

Lyttertall fra PPM. 4 2016 - Alle ukedager

fra 25.01.2016 til 31.01.2016

	Uke 50	Uke 51	Uke 52	Uke 53	Uke 1	Uke 2	Uke 3	Uke 4
Daglig dekning i %								
Total Radio	70.3	72.1	66.2	62.4	68.9	69.5	68.9	68.2
NRK Total	48.5	50.6	46.2	44.2	49.4	49.5	49.3	49.7
NRK P1	34.6	37.2	33.1	30.5	35.1	34.7	34.2	35.0
NRK P2	5.7	5.3	4.2	4.2	5.8	6.2	5.9	6.4
NRK P3	11.0	11.3	10.2	10.1	10.5	10.8	11.8	11.3
NRK Klassisk	0.4	0.7	0.6	0.6	0.4	0.4	0.4	0.4
NRK mP3	4.8	4.9	4.7	4.8	5.1	5.2	4.8	5.3
NRK Nyheter	1.4	1.5	0.8	0.4	1.2	1.5	1.5	1.5
NRK P1+	4.0	4.5	5.0	3.9	4.1	3.7	3.8	3.7
NRK P13	1.1	1.1	1.3	1.5	1.4	1.4	1.1	1.4
NRK Sport	0.5	0.6	0.3	1.0	1.0	1.0	0.7	0.9
P4	22.5	22.7	19.2	18.3	21.7	21.4	20.3	21.1
Radio Norge	15.2	14.1	12.2	12.4	13.0	13.8	14.1	14.2
P5	3.2	2.7	1.7	1.2	2.9	2.7	3.0	3.2
NRJ+	9.7	11.9	10.9	6.3	5.8	6.3	6.8	5.9
Radio Rock	1.1	0.9	1.1	0.9	1.1	1.2	1.1	1.1
Kiss (Radio 1)	1.1	0.9	0.5	0.4	0.0	0.8	0.8	0.7
P4 Andre	7.2	9.3	8.5	4.1	3.1	3.7	3.8	3.0
RadioNorge Soft	2.0	2.2	2.1	1.1	0.9	0.9	0.9	0.9
Daglig dekning i tusen								
Total Radio	3 105	3 186	2 925	2 759	3 043	3 070	3 045	3 013
NRK Total	2 142	2 237	2 039	1 954	2 181	2 185	2 176	2 196
NRK P1	1 528	1 642	1 464	1 347	1 550	1 533	1 511	1 548
NRK P2	251	234	185	185	258	272	260	285
NRK P3	487	500	452	448	462	479	521	501
NRK Klassisk	18	32	27	24	16	17	19	20
NRK mP3	210	216	209	211	227	229	212	235
NRK Nyheter	64	65	34	19	55	64	66	67
NRK P1+	175	197	221	173	183	165	169	161
NRK P13	48	50	56	67	60	61	51	63
NRK Sport	20	25	12	46	43	43	32	39
P4	996	1 002	850	811	959	944	895	932
Radio Norge	670	625	541	548	575	609	623	628
P5	142	121	75	51	128	118	134	140
NRJ+	430	526	481	279	256	279	300	259
Radio Rock	50	40	48	41	48	54	49	47
Kiss (Radio 1)	49	38	21	16	0	36	34	29
P4 Andre	320	410	374	181	136	162	169	133
RadioNorge Soft	88	95	95	47	38	39	38	41

Lyttertid i minutter (blant alle)

Total Radio	90	95	80	74	84	83	85	84
NRK Total	57	60	50	48	56	56	57	56
NRK P1	40	42	35	34	38	38	39	38
NRK P2	4	4	3	2	4	4	4	4
NRK P3	6	6	5	5	6	6	7	6
NRK mP3	2	2	2	2	3	2	3	2
NRK Nyheter	1	1	0	0	1	1	1	1
NRK P1+	4	4	4	3	4	3	3	3
NRK P13	0	1	1	1	1	1	1	1
NRK Sport	0	0	0	1	1	1	0	1
P4	16	17	15	14	16	15	15	15
Radio Norge	8	7	6	6	7	7	7	8
P5	1	1	1	0	1	1	1	1
NRJ+	5	7	6	3	3	3	3	3
Radio Rock	1	0	0	1	0	0	0	0
Kiss (Radio 1)	1	1	0	0	0	0	1	1
P4 Andre	4	6	5	2	2	2	2	1
RadioNorge Soft	1	1	1	1	1	1	1	0

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.1	63.0	62.1	65.0	66.2	67.1	67.3	66.8
NRK P1	44.5	44.1	43.5	45.2	45.2	45.3	45.4	45.3
NRK P2	4.2	3.9	3.2	3.1	4.5	4.8	4.5	5.0
NRK P3	6.3	6.2	5.9	6.9	6.7	7.5	7.8	7.2
NRK Klassisk	0.3	0.5	0.3	0.4	0.2	0.2	0.2	0.3
NRK mP3	2.5	2.3	2.4	2.2	3.1	2.8	3.0	2.6
NRK Nyheter	0.7	1.0	0.5	0.3	0.6	0.8	0.9	0.9
NRK P1+	3.9	4.2	5.6	4.6	4.4	4.2	4.1	4.1
NRK P13	0.5	0.6	0.7	1.3	0.8	0.9	0.7	0.8
NRK Sport	0.2	0.4	0.1	0.9	0.6	0.7	0.5	0.6
P4	17.9	17.8	19.0	18.9	18.8	18.1	17.6	17.7
Radio Norge	9.0	7.6	7.5	8.5	8.3	8.1	8.2	9.1
P5	1.0	1.1	0.7	0.3	1.3	1.5	1.2	1.4
NRJ+	5.7	7.4	7.9	4.3	3.2	3.5	3.6	3.2
Radio Rock	0.6	0.4	0.4	0.7	0.5	0.5	0.5	0.5
Kiss (Radio 1)	1.4	1.2	0.6	0.4	0.0	0.5	0.8	0.8
P4 Andre	4.5	6.1	6.8	3.0	1.9	2.1	2.3	1.6
RadioNorge Soft	1.2	1.4	1.7	1.4	0.6	0.7	0.7	0.5