5	6.1	6.8	3.0
RadioNorge Soft	0.0	0.7	0.9	1.0	1.2	1.4	1.7	1.4