

Lyttertall fra PPM. 9 2016 - Alle ukedager

fra 29.02.2016 til 06.03.2016

	Uke 2	Uke 3	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9
Daglig dekning i %								
Total Radio	69.5	68.9	68.2	68.7	68.8	68.8	67.5	67.3
NRK Total	49.5	49.3	49.7	48.7	48.6	48.6	47.9	48.1
NRK P1	34.7	34.2	35.0	34.4	33.9	33.6	33.6	34.0
NRK P2	6.2	5.9	6.4	6.2	6.2	6.5	5.2	5.5
NRK P3	10.8	11.8	11.3	11.0	11.1	11.6	11.6	10.9
NRK Klassisk	0.4	0.4	0.4	0.6	0.5	0.5	0.7	0.4
NRK mP3	5.2	4.8	5.3	5.5	5.2	4.8	4.8	5.1
NRK Nyheter	1.5	1.5	1.5	1.4	1.8	1.6	1.7	1.5
NRK P1+	3.7	3.8	3.7	3.8	4.0	3.9	4.0	3.9
NRK P13	1.4	1.1	1.4	0.9	1.1	1.1	1.1	1.1
NRK Sport	1.0	0.7	0.9	0.8	0.9	0.9	0.7	1.0
P4	21.4	20.3	21.1	22.0	22.0	21.6	20.9	20.9
Radio Norge	13.8	14.1	14.2	13.9	13.9	14.3	14.9	12.9
P5	2.7	3.0	3.2	3.6	3.2	3.1	3.2	3.7
NRJ+	6.3	6.8	5.9	6.0	6.3	3.2	3.4	3.2
Radio Rock	1.2	1.1	1.1	1.0	1.1	1.1	1.1	1.1
Kiss (Radio 1)	0.8	0.8	0.7	0.7	0.8	0.7	0.6	0.7
P4 Andre	3.7	3.8	3.0	3.1	3.2	0.7	0.3	0.2
RadioNorge Soft	0.9	0.9	0.9	0.6	0.5	1.0	0.7	0.4
Daglig dekning i tusen								
Total Radio	3 070	3 045	3 013	3 036	3 038	3 039	2 981	2 973
NRK Total	2 185	2 176	2 196	2 152	2 147	2 149	2 115	2 125
NRK P1	1 533	1 511	1 548	1 521	1 496	1 484	1 482	1 500
NRK P2	272	260	285	274	273	285	231	243
NRK P3	479	521	501	486	490	514	512	481
NRK Klassisk	17	19	20	25	23	22	32	17
NRK mP3	229	212	235	243	229	214	214	225
NRK Nyheter	64	66	67	60	77	73	73	65
NRK P1+	165	169	161	167	175	171	177	174
NRK P13	61	51	63	38	48	48	48	48
NRK Sport	43	32	39	37	40	41	29	44
P4	944	895	932	971	971	952	923	925
Radio Norge	609	623	628	612	615	630	658	571
P5	118	134	140	160	139	138	142	163
NRJ+	279	300	259	264	278	142	150	141
Radio Rock	54	49	47	46	49	50	47	48
Kiss (Radio 1)	36	34	29	32	35	33	26	32
P4 Andre	162	169	133	139	141	29	15	8
RadioNorge Soft	39	38	41	29	23	44	29	19

Lyttertider i minutter (blant alle)

Total Radio	83	85	84	85	85	83	86	84
NRK Total	56	57	56	56	56	55	57	59
NRK P1	38	39	38	38	37	37	38	40
NRK P2	4	4	4	4	4	4	3	4
NRK P3	6	7	6	6	6	6	6	6
NRK mP3	2	3	2	3	3	2	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	3	3	3	4	4	3
NRK P13	1	1	1	0	1	1	1	0
NRK Sport	1	0	1	0	1	1	1	1
P4	15	15	15	17	16	15	15	14
Radio Norge	7	7	8	7	7	7	8	7
P5	1	1	1	1	1	1	1	1
NRJ+	3	3	3	3	3	1	2	2
Radio Rock	0	0	0	0	0	0	1	0
Kiss (Radio 1)	0	1	1	1	1	1	1	0
P4 Andre	2	2	1	1	2	0	0	0
RadioNorge Soft	1	1	0	0	0	1	0	0

Markedsandeler av den totale lyttertiden i prosent

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.1	67.3	66.8	65.5	66.0	66.5	66.0	69.9
NRK P1	45.3	45.4	45.3	45.1	44.3	44.4	44.7	47.8
NRK P2	4.8	4.5	5.0	5.0	4.7	5.0	3.9	4.6
NRK P3	7.5	7.8	7.2	6.7	7.4	7.6	7.1	7.3
NRK Klassisk	0.2	0.2	0.3	0.3	0.2	0.3	0.4	0.2
NRK mP3	2.8	3.0	2.6	3.1	3.3	2.6	3.0	3.7
NRK Nyheter	0.8	0.9	0.9	0.7	0.9	0.9	1.2	0.9
NRK P1+	4.2	4.1	4.1	3.9	4.0	4.3	4.3	4.1
NRK P13	0.9	0.7	0.8	0.5	0.7	0.7	0.8	0.6
NRK Sport	0.7	0.5	0.6	0.4	0.6	0.7	0.7	0.7
P4	18.1	17.6	17.7	19.5	18.7	18.5	17.6	16.6
Radio Norge	8.1	8.2	9.1	8.2	8.6	8.2	9.1	7.8
P5	1.5	1.2	1.4	1.7	1.3	1.5	1.7	1.6
NRJ+	3.5	3.6	3.2	3.1	3.6	1.8	2.1	1.9
Radio Rock	0.5	0.5	0.5	0.5	0.3	0.6	0.7	0.4
Kiss (Radio 1)	0.5	0.8	0.8	0.9	0.9	0.9	1.0	0.6
P4 Andre	2.1	2.3	1.6	1.5	2.0	0.5	0.4	0.2
RadioNorge Soft	0.7	0.7	0.5	0.6	0.5	0.7	0.4	0.3