

# Lyttertall fra PPM. 10 2016 - Alle ukedager

fra 07.03.2016 til 13.03.2016

	Uke 3	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9	Uke 10
<b>Daglig dekning i %</b>								
Total Radio	68.9	68.2	68.7	68.8	68.8	67.5	67.3	70.0
NRK Total	49.3	49.7	48.7	48.6	48.6	47.9	48.1	51.1
NRK P1	34.2	35.0	34.4	33.9	33.6	33.6	34.0	35.7
NRK P2	5.9	6.4	6.2	6.2	6.5	5.2	5.5	6.4
NRK P3	11.8	11.3	11.0	11.1	11.6	11.6	10.9	12.4
NRK Klassisk	0.4	0.4	0.6	0.5	0.5	0.7	0.4	0.3
NRK mP3	4.8	5.3	5.5	5.2	4.8	4.8	5.1	5.5
NRK Nyheter	1.5	1.5	1.4	1.8	1.6	1.7	1.5	1.1
NRK P1+	3.8	3.7	3.8	4.0	3.9	4.0	3.9	3.9
NRK P13	1.1	1.4	0.9	1.1	1.1	1.1	1.1	1.1
NRK Sport	0.7	0.9	0.8	0.9	0.9	0.7	1.0	1.5
P4	20.3	21.1	22.0	22.0	21.6	20.9	20.9	21.6
Radio Norge	14.1	14.2	13.9	13.9	14.3	14.9	12.9	14.0
P5	3.0	3.2	3.6	3.2	3.1	3.2	3.7	3.6
NRJ+	6.8	5.9	6.0	6.3	3.2	3.4	3.2	3.4
Radio Rock	1.1	1.1	1.0	1.1	1.1	1.1	1.1	0.9
Kiss (Radio 1)	0.8	0.7	0.7	0.8	0.7	0.6	0.7	0.9
P4 Andre	3.8	3.0	3.1	3.2	0.7	0.3	0.2	0.1
RadioNorge Soft	0.9	0.9	0.6	0.5	1.0	0.7	0.4	0.6
<b>Daglig dekning i tusen</b>								
Total Radio	3 045	3 013	3 036	3 038	3 039	2 981	2 973	3 094
NRK Total	2 176	2 196	2 152	2 147	2 149	2 115	2 125	2 260
NRK P1	1 511	1 548	1 521	1 496	1 484	1 482	1 500	1 578
NRK P2	260	285	274	273	285	231	243	281
NRK P3	521	501	486	490	514	512	481	547
NRK Klassisk	19	20	25	23	22	32	17	14
NRK mP3	212	235	243	229	214	214	225	245
NRK Nyheter	66	67	60	77	73	73	65	48
NRK P1+	169	161	167	175	171	177	174	172
NRK P13	51	63	38	48	48	48	48	50
NRK Sport	32	39	37	40	41	29	44	66
P4	895	932	971	971	952	923	925	953
Radio Norge	623	628	612	615	630	658	571	620
P5	134	140	160	139	138	142	163	157
NRJ+	300	259	264	278	142	150	141	151
Radio Rock	49	47	46	49	50	47	48	42
Kiss (Radio 1)	34	29	32	35	33	26	32	40
P4 Andre	169	133	139	141	29	15	8	5
RadioNorge Soft	38	41	29	23	44	29	19	26

**Lyttertid i minutter (blant alle)**

Total Radio	85	84	85	85	83	86	84	84
NRK Total	57	56	56	56	55	57	59	59
NRK P1	39	38	38	37	37	38	40	39
NRK P2	4	4	4	4	4	3	4	4
NRK P3	7	6	6	6	6	6	6	7
NRK mP3	3	2	3	3	2	3	3	3
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	3	3	4	4	3	4
NRK P13	1	1	0	1	1	1	0	0
NRK Sport	0	1	0	1	1	1	1	1
P4	15	15	17	16	15	15	14	14
Radio Norge	7	8	7	7	7	8	7	7
P5	1	1	1	1	1	1	1	1
NRJ+	3	3	3	3	1	2	2	1
Radio Rock	0	0	0	0	0	1	0	0
Kiss (Radio 1)	1	1	1	1	1	1	0	1
P4 Andre	2	1	1	2	0	0	0	0
RadioNorge Soft	1	0	0	0	1	0	0	0

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	67.3	66.8	65.5	66.0	66.5	66.0	69.9	69.8
NRK P1	45.4	45.3	45.1	44.3	44.4	44.7	47.8	46.7
NRK P2	4.5	5.0	5.0	4.7	5.0	3.9	4.6	4.8
NRK P3	7.8	7.2	6.7	7.4	7.6	7.1	7.3	8.3
NRK Klassisk	0.2	0.3	0.3	0.2	0.3	0.4	0.2	0.2
NRK mP3	3.0	2.6	3.1	3.3	2.6	3.0	3.7	3.0
NRK Nyheter	0.9	0.9	0.7	0.9	0.9	1.2	0.9	0.7
NRK P1+	4.1	4.1	3.9	4.0	4.3	4.3	4.1	4.6
NRK P13	0.7	0.8	0.5	0.7	0.7	0.8	0.6	0.6
NRK Sport	0.5	0.6	0.4	0.6	0.7	0.7	0.7	1.0
P4	17.6	17.7	19.5	18.7	18.5	17.6	16.6	16.1
Radio Norge	8.2	9.1	8.2	8.6	8.2	9.1	7.8	7.9
P5	1.2	1.4	1.7	1.3	1.5	1.7	1.6	1.4
NRJ+	3.6	3.2	3.1	3.6	1.8	2.1	1.9	1.7
Radio Rock	0.5	0.5	0.5	0.3	0.6	0.7	0.4	0.5
Kiss (Radio 1)	0.8	0.8	0.9	0.9	0.9	1.0	0.6	1.1
P4 Andre	2.3	1.6	1.5	2.0	0.5	0.4	0.2	0.0
RadioNorge Soft	0.7	0.5	0.6	0.5	0.7	0.4	0.3	0.5