

Lyttertall fra PPM. 5 2016 - Alle ukedager

fra 01.02.2016 til 07.02.2016

	Uke 51	Uke 52	Uke 53	Uke 1	Uke 2	Uke 3	Uke 4	Uke 5
Daglig dekning i %								
Total Radio	72.1	66.2	62.4	68.9	69.5	68.9	68.2	68.7
NRK Total	50.6	46.2	44.2	49.4	49.5	49.3	49.7	48.7
NRK P1	37.2	33.1	30.5	35.1	34.7	34.2	35.0	34.4
NRK P2	5.3	4.2	4.2	5.8	6.2	5.9	6.4	6.2
NRK P3	11.3	10.2	10.1	10.5	10.8	11.8	11.3	11.0
NRK Klassisk	0.7	0.6	0.6	0.4	0.4	0.4	0.4	0.6
NRK mP3	4.9	4.7	4.8	5.1	5.2	4.8	5.3	5.5
NRK Nyheter	1.5	0.8	0.4	1.2	1.5	1.5	1.5	1.4
NRK P1+	4.5	5.0	3.9	4.1	3.7	3.8	3.7	3.8
NRK P13	1.1	1.3	1.5	1.4	1.4	1.1	1.4	0.9
NRK Sport	0.6	0.3	1.0	1.0	1.0	0.7	0.9	0.8
P4	22.7	19.2	18.3	21.7	21.4	20.3	21.1	22.0
Radio Norge	14.1	12.2	12.4	13.0	13.8	14.1	14.2	13.9
P5	2.7	1.7	1.2	2.9	2.7	3.0	3.2	3.6
NRJ+	11.9	10.9	6.3	5.8	6.3	6.8	5.9	6.0
Radio Rock	0.9	1.1	0.9	1.1	1.2	1.1	1.1	1.0
Kiss (Radio 1)	0.9	0.5	0.4	0.0	0.8	0.8	0.7	0.7
P4 Andre	9.3	8.5	4.1	3.1	3.7	3.8	3.0	3.1
RadioNorge Soft	2.2	2.1	1.1	0.9	0.9	0.9	0.9	0.6
Daglig dekning i tusen								
Total Radio	3 186	2 925	2 759	3 043	3 070	3 045	3 013	3 036
NRK Total	2 237	2 039	1 954	2 181	2 185	2 176	2 196	2 152
NRK P1	1 642	1 464	1 347	1 550	1 533	1 511	1 548	1 521
NRK P2	234	185	185	258	272	260	285	274
NRK P3	500	452	448	462	479	521	501	486
NRK Klassisk	32	27	24	16	17	19	20	25
NRK mP3	216	209	211	227	229	212	235	243
NRK Nyheter	65	34	19	55	64	66	67	60
NRK P1+	197	221	173	183	165	169	161	167
NRK P13	50	56	67	60	61	51	63	38
NRK Sport	25	12	46	43	43	32	39	37
P4	1 002	850	811	959	944	895	932	971
Radio Norge	625	541	548	575	609	623	628	612
P5	121	75	51	128	118	134	140	160
NRJ+	526	481	279	256	279	300	259	264
Radio Rock	40	48	41	48	54	49	47	46
Kiss (Radio 1)	38	21	16	0	36	34	29	32
P4 Andre	410	374	181	136	162	169	133	139
RadioNorge Soft	95	95	47	38	39	38	41	29

Lyttertid i minutter (blant alle)

Total Radio	95	80	74	84	83	85	84	85
NRK Total	60	50	48	56	56	57	56	56
NRK P1	42	35	34	38	38	39	38	38
NRK P2	4	3	2	4	4	4	4	4
NRK P3	6	5	5	6	6	7	6	6
NRK mP3	2	2	2	3	2	3	2	3
NRK Nyheter	1	0	0	1	1	1	1	1
NRK P1+	4	4	3	4	3	3	3	3
NRK P13	1	1	1	1	1	1	1	0
NRK Sport	0	0	1	1	1	0	1	0
P4	17	15	14	16	15	15	15	17
Radio Norge	7	6	6	7	7	7	8	7
P5	1	1	0	1	1	1	1	1
NRJ+	7	6	3	3	3	3	3	3
Radio Rock	0	0	1	0	0	0	0	0
Kiss (Radio 1)	1	0	0	0	0	1	1	1
P4 Andre	6	5	2	2	2	2	1	1
RadioNorge Soft	1	1	1	1	1	1	0	0

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	63.0	62.1	65.0	66.2	67.1	67.3	66.8	65.5
NRK P1	44.1	43.5	45.2	45.2	45.3	45.4	45.3	45.1
NRK P2	3.9	3.2	3.1	4.5	4.8	4.5	5.0	5.0
NRK P3	6.2	5.9	6.9	6.7	7.5	7.8	7.2	6.7
NRK Klassisk	0.5	0.3	0.4	0.2	0.2	0.2	0.3	0.3
NRK mP3	2.3	2.4	2.2	3.1	2.8	3.0	2.6	3.1
NRK Nyheter	1.0	0.5	0.3	0.6	0.8	0.9	0.9	0.7
NRK P1+	4.2	5.6	4.6	4.4	4.2	4.1	4.1	3.9
NRK P13	0.6	0.7	1.3	0.8	0.9	0.7	0.8	0.5
NRK Sport	0.4	0.1	0.9	0.6	0.7	0.5	0.6	0.4
P4	17.8	19.0	18.9	18.8	18.1	17.6	17.7	19.5
Radio Norge	7.6	7.5	8.5	8.3	8.1	8.2	9.1	8.2
P5	1.1	0.7	0.3	1.3	1.5	1.2	1.4	1.7
NRJ+	7.4	7.9	4.3	3.2	3.5	3.6	3.2	3.1
Radio Rock	0.4	0.4	0.7	0.5	0.5	0.5	0.5	0.5
Kiss (Radio 1)	1.2	0.6	0.4	0.0	0.5	0.8	0.8	0.9
P4 Andre	6.1	6.8	3.0	1.9	2.1	2.3	1.6	1.5
RadioNorge Soft	1.4	1.7	1.4	0.6	0.7	0.7	0.5	0.6