

Lyttertall fra PPM. 3 2016 - Alle ukedager

fra 18.01.2016 til 24.01.2016

| | Uke 49 | Uke 50 | Uke 51 | Uke 52 | Uke 53 | Uke 1 | Uke 2 | Uke 3 |
|-------------------------------|--------|--------|--------|--------|--------|-------|-------|-------|
| Daglig dekning i % | | | | | | | | |
| Total Radio | 70.3 | 70.3 | 72.1 | 66.2 | 62.4 | 68.9 | 69.5 | 68.9 |
| NRK Total | 48.4 | 48.5 | 50.6 | 46.2 | 44.2 | 49.4 | 49.5 | 49.3 |
| NRK P1 | 33.9 | 34.6 | 37.2 | 33.1 | 30.5 | 35.1 | 34.7 | 34.2 |
| NRK P2 | 5.7 | 5.7 | 5.3 | 4.2 | 4.2 | 5.8 | 6.2 | 5.9 |
| NRK P3 | 11.1 | 11.0 | 11.3 | 10.2 | 10.1 | 10.5 | 10.8 | 11.8 |
| NRK Klassisk | 0.3 | 0.4 | 0.7 | 0.6 | 0.6 | 0.4 | 0.4 | 0.4 |
| NRK mP3 | 4.5 | 4.8 | 4.9 | 4.7 | 4.8 | 5.1 | 5.2 | 4.8 |
| NRK Nyheter | 1.4 | 1.4 | 1.5 | 0.8 | 0.4 | 1.2 | 1.5 | 1.5 |
| NRK P1+ | 3.7 | 4.0 | 4.5 | 5.0 | 3.9 | 4.1 | 3.7 | 3.8 |
| NRK P13 | 1.2 | 1.1 | 1.1 | 1.3 | 1.5 | 1.4 | 1.4 | 1.1 |
| NRK Sport | 0.5 | 0.5 | 0.6 | 0.3 | 1.0 | 1.0 | 1.0 | 0.7 |
| P4 | 21.6 | 22.5 | 22.7 | 19.2 | 18.3 | 21.7 | 21.4 | 20.3 |
| Radio Norge | 13.9 | 15.2 | 14.1 | 12.2 | 12.4 | 13.0 | 13.8 | 14.1 |
| P5 | 2.6 | 3.2 | 2.7 | 1.7 | 1.2 | 2.9 | 2.7 | 3.0 |
| NRJ+ | 9.5 | 9.7 | 11.9 | 10.9 | 6.3 | 5.8 | 6.3 | 6.8 |
| Radio Rock | 1.1 | 1.1 | 0.9 | 1.1 | 0.9 | 1.1 | 1.2 | 1.1 |
| Kiss (Radio 1) | 0.9 | 1.1 | 0.9 | 0.5 | 0.4 | 0.0 | 0.8 | 0.8 |
| P4 Andre | 6.8 | 7.2 | 9.3 | 8.5 | 4.1 | 3.1 | 3.7 | 3.8 |
| RadioNorge Soft | 1.7 | 2.0 | 2.2 | 2.1 | 1.1 | 0.9 | 0.9 | 0.9 |
| Daglig dekning i tusen | | | | | | | | |
| Total Radio | 3 106 | 3 105 | 3 186 | 2 925 | 2 759 | 3 043 | 3 070 | 3 045 |
| NRK Total | 2 140 | 2 142 | 2 237 | 2 039 | 1 954 | 2 181 | 2 185 | 2 176 |
| NRK P1 | 1 499 | 1 528 | 1 642 | 1 464 | 1 347 | 1 550 | 1 533 | 1 511 |
| NRK P2 | 251 | 251 | 234 | 185 | 185 | 258 | 272 | 260 |
| NRK P3 | 492 | 487 | 500 | 452 | 448 | 462 | 479 | 521 |
| NRK Klassisk | 14 | 18 | 32 | 27 | 24 | 16 | 17 | 19 |
| NRK mP3 | 199 | 210 | 216 | 209 | 211 | 227 | 229 | 212 |
| NRK Nyheter | 64 | 64 | 65 | 34 | 19 | 55 | 64 | 66 |
| NRK P1+ | 164 | 175 | 197 | 221 | 173 | 183 | 165 | 169 |
| NRK P13 | 54 | 48 | 50 | 56 | 67 | 60 | 61 | 51 |
| NRK Sport | 20 | 20 | 25 | 12 | 46 | 43 | 43 | 32 |
| P4 | 955 | 996 | 1 002 | 850 | 811 | 959 | 944 | 895 |
| Radio Norge | 613 | 670 | 625 | 541 | 548 | 575 | 609 | 623 |
| P5 | 114 | 142 | 121 | 75 | 51 | 128 | 118 | 134 |
| NRJ+ | 421 | 430 | 526 | 481 | 279 | 256 | 279 | 300 |
| Radio Rock | 49 | 50 | 40 | 48 | 41 | 48 | 54 | 49 |
| Kiss (Radio 1) | 42 | 49 | 38 | 21 | 16 | 0 | 36 | 34 |
| P4 Andre | 302 | 320 | 410 | 374 | 181 | 136 | 162 | 169 |
| RadioNorge Soft | 77 | 88 | 95 | 95 | 47 | 38 | 39 | 38 |

