

Lyttertall fra PPM. 6 2016 - Alle ukedager

fra 08.02.2016 til 14.02.2016

	Uke 52	Uke 53	Uke 1	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6
Daglig dekning i %								
Total Radio	66.2	62.4	68.9	69.5	68.9	68.2	68.7	68.8
NRK Total	46.2	44.2	49.4	49.5	49.3	49.7	48.7	48.6
NRK P1	33.1	30.5	35.1	34.7	34.2	35.0	34.4	33.9
NRK P2	4.2	4.2	5.8	6.2	5.9	6.4	6.2	6.2
NRK P3	10.2	10.1	10.5	10.8	11.8	11.3	11.0	11.1
NRK Klassisk	0.6	0.6	0.4	0.4	0.4	0.4	0.6	0.5
NRK mP3	4.7	4.8	5.1	5.2	4.8	5.3	5.5	5.2
NRK Nyheter	0.8	0.4	1.2	1.5	1.5	1.5	1.4	1.8
NRK P1+	5.0	3.9	4.1	3.7	3.8	3.7	3.8	4.0
NRK P13	1.3	1.5	1.4	1.4	1.1	1.4	0.9	1.1
NRK Sport	0.3	1.0	1.0	1.0	0.7	0.9	0.8	0.9
P4	19.2	18.3	21.7	21.4	20.3	21.1	22.0	22.0
Radio Norge	12.2	12.4	13.0	13.8	14.1	14.2	13.9	13.9
P5	1.7	1.2	2.9	2.7	3.0	3.2	3.6	3.2
NRJ+	10.9	6.3	5.8	6.3	6.8	5.9	6.0	6.3
Radio Rock	1.1	0.9	1.1	1.2	1.1	1.1	1.0	1.1
Kiss (Radio 1)	0.5	0.4	0.0	0.8	0.8	0.7	0.7	0.8
P4 Andre	8.5	4.1	3.1	3.7	3.8	3.0	3.1	3.2
RadioNorge Soft	2.1	1.1	0.9	0.9	0.9	0.9	0.6	0.5
Daglig dekning i tusen								
Total Radio	2 925	2 759	3 043	3 070	3 045	3 013	3 036	3 038
NRK Total	2 039	1 954	2 181	2 185	2 176	2 196	2 152	2 147
NRK P1	1 464	1 347	1 550	1 533	1 511	1 548	1 521	1 496
NRK P2	185	185	258	272	260	285	274	273
NRK P3	452	448	462	479	521	501	486	490
NRK Klassisk	27	24	16	17	19	20	25	23
NRK mP3	209	211	227	229	212	235	243	229
NRK Nyheter	34	19	55	64	66	67	60	77
NRK P1+	221	173	183	165	169	161	167	175
NRK P13	56	67	60	61	51	63	38	48
NRK Sport	12	46	43	43	32	39	37	40
P4	850	811	959	944	895	932	971	971
Radio Norge	541	548	575	609	623	628	612	615
P5	75	51	128	118	134	140	160	139
NRJ+	481	279	256	279	300	259	264	278
Radio Rock	48	41	48	54	49	47	46	49
Kiss (Radio 1)	21	16	0	36	34	29	32	35
P4 Andre	374	181	136	162	169	133	139	141
RadioNorge Soft	95	47	38	39	38	41	29	23

Lyttertid i minutter (blant alle)

Total Radio	80	74	84	83	85	84	85	85
NRK Total	50	48	56	56	57	56	56	56
NRK P1	35	34	38	38	39	38	38	37
NRK P2	3	2	4	4	4	4	4	4
NRK P3	5	5	6	6	7	6	6	6
NRK mP3	2	2	3	2	3	2	3	3
NRK Nyheter	0	0	1	1	1	1	1	1
NRK P1+	4	3	4	3	3	3	3	3
NRK P13	1	1	1	1	1	1	0	1
NRK Sport	0	1	1	1	0	1	0	1
P4	15	14	16	15	15	15	17	16
Radio Norge	6	6	7	7	7	8	7	7
P5	1	0	1	1	1	1	1	1
NRJ+	6	3	3	3	3	3	3	3
Radio Rock	0	1	0	0	0	0	0	0
Kiss (Radio 1)	0	0	0	0	1	1	1	1
P4 Andre	5	2	2	2	2	1	1	2
RadioNorge Soft	1	1	1	1	1	0	0	0

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	62.1	65.0	66.2	67.1	67.3	66.8	65.5	66.0
NRK P1	43.5	45.2	45.2	45.3	45.4	45.3	45.1	44.3
NRK P2	3.2	3.1	4.5	4.8	4.5	5.0	5.0	4.7
NRK P3	5.9	6.9	6.7	7.5	7.8	7.2	6.7	7.4
NRK Klassisk	0.3	0.4	0.2	0.2	0.2	0.3	0.3	0.2
NRK mP3	2.4	2.2	3.1	2.8	3.0	2.6	3.1	3.3
NRK Nyheter	0.5	0.3	0.6	0.8	0.9	0.9	0.7	0.9
NRK P1+	5.6	4.6	4.4	4.2	4.1	4.1	3.9	4.0
NRK P13	0.7	1.3	0.8	0.9	0.7	0.8	0.5	0.7
NRK Sport	0.1	0.9	0.6	0.7	0.5	0.6	0.4	0.6
P4	19.0	18.9	18.8	18.1	17.6	17.7	19.5	18.7
Radio Norge	7.5	8.5	8.3	8.1	8.2	9.1	8.2	8.6
P5	0.7	0.3	1.3	1.5	1.2	1.4	1.7	1.3
NRJ+	7.9	4.3	3.2	3.5	3.6	3.2	3.1	3.6
Radio Rock	0.4	0.7	0.5	0.5	0.5	0.5	0.5	0.3
Kiss (Radio 1)	0.6	0.4	0.0	0.5	0.8	0.8	0.9	0.9
P4 Andre	6.8	3.0	1.9	2.1	2.3	1.6	1.5	2.0
RadioNorge Soft	1.7	1.4	0.6	0.7	0.7	0.5	0.6	0.5