

# Lyttertall fra PPM. 11 2016 - Alle ukedager

fra 14.03.2016 til 20.03.2016

	Uke 4	Uke 5	Uke 6	Uke 7	Uke 8	Uke 9	Uke 10	Uke 11
<b>Daglig dekning i %</b>								
Total Radio	68.2	68.7	68.8	68.8	67.5	67.3	70.0	69.5
NRK Total	49.7	48.7	48.6	48.6	47.9	48.1	51.1	49.5
NRK P1	35.0	34.4	33.9	33.6	33.6	34.0	35.7	35.0
NRK P2	6.4	6.2	6.2	6.5	5.2	5.5	6.4	6.2
NRK P3	11.3	11.0	11.1	11.6	11.6	10.9	12.4	12.2
NRK Klassisk	0.4	0.6	0.5	0.5	0.7	0.4	0.3	0.5
NRK mP3	5.3	5.5	5.2	4.8	4.8	5.1	5.5	5.3
NRK Nyheter	1.5	1.4	1.8	1.6	1.7	1.5	1.1	1.4
NRK P1+	3.7	3.8	4.0	3.9	4.0	3.9	3.9	3.7
NRK P13	1.4	0.9	1.1	1.1	1.1	1.1	1.1	1.0
NRK Sport	0.9	0.8	0.9	0.9	0.7	1.0	1.5	0.8
P4	21.1	22.0	22.0	21.6	20.9	20.9	21.6	22.6
Radio Norge	14.2	13.9	13.9	14.3	14.9	12.9	14.0	14.9
P5	3.2	3.6	3.2	3.1	3.2	3.7	3.6	3.3
NRJ+	5.9	6.0	6.3	3.2	3.4	3.2	3.4	3.5
Radio Rock	1.1	1.0	1.1	1.1	1.1	1.1	0.9	0.8
Kiss (Radio 1)	0.7	0.7	0.8	0.7	0.6	0.7	0.9	0.9
P4 Andre	3.0	3.1	3.2	0.7	0.3	0.2	0.1	0.2
RadioNorge Soft	0.9	0.6	0.5	1.0	0.7	0.4	0.6	0.5
<b>Daglig dekning i tusen</b>								
Total Radio	3 013	3 036	3 038	3 039	2 981	2 973	3 094	3 072
NRK Total	2 196	2 152	2 147	2 149	2 115	2 125	2 260	2 189
NRK P1	1 548	1 521	1 496	1 484	1 482	1 500	1 578	1 547
NRK P2	285	274	273	285	231	243	281	274
NRK P3	501	486	490	514	512	481	547	537
NRK Klassisk	20	25	23	22	32	17	14	24
NRK mP3	235	243	229	214	214	225	245	236
NRK Nyheter	67	60	77	73	73	65	48	64
NRK P1+	161	167	175	171	177	174	172	164
NRK P13	63	38	48	48	48	48	50	46
NRK Sport	39	37	40	41	29	44	66	36
P4	932	971	971	952	923	925	953	1 000
Radio Norge	628	612	615	630	658	571	620	657
P5	140	160	139	138	142	163	157	147
NRJ+	259	264	278	142	150	141	151	153
Radio Rock	47	46	49	50	47	48	42	34
Kiss (Radio 1)	29	32	35	33	26	32	40	41
P4 Andre	133	139	141	29	15	8	5	9
RadioNorge Soft	41	29	23	44	29	19	26	23

**Lyttertider i minutter (blant alle)**

Total Radio	84	85	85	83	86	84	84	85
NRK Total	56	56	56	55	57	59	59	57
NRK P1	38	38	37	37	38	40	39	39
NRK P2	4	4	4	4	3	4	4	4
NRK P3	6	6	6	6	6	6	7	6
NRK mP3	2	3	3	2	3	3	3	2
NRK Nyheter	1	1	1	1	1	1	1	1
NRK P1+	3	3	3	4	4	3	4	4
NRK P13	1	0	1	1	1	0	0	1
NRK Sport	1	0	1	1	1	1	1	0
P4	15	17	16	15	15	14	14	15
Radio Norge	8	7	7	7	8	7	7	8
P5	1	1	1	1	1	1	1	1
NRJ+	3	3	3	1	2	2	1	1
Radio Rock	0	0	0	0	1	0	0	0
Kiss (Radio 1)	1	1	1	1	1	0	1	1
P4 Andre	1	1	2	0	0	0	0	0
RadioNorge Soft	0	0	0	1	0	0	0	1

**Markedsandeler av den totale lyttertiden i prosent**

Total Radio	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
NRK Total	66.8	65.5	66.0	66.5	66.0	69.9	69.8	67.2
NRK P1	45.3	45.1	44.3	44.4	44.7	47.8	46.7	45.7
NRK P2	5.0	5.0	4.7	5.0	3.9	4.6	4.8	4.5
NRK P3	7.2	6.7	7.4	7.6	7.1	7.3	8.3	7.6
NRK Klassisk	0.3	0.3	0.2	0.3	0.4	0.2	0.2	0.3
NRK mP3	2.6	3.1	3.3	2.6	3.0	3.7	3.0	2.9
NRK Nyheter	0.9	0.7	0.9	0.9	1.2	0.9	0.7	0.9
NRK P1+	4.1	3.9	4.0	4.3	4.3	4.1	4.6	4.3
NRK P13	0.8	0.5	0.7	0.7	0.8	0.6	0.6	0.6
NRK Sport	0.6	0.4	0.6	0.7	0.7	0.7	1.0	0.5
P4	17.7	19.5	18.7	18.5	17.6	16.6	16.1	17.5
Radio Norge	9.1	8.2	8.6	8.2	9.1	7.8	7.9	8.9
P5	1.4	1.7	1.3	1.5	1.7	1.6	1.4	1.4
NRJ+	3.2	3.1	3.6	1.8	2.1	1.9	1.7	1.8
Radio Rock	0.5	0.5	0.3	0.6	0.7	0.4	0.5	0.4
Kiss (Radio 1)	0.8	0.9	0.9	0.9	1.0	0.6	1.1	1.0
P4 Andre	1.6	1.5	2.0	0.5	0.4	0.2	0.0	0.1
RadioNorge Soft	0.5	0.6	0.5	0.7	0.4	0.3	0.5	0.7