

Lyttertall fra PPM. 8 2016 - Alle ukedager

fra 22.02.2016 til 28.02.2016

| | Uke 1 | Uke 2 | Uke 3 | Uke 4 | Uke 5 | Uke 6 | Uke 7 | Uke 8 |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Daglig dekning i % | | | | | | | | |
| Total Radio | 68.9 | 69.5 | 68.9 | 68.2 | 68.7 | 68.8 | 68.8 | 67.5 |
| NRK Total | 49.4 | 49.5 | 49.3 | 49.7 | 48.7 | 48.6 | 48.6 | 47.9 |
| NRK P1 | 35.1 | 34.7 | 34.2 | 35.0 | 34.4 | 33.9 | 33.6 | 33.6 |
| NRK P2 | 5.8 | 6.2 | 5.9 | 6.4 | 6.2 | 6.2 | 6.5 | 5.2 |
| NRK P3 | 10.5 | 10.8 | 11.8 | 11.3 | 11.0 | 11.1 | 11.6 | 11.6 |
| NRK Klassisk | 0.4 | 0.4 | 0.4 | 0.4 | 0.6 | 0.5 | 0.5 | 0.7 |
| NRK mP3 | 5.1 | 5.2 | 4.8 | 5.3 | 5.5 | 5.2 | 4.8 | 4.8 |
| NRK Nyheter | 1.2 | 1.5 | 1.5 | 1.5 | 1.4 | 1.8 | 1.6 | 1.7 |
| NRK P1+ | 4.1 | 3.7 | 3.8 | 3.7 | 3.8 | 4.0 | 3.9 | 4.0 |
| NRK P13 | 1.4 | 1.4 | 1.1 | 1.4 | 0.9 | 1.1 | 1.1 | 1.1 |
| NRK Sport | 1.0 | 1.0 | 0.7 | 0.9 | 0.8 | 0.9 | 0.9 | 0.7 |
| P4 | 21.7 | 21.4 | 20.3 | 21.1 | 22.0 | 22.0 | 21.6 | 20.9 |
| Radio Norge | 13.0 | 13.8 | 14.1 | 14.2 | 13.9 | 13.9 | 14.3 | 14.9 |
| P5 | 2.9 | 2.7 | 3.0 | 3.2 | 3.6 | 3.2 | 3.1 | 3.2 |
| NRJ+ | 5.8 | 6.3 | 6.8 | 5.9 | 6.0 | 6.3 | 3.2 | 3.4 |
| Radio Rock | 1.1 | 1.2 | 1.1 | 1.1 | 1.0 | 1.1 | 1.1 | 1.1 |
| Kiss (Radio 1) | 0.0 | 0.8 | 0.8 | 0.7 | 0.7 | 0.8 | 0.7 | 0.6 |
| P4 Andre | 3.1 | 3.7 | 3.8 | 3.0 | 3.1 | 3.2 | 0.7 | 0.3 |
| RadioNorge Soft | 0.9 | 0.9 | 0.9 | 0.9 | 0.6 | 0.5 | 1.0 | 0.7 |
| Daglig dekning i tusen | | | | | | | | |
| Total Radio | 3 043 | 3 070 | 3 045 | 3 013 | 3 036 | 3 038 | 3 039 | 2 981 |
| NRK Total | 2 181 | 2 185 | 2 176 | 2 196 | 2 152 | 2 147 | 2 149 | 2 115 |
| NRK P1 | 1 550 | 1 533 | 1 511 | 1 548 | 1 521 | 1 496 | 1 484 | 1 482 |
| NRK P2 | 258 | 272 | 260 | 285 | 274 | 273 | 285 | 231 |
| NRK P3 | 462 | 479 | 521 | 501 | 486 | 490 | 514 | 512 |
| NRK Klassisk | 16 | 17 | 19 | 20 | 25 | 23 | 22 | 32 |
| NRK mP3 | 227 | 229 | 212 | 235 | 243 | 229 | 214 | 214 |
| NRK Nyheter | 55 | 64 | 66 | 67 | 60 | 77 | 73 | 73 |
| NRK P1+ | 183 | 165 | 169 | 161 | 167 | 175 | 171 | 177 |
| NRK P13 | 60 | 61 | 51 | 63 | 38 | 48 | 48 | 48 |
| NRK Sport | 43 | 43 | 32 | 39 | 37 | 40 | 41 | 29 |
| P4 | 959 | 944 | 895 | 932 | 971 | 971 | 952 | 923 |
| Radio Norge | 575 | 609 | 623 | 628 | 612 | 615 | 630 | 658 |
| P5 | 128 | 118 | 134 | 140 | 160 | 139 | 138 | 142 |
| NRJ+ | 256 | 279 | 300 | 259 | 264 | 278 | 142 | 150 |
| Radio Rock | 48 | 54 | 49 | 47 | 46 | 49 | 50 | 47 |
| Kiss (Radio 1) | 0 | 36 | 34 | 29 | 32 | 35 | 33 | 26 |
| P4 Andre | 136 | 162 | 169 | 133 | 139 | 141 | 29 | 15 |
| RadioNorge Soft | 38 | 39 | 38 | 41 | 29 | 23 | 44 | 29 |