Lyttertider i minutter (blant alle)

| | | | | | | | | |
|-----------------|----|----|----|----|----|----|----|----|
| Total Radio | 88 | 90 | 95 | 80 | 74 | 84 | 83 | 85 |
| NRK Total | 55 | 57 | 60 | 50 | 48 | 56 | 56 | 57 |
| NRK P1 | 38 | 40 | 42 | 35 | 34 | 38 | 38 | 39 |
| NRK P2 | 4 | 4 | 4 | 3 | 2 | 4 | 4 | 4 |
| NRK P3 | 6 | 6 | 6 | 5 | 5 | 6 | 6 | 7 |
| NRK mP3 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 |
| NRK Nyheter | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 |
| NRK P1+ | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 3 |
| NRK P13 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 |
| NRK Sport | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 |
| P4 | 17 | 16 | 17 | 15 | 14 | 16 | 15 | 15 |
| Radio Norge | 8 | 8 | 7 | 6 | 6 | 7 | 7 | 7 |
| P5 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 |
| NRJ+ | 5 | 5 | 7 | 6 | 3 | 3 | 3 | 3 |
| Radio Rock | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| Kiss (Radio 1) | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 |
| P4 Andre | 4 | 4 | 6 | 5 | 2 | 2 | 2 | 2 |
| RadioNorge Soft | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Markedsandeler av den totale lyttertiden i prosent

| | | | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Radio | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| NRK Total | 62.3 | 63.1 | 63.0 | 62.1 | 65.0 | 66.2 | 67.1 | 67.3 |
| NRK P1 | 42.8 | 44.5 | 44.1 | 43.5 | 45.2 | 45.2 | 45.3 | 45.4 |
| NRK P2 | 4.6 | 4.2 | 3.9 | 3.2 | 3.1 | 4.5 | 4.8 | 4.5 |
| NRK P3 | 6.5 | 6.3 | 6.2 | 5.9 | 6.9 | 6.7 | 7.5 | 7.8 |
| NRK Klassisk | 0.2 | 0.3 | 0.5 | 0.3 | 0.4 | 0.2 | 0.2 | 0.2 |
| NRK mP3 | 2.6 | 2.5 | 2.3 | 2.4 | 2.2 | 3.1 | 2.8 | 3.0 |
| NRK Nyheter | 0.9 | 0.7 | 1.0 | 0.5 | 0.3 | 0.6 | 0.8 | 0.9 |
| NRK P1+ | 3.7 | 3.9 | 4.2 | 5.6 | 4.6 | 4.4 | 4.2 | 4.1 |
| NRK P13 | 0.7 | 0.5 | 0.6 | 0.7 | 1.3 | 0.8 | 0.9 | 0.7 |
| NRK Sport | 0.3 | 0.2 | 0.4 | 0.1 | 0.9 | 0.6 | 0.7 | 0.5 |
| P4 | 19.2 | 17.9 | 17.8 | 19.0 | 18.9 | 18.8 | 18.1 | 17.6 |
| Radio Norge | 8.7 | 9.0 | 7.6 | 7.5 | 8.5 | 8.3 | 8.1 | 8.2 |
| P5 | 1.0 | 1.0 | 1.1 | 0.7 | 0.3 | 1.3 | 1.5 | 1.2 |
| NRJ+ | 5.9 | 5.7 | 7.4 | 7.9 | 4.3 | 3.2 | 3.5 | 3.6 |
| Radio Rock | 0.6 | 0.6 | 0.4 | 0.4 | 0.7 | 0.5 | 0.5 | 0.5 |
| Kiss (Radio 1) | 1.4 | 1.4 | 1.2 | 0.6 | 0.4 | 0.0 | 0.5 | 0.8 |
| P4 Andre | 4.5 | 4.5 | 6.1 | 6.8 | 3.0 | 1.9 | 2.1 | 2.3 |
| RadioNorge Soft | 1.0 | 1.2 | 1.4 | 1.7 | 1.4 | 0.6 | 0.7 | 0.7 |