

Lyttertall fra PPM. 7 2016 - Alle ukedager

fra 15.02.2016 til 21.02.2016

	Uke 53	Uke 1	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6	Uke 7
Daglig dekning i %								
Total Radio	62.4	68.9	69.5	68.9	68.2	68.7	68.8	68.8
NRK Total	44.2	49.4	49.5	49.3	49.7	48.7	48.6	48.6
NRK P1	30.5	35.1	34.7	34.2	35.0	34.4	33.9	33.6
NRK P2	4.2	5.8	6.2	5.9	6.4	6.2	6.2	6.5
NRK P3	10.1	10.5	10.8	11.8	11.3	11.0	11.1	11.6
NRK Klassisk	0.6	0.4	0.4	0.4	0.4	0.6	0.5	0.5
NRK mP3	4.8	5.1	5.2	4.8	5.3	5.5	5.2	4.8
NRK Nyheter	0.4	1.2	1.5	1.5	1.5	1.4	1.8	1.6
NRK P1+	3.9	4.1	3.7	3.8	3.7	3.8	4.0	3.9
NRK P13	1.5	1.4	1.4	1.1	1.4	0.9	1.1	1.1
NRK Sport	1.0	1.0	1.0	0.7	0.9	0.8	0.9	0.9
P4	18.3	21.7	21.4	20.3	21.1	22.0	22.0	21.6
Radio Norge	12.4	13.0	13.8	14.1	14.2	13.9	13.9	14.3
P5	1.2	2.9	2.7	3.0	3.2	3.6	3.2	3.1
NRJ+	6.3	5.8	6.3	6.8	5.9	6.0	6.3	3.2
Radio Rock	0.9	1.1	1.2	1.1	1.1	1.0	1.1	1.1
Kiss (Radio 1)	0.4	0.0	0.8	0.8	0.7	0.7	0.8	0.7
P4 Andre	4.1	3.1	3.7	3.8	3.0	3.1	3.2	0.7
RadioNorge Soft	1.1	0.9	0.9	0.9	0.9	0.6	0.5	1.0
Daglig dekning i tusen								
Total Radio	2 759	3 043	3 070	3 045	3 013	3 036	3 038	3 039
NRK Total	1 954	2 181	2 185	2 176	2 196	2 152	2 147	2 149
NRK P1	1 347	1 550	1 533	1 511	1 548	1 521	1 496	1 484
NRK P2	185	258	272	260	285	274	273	285
NRK P3	448	462	479	521	501	486	490	514
NRK Klassisk	24	16	17	19	20	25	23	22
NRK mP3	211	227	229	212	235	243	229	214
NRK Nyheter	19	55	64	66	67	60	77	73
NRK P1+	173	183	165	169	161	167	175	171
NRK P13	67	60	61	51	63	38	48	48
NRK Sport	46	43	43	32	39	37	40	41
P4	811	959	944	895	932	971	971	952
Radio Norge	548	575	609	623	628	612	615	630
P5	51	128	118	134	140	160	139	138
NRJ+	279	256	279	300	259	264	278	142
Radio Rock	41	48	54	49	47	46	49	50
Kiss (Radio 1)	16	0	36	34	29	32	35	33
P4 Andre	181	136	162	169	133	139	141	29
RadioNorge Soft	47	38	39	38	41	29	23	44

Lyttertid i minutter (blant alle)

Total Radio	74	84	83	85	84	85	85	83
NRK Total	48	56	56	57	56	56	56	55
NRK P1	34	38	38	39	38	38	37	37
NRK P2	2	4	4	4	4	4	4	4
NRK P3	5	6	6	7	6	6	6	6
NRK mP3	2	3	2	3	2	3	3	2
NRK Nyheter	0	1	1	1	1	1	1	1
NRK P1+	3	4	3	3	3	3	3	4
NRK P13	1	1	1	1	1	0	1	1
NRK Sport	1	1	1	0	1	0	1	1
P4	14	16	15	15	15	17	16	15
Radio Norge	6	7	7	7	8	7	7	7
P5	0	1	1	1	1	1	1	1
NRJ+	3	3	3	3	3	3	3	1
Radio Rock	1	0	0	0	0	0	0	0
Kiss (Radio 1)	0	0	0	1	1	1	1	1
P4 Andre	2	2	2	2	1	1	2	0
RadioNorge Soft	1	1	1	1	0	0	0	1

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	65.0	66.2	67.1	67.3	66.8	65.5	66.0	66.5
NRK P1	45.2	45.2	45.3	45.4	45.3	45.1	44.3	44.4
NRK P2	3.1	4.5	4.8	4.5	5.0	5.0	4.7	5.0
NRK P3	6.9	6.7	7.5	7.8	7.2	6.7	7.4	7.6
NRK Klassisk	0.4	0.2	0.2	0.2	0.3	0.3	0.2	0.3
NRK mP3	2.2	3.1	2.8	3.0	2.6	3.1	3.3	2.6
NRK Nyheter	0.3	0.6	0.8	0.9	0.9	0.7	0.9	0.9
NRK P1+	4.6	4.4	4.2	4.1	4.1	3.9	4.0	4.3
NRK P13	1.3	0.8	0.9	0.7	0.8	0.5	0.7	0.7
NRK Sport	0.9	0.6	0.7	0.5	0.6	0.4	0.6	0.7
P4	18.9	18.8	18.1	17.6	17.7	19.5	18.7	18.5
Radio Norge	8.5	8.3	8.1	8.2	9.1	8.2	8.6	8.2
P5	0.3	1.3	1.5	1.2	1.4	1.7	1.3	1.5
NRJ+	4.3	3.2	3.5	3.6	3.2	3.1	3.6	1.8
Radio Rock	0.7	0.5	0.5	0.5	0.5	0.5	0.3	0.6
Kiss (Radio 1)	0.4	0.0	0.5	0.8	0.8	0.9	0.9	0.9
P4 Andre	3.0	1.9	2.1	2.3	1.6	1.5	2.0	0.5
RadioNorge Soft	1.4	0.6	0.7	0.7	0.5	0.6	0.5	0.7