

Lyttertall fra PPM. 1 2016 - Alle ukedager

fra 04.01.2016 til 10.01.2016

	Uke 47	Uke 48	Uke 49	Uke 50	Uke 51	Uke 52	Uke 53	Uke 1
Daglig dekning i %								
Total Radio	70.2	70.3	70.3	70.3	72.1	66.2	62.4	68.9
NRK Total	49.1	48.1	48.4	48.5	50.6	46.2	44.2	49.4
NRK P1	34.1	33.6	33.9	34.6	37.2	33.1	30.5	35.1
NRK P2	5.6	5.0	5.7	5.7	5.3	4.2	4.2	5.8
NRK P3	11.8	11.2	11.1	11.0	11.3	10.2	10.1	10.5
NRK Klassisk	0.4	0.4	0.3	0.4	0.7	0.6	0.6	0.4
NRK mP3	5.3	5.3	4.5	4.8	4.9	4.7	4.8	5.1
NRK Nyheter	1.9	1.7	1.4	1.4	1.5	0.8	0.4	1.2
NRK P1+	3.8	4.0	3.7	4.0	4.5	5.0	3.9	4.1
NRK P13	1.2	1.2	1.2	1.1	1.1	1.3	1.5	1.4
NRK Sport	0.3	0.3	0.5	0.5	0.6	0.3	1.0	1.0
P4	22.6	22.4	21.6	22.5	22.7	19.2	18.3	21.7
Radio Norge	15.7	15.2	13.9	15.2	14.1	12.2	12.4	13.0
P5	3.0	3.2	2.6	3.2	2.7	1.7	1.2	2.9
NRJ+	6.0	8.4	9.5	9.7	11.9	10.9	6.3	5.8
Radio Rock	1.7	1.2	1.1	1.1	0.9	1.1	0.9	1.1
Radio1	1.0	1.2	0.9	1.1	0.9	0.5	0.4	0.0
P4 Andre	3.2	5.6	6.8	7.2	9.3	8.5	4.1	3.1
RadioNorge Soft	1.0	1.4	1.7	2.0	2.2	2.1	1.1	0.9
Daglig dekning i tusen								
Total Radio	3 102	3 106	3 106	3 105	3 186	2 925	2 759	3 043
NRK Total	2 168	2 127	2 140	2 142	2 237	2 039	1 954	2 181
NRK P1	1 508	1 483	1 499	1 528	1 642	1 464	1 347	1 550
NRK P2	246	222	251	251	234	185	185	258
NRK P3	522	493	492	487	500	452	448	462
NRK Klassisk	16	18	14	18	32	27	24	16
NRK mP3	236	234	199	210	216	209	211	227
NRK Nyheter	83	76	64	64	65	34	19	55
NRK P1+	169	178	164	175	197	221	173	183
NRK P13	54	51	54	48	50	56	67	60
NRK Sport	13	13	20	20	25	12	46	43
P4	998	988	955	996	1 002	850	811	959
Radio Norge	694	671	613	670	625	541	548	575
P5	133	143	114	142	121	75	51	128
NRJ+	267	371	421	430	526	481	279	256
Radio Rock	73	51	49	50	40	48	41	48
Radio1	43	53	42	49	38	21	16	0
P4 Andre	141	249	302	320	410	374	181	136
RadioNorge Soft	43	63	77	88	95	95	47	38

Lyttertider i minutter (blant alle)

Total Radio	90	88	88	90	95	80	74	84
NRK Total	58	56	55	57	60	50	48	56
NRK P1	39	38	38	40	42	35	34	38
NRK P2	4	4	4	4	4	3	2	4
NRK P3	6	6	6	6	6	5	5	6
NRK mP3	3	3	2	2	2	2	2	3
NRK Nyheter	1	1	1	1	1	0	0	1
NRK P1+	4	4	3	4	4	4	3	4
NRK P13	1	1	1	0	1	1	1	1
NRK Sport	0	0	0	0	0	0	1	1
P4	17	17	17	16	17	15	14	16
Radio Norge	8	7	8	8	7	6	6	7
P5	1	1	1	1	1	1	0	1
NRJ+	3	5	5	5	7	6	3	3
Radio Rock	0	0	1	1	0	0	1	0
Radio1	1	1	1	1	1	0	0	0
P4 Andre	2	3	4	4	6	5	2	2
RadioNorge Soft	1	1	1	1	1	1	1	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.2	63.3	62.3	63.1	63.0	62.1	65.0	66.2
NRK P1	43.8	42.4	42.8	44.5	44.1	43.5	45.2	45.2
NRK P2	4.5	4.2	4.6	4.2	3.9	3.2	3.1	4.5
NRK P3	7.2	6.9	6.5	6.3	6.2	5.9	6.9	6.7
NRK Klassisk	0.2	0.2	0.2	0.3	0.5	0.3	0.4	0.2
NRK mP3	3.1	3.3	2.6	2.5	2.3	2.4	2.2	3.1
NRK Nyheter	0.9	1.0	0.9	0.7	1.0	0.5	0.3	0.6
NRK P1+	4.5	4.3	3.7	3.9	4.2	5.6	4.6	4.4
NRK P13	0.9	0.6	0.7	0.5	0.6	0.7	1.3	0.8
NRK Sport	0.1	0.3	0.3	0.2	0.4	0.1	0.9	0.6
P4	19.0	19.1	19.2	17.9	17.8	19.0	18.9	18.8
Radio Norge	8.8	8.4	8.7	9.0	7.6	7.5	8.5	8.3
P5	1.3	1.2	1.0	1.0	1.1	0.7	0.3	1.3
NRJ+	3.3	5.1	5.9	5.7	7.4	7.9	4.3	3.2
Radio Rock	0.5	0.6	0.6	0.6	0.4	0.4	0.7	0.5
Radio1	1.2	1.4	1.4	1.4	1.2	0.6	0.4	0.0
P4 Andre	2.0	3.9	4.5	4.5	6.1	6.8	3.0	1.9
RadioNorge Soft	0.7	0.9	1.0	1.2	1.4	1.7	1.4	0.6