Lyttertider i minutter (blant alle)

| | | | | | | | | |
|-----------------|----|----|----|----|----|----|----|----|
| Total Radio | 84 | 83 | 85 | 84 | 85 | 85 | 83 | 86 |
| NRK Total | 56 | 56 | 57 | 56 | 56 | 56 | 55 | 57 |
| NRK P1 | 38 | 38 | 39 | 38 | 38 | 37 | 37 | 38 |
| NRK P2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 |
| NRK P3 | 6 | 6 | 7 | 6 | 6 | 6 | 6 | 6 |
| NRK mP3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 3 |
| NRK Nyheter | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| NRK P1+ | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 4 |
| NRK P13 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 |
| NRK Sport | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 |
| P4 | 16 | 15 | 15 | 15 | 17 | 16 | 15 | 15 |
| Radio Norge | 7 | 7 | 7 | 8 | 7 | 7 | 7 | 8 |
| P5 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| NRJ+ | 3 | 3 | 3 | 3 | 3 | 3 | 1 | 2 |
| Radio Rock | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Kiss (Radio 1) | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 |
| P4 Andre | 2 | 2 | 2 | 1 | 1 | 2 | 0 | 0 |
| RadioNorge Soft | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 0 |

Markedsandeler av den totale lyttertiden i prosent

| | | | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Radio | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| NRK Total | 66.2 | 67.1 | 67.3 | 66.8 | 65.5 | 66.0 | 66.5 | 66.0 |
| NRK P1 | 45.2 | 45.3 | 45.4 | 45.3 | 45.1 | 44.3 | 44.4 | 44.7 |
| NRK P2 | 4.5 | 4.8 | 4.5 | 5.0 | 5.0 | 4.7 | 5.0 | 3.9 |
| NRK P3 | 6.7 | 7.5 | 7.8 | 7.2 | 6.7 | 7.4 | 7.6 | 7.1 |
| NRK Klassisk | 0.2 | 0.2 | 0.2 | 0.3 | 0.3 | 0.2 | 0.3 | 0.4 |
| NRK mP3 | 3.1 | 2.8 | 3.0 | 2.6 | 3.1 | 3.3 | 2.6 | 3.0 |
| NRK Nyheter | 0.6 | 0.8 | 0.9 | 0.9 | 0.7 | 0.9 | 0.9 | 1.2 |
| NRK P1+ | 4.4 | 4.2 | 4.1 | 4.1 | 3.9 | 4.0 | 4.3 | 4.3 |
| NRK P13 | 0.8 | 0.9 | 0.7 | 0.8 | 0.5 | 0.7 | 0.7 | 0.8 |
| NRK Sport | 0.6 | 0.7 | 0.5 | 0.6 | 0.4 | 0.6 | 0.7 | 0.7 |
| P4 | 18.8 | 18.1 | 17.6 | 17.7 | 19.5 | 18.7 | 18.5 | 17.6 |
| Radio Norge | 8.3 | 8.1 | 8.2 | 9.1 | 8.2 | 8.6 | 8.2 | 9.1 |
| P5 | 1.3 | 1.5 | 1.2 | 1.4 | 1.7 | 1.3 | 1.5 | 1.7 |
| NRJ+ | 3.2 | 3.5 | 3.6 | 3.2 | 3.1 | 3.6 | 1.8 | 2.1 |
| Radio Rock | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.3 | 0.6 | 0.7 |
| Kiss (Radio 1) | 0.0 | 0.5 | 0.8 | 0.8 | 0.9 | 0.9 | 0.9 | 1.0 |
| P4 Andre | 1.9 | 2.1 | 2.3 | 1.6 | 1.5 | 2.0 | 0.5 | 0.4 |
| RadioNorge Soft | 0.6 | 0.7 | 0.7 | 0.5 | 0.6 | 0.5 | 0.7 | 0.4 